

## Ongoing Projects from various Funding Agency

Name of the faculty	Title	Name of the Funding Agency	Amount Sanctioned Rs.
DR. S. Mabel Latha Rani	Socio-Economic Status of Slum Dwellers in Tirunelveli District	TNSCHE 2020-2021	Rs1,00,000

## Association activities of Department

Name of the Resource person	Address	Title of the talk	Date
Adv. Velvizhi	Tirunelveli	Women child Protection and Law	09/02/2021
Ms. Mercy Jeba Malar	Zion ICWAI Institute, Perumalpuram	ICWAI Awareness Programme	02/03/2021
Mr. Sundaram	Sri MangaiVidhasram, Palayamkottai	CA & CMA - An awareness programme	03/03/2021
Mr.VinayakBabu, Ms.Agneta, Ms.Ravalin	Bodhi Tree Foundations,Tirunelveli.	Women Empowerment	15/03/2021

# DEPARTMENT OF COMMERCE

## Rani Anna Government College For Women

(Accredited with NAAC grade with a CGPA of 3.12 out of 4 in the third cycle)

Tirunelveli-627008

## NEWS LETTER 2020-2021

### Vision

To Provide affordable and innovative education and to shape the students into future leaders, entrepreneurs and above all good human beings. To extend the benefits of education to the socially , economically and educationally backward sections of the society. To impart qualitative and value based education.

### Mission

- To provide education through curricular and extra – curricular activities.
- To develop the personality of the students and to transform them into national asset.
- To teach good management and business skills.
- To enhance the cultural , social and educational awareness of the students.

### About the Department

The Department of commerce Rani Anna Government College for women started its journey from the year 1983 with the commencement of under Graduate education of Commerce, extended its services by the introduction of Shift II to accommodate more number of students in the commerce stream . The Post Graduation of Commerce was introduced in the year 2010 as a glorious mark of the development of the department. The department has been continuously producing university rank holders both at UG and PG level. Adding yet another feather to our cap, one our students has been selected for the study Abroad Programme by Tamil Nadu State Higher Education Council at Edge Hill University ,Lincahire , United Kingdom. The department gives prime importance in nurturing the Research attitude of our students leading to the recognition of the projects by the Tamilnadu State Higher Education Council. At present , there are thirteen teaching staff in the Department. We try to impart quality education at the doorsteps of young women to their reachable end.

### Teaching Staff

Name	Designation	Area of Specialiation
Dr. J.Sunitha	Associate Professor	Banking , HRM
Dr .V. Darling Selvi	Assistant Professor	Finance , HRM
Dr.R.Ezhil Jasmine	Assistant Professor	Marketing
Dr.S.MabelLatha Rani	Assistant Professor	Marketing
Dr.K.Mariamammal	Assistant Professor	HRM
Dr.B.J.Mohit Wills	Assistant Professor	Marketing& HRM
U.Hemalatha	Guest Lecturer	Banking
L.Irismargaret	Guest Lecturer	Marketing
S.Kavitha	Guest Lecturer	HRM
D.Jancy Rani	Guest Lecturer	HRM

PG and Research Department of Commerce  
Rani Anna Government College for Women  
In Association with Coimbatore Research Forum  
Coimbatore - 641 046

Organizes  
**National Annual Business Research Conference**  
on  
**Imperative Issues in Business, Economics, Social Sciences and Management Research**

24th June 2020



M.Visagalaskshmi	Guest Lecturer	Marketing
T.Saranya	Guest Lecturer(PTA)	HRM
U.Sangeetha	Guest Lecturer(PTA)	Marketing
Malathi	Guest Lecturer(PTA)	Marketing

Academic year	Course	Year	OC	BC	BCM	MBC	SC	ST	Total	Physically challenged
2020 -2021	UG	I	-	37	4	17	12	-	70	1
		II	1	35	4	18	13	-	71	-
		III	3	35	2	14	11	1	66	1
	PG	I	-	16	3	5	8	-	32	-
		II	-	17	1	5	6	-	29	-
M.Phil.	I	1	1	-	-	-	-	2	-	

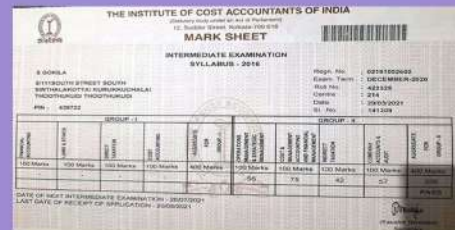
### Student Details (II SHIFT)

Academic year	Course	Year	OC	BC	BCM	MBC	SC	ST	Total	Physically challenged
2020 -2021	UG	I	4	34	2	16	14	-	70	2
		II	1	28	4	18	17	1	69	3
		III	2	29	3	17	19	-	70	1

### Student Placement Details

S.NO	Date of appointment	Student Name, Phone number	Placement details with salary	Student Photo	Appointment Order
1	25.03.2021	E.Esaiveni 7397689431	Department of Posts, GDS AB pm/ Dak Sevak/ , Tirunelveli Rs.10,000/-		

### CA QUAIFIED



### List of papers published in Journals by Students

Title of the paper	Title of the Journal	Year	Volume Page No.
<b>Ms. Veilatchi (Part time Research Scholar)</b>			
Poverty Stricken: The Cause for Child Labour.	East African Scholars Journal of Economics, Business and Management, June, ISSN 2617-4464 (Print)   ISSN 2617-7269 (Online)	June 2020	Volume:3- Issue:6, 557-562
Economic Viability of Women Workers in Match Industries	MuktShabd Journal, ISSN NO: 2347-3150, UGC CARE List Group 1 Journal, Impact Factor : 4.6	April 2020	Volume IX, Issue IV, 628-639
<b>Mrs. D. Kalarani (Full time Research Scholar)</b>			
Consumer Perception towards the Purchase of Textiles in Tirunelveli City	Think India Journal, UGC CARE Journal and peer-reviewed open access journal, https://doi.org/10.26643/think-India	2020	Vol-22 73-83
Structural Equation Modeling for the dimensions of Purchase Behavior on Textiles	Journal of Engineering Sciences, Serial No: 20446, UGC Care Approved Group 'II' Multidisciplinary Journal	2020	Vol 11 741-751
<b>A. Anusuya (Full time Research Scholar)</b>			
Critical Evaluation of Awareness of Consumer Rights and Protection	Primax International Journal of Commerce and Management Research	2021	Volume No.9, Issue No.1

### Student participation in Seminars/ Conferences/Workshops (outside campus)

Name of the students	Title	Organised by	Date	National International
P. Rajaprabha (Full time Research Scholar)	Seven Days National Level Faculty Development Program On "Application of Tools & Techniques In Research Methodology & Accelerate To Publish Article In Scopus and Web of Science"	Hindusthan College of Arts & Science, Coimbatore.	19 <sup>th</sup> - 24 <sup>th</sup> December 2020	National

### Number of Ph.D. scholars completed

Name of the Guide	Name of the Scholar	Register Number	Year	Name of the University
DR. S. Mabel Latha Rani	Raj Bino.S	10140	2020	Manonmaniam Sundaranar University, Tirunelveli
	S.Glady Eswararaj		2020	Manonmaniam Sundaranar University, Tirunelveli

### Student Project Details (TANSCH Sponsor)

Name of the student	Name of the Guide	Title of the project	Amount Sanctioned (Rs)	Year
Sumithra	Dr.V.DarlingSelvi	Impact of COVID – 19 on the Academic Performance of College Students in Tirunelveli District	15,000	2020-2021
Sudali @ Suba		Economic Challenges of Unemployed due to COVID – 19	15,000	

