

# RANI ANNA GOVERNMENT COLLEGE FOR WOMEN

(Accredited with NAAC A grade with a CGPA of 3.12 out of 4 in the third cycle)- Tirunelveli – 627 008 News Letter - PG and Research Department of Commerce - 2022-2023

#### **About the Department**

The B. Com degree course was introduced in our college during the year 1983. As most of the students were from rural area the input was naturally below average level. Due to the efforts of the department, the output was very good. The department has produced many University rank holders. State level players and competitors in various activities.

As per the instruction of the Tamil Nadu Government Shift II was introduced in the year 2006 and an additional of 64 students are also admitted due to high demand. In the year 2010, the department is elevated as PG department after the introduction of M.Com Degree and have marched into a Glorious upgradation as Research Department in the year 2014-15 by the introduction of M.Phil and Ph.D courses. We are pride in producing four full time scholars and nine Part time Ph. D research scholars so far and at present four full time scholars and four Part-time Scholars are pursuing research in our department. Every year the III year students are taken to a nearby village under the outreach programme to conduct a study on the social problems of the village. The students interact with the villagers and guide them in a proper way. The students also submit a report to the department about the study. PG Students are taken to Industrial Visit every year. The department has got a name and fame for its academic excellence with highly qualified teaching staff.

Vision:- To create ethical entrepreneurs and leaders to become the changing agents of the society

**Mission**: To impart entrepreneurial traits among students through awareness programs, To implement entrepreneurial spirit by inculcating entrepreneurial drive programs, To equip the students with number of leadership qualities and make them capable of competing with the current employment scenario.

**Teaching Staff** 

Julian		
Name	Designation	Area of Specialiation
Dr. J.Sunitha	Associate Professor	Banking , HRM
Dr .V. Darling Selvi	Assistant Professor	Finance, HRM
Dr.R.Ezhil Jasmine	Assistant Professor	Marketing
Dr.S.MabelLatha Rani	Assistant Professor	Marketing
Dr.K.Mariammal	Assistant Professor	HRM
Dr.R.J. Mohit Wills	Assistant Professor	Marketing
U.Hemalatha	Guest Lecturer	Banking
Dr.I.Irismargaret	Guest Lecturer	Marketing
Dr.S.Kavitha	Guest Lecturer	HRM
Dr.D.Jancy Rani	Guest Lecturer	HRM
Dr.M.Visagalaskshmi	Guest Lecturer	Marketing
T.Saranya	Guest Lecturer(PTA)	HRM
N. Elizabeth	Guest Lecturer(PTA)	Marketing

Student Details (I SHIFT): 2022-23

Course	Year	OC	BC	BCM	MBC	SC	SCA	ST	Total	Physically Challenged
		2	31	4	23	12	1	1	74	4
UG	ll l	1	37	5	21	11	3	-	78	1
	III	-	33	4	17	10	2		66	1
PG		2	15	2	10	6	1	-	36	-
76		1	14	2	8	7	1	1	34	1

Student Details (II SHIFT): 2022-23

Cours	se Year	OC	BC	BCM	MBC	SC	SCA	Total	Physically challenged
		1	32	5	16	16	3	72	-
UG		2	35	4	21	15	2	79	-
	III	4	34	2	16	10	2	68	2

**Student Progression** 

Course	Number of studentsappeared	Students passed	% against enrolled	Number of students with 60% and above
UG Shift 1	66	65	98.48	48
UG(Shift II	67	56	83.58	44
PG	30	30	100	100
M.Phil	NIL	-	-	-

## Department Library





Special Aids to Specially Challenged Students

## **Hearing Aid**







#### **Students Achievements**

Students Achievements								
Competition	Place	Date	Level					
Verse Writing	llathamil Mandram (Mozhisaral Viruthu)	08.07.2022	National					
Essay Writing	Sri Aurobindo Society, Chennai	06.08.2022	National					
Verse Writing	Kurinji Kambilar Tamil Sangam (Kavi sitrasu viruthu)	15.08.2022	National					
Essay Writing	Kurinki Kabilar Tamil Sangam (Ilakkiya Mutharasu Viruthu)	15.08.2022	National					
Essay Writing	Kurinki Kabilar Tamil Sangam (Ilakkiya Mutharasu Viruthu)	15.08.2022	National					
Business Quiz	Manonmaniam Sundaranar University (Dept of Commerce), MSUCOMM Championship 2023	15.02.2023	National level Inter- Collegiate Competition					
Business Quiz	Manonmaniam Sundaranar University	15.02.2023	Inter College					
Business Quiz	Manonmaniam Sundaranar University (Dept of Commerce), MSUCOMM Championship 2023	15.02.2023	National level Inter- Collegiate Competition					
Product Lanch	Manonmaniam Sundaranar University (Dept of Commerce), MSUCOMM Championship 2023	15.02.2023	National level Inter- Collegiate Competition					
Entrepreneurs hip & Startups	Rani Anna Govt College for Women (PG Department of Economics)	03.03.2023	International Seminar					
Entrepreneurs hip & Startups	Rani Anna Govt College for Women (PG Department of Economics)	03.03.2023	International Seminar					
	Competition Verse Writing Essay Writing Verse Writing Essay Writing Essay Writing Business Quiz Business Quiz Business Quiz Product Lanch Entrepreneurs hip & Startups Entrepreneurs	CompetitionPlaceVerse WritingIlathamil Mandram (Mozhisaral Viruthu)Essay WritingSri Aurobindo Society, ChennaiVerse WritingKurinji Kambilar Tamil Sangam (Kavi sitrasu viruthu)Essay WritingKurinki Kabilar Tamil Sangam (Ilakkiya Mutharasu Viruthu)Essay WritingKurinki Kabilar Tamil Sangam (Ilakkiya Mutharasu Viruthu)Business QuizManonmaniam Sundaranar University (Dept of Commerce), MSUCOMM Championship 2023Business QuizManonmaniam Sundaranar University (Dept of Commerce), MSUCOMM Championship 2023Product LanchManonmaniam Sundaranar University (Dept of Commerce), MSUCOMM Championship 2023EntrepreneursRani Anna Govt College for Women (PG Department of Economics)EntrepreneursRani Anna Govt College for Women (PG Department of	CompetitionPlaceDateVerse WritingIlathamil Mandram (Mozhisaral Viruthu)08.07.2022Essay WritingSri Aurobindo Society, Chennai06.08.2022Verse WritingKurinji Kambilar Tamil Sangam (Kavi sitrasu viruthu)15.08.2022Essay WritingKurinki Kabilar Tamil Sangam (Ilakkiya Mutharasu Viruthu)15.08.2022Essay WritingKurinki Kabilar Tamil Sangam (Ilakkiya Mutharasu Viruthu)15.08.2022Business QuizManonmaniam Sundaranar University (Dept of Commerce), MSUCOMM Championship 202315.02.2023Business QuizManonmaniam Sundaranar University (Dept of Commerce), MSUCOMM Championship 202315.02.2023Product LanchManonmaniam Sundaranar University (Dept of Commerce), MSUCOMM Championship 202315.02.2023Entrepreneurs hip & StartupsRani Anna Govt College for Women (PG Department of Economics)03.03.2023EntrepreneursRani Anna Govt College for Women (PG Department of Economics)03.03.2023					

### Elakkiya Mutharasu Viruthu-2022 Mohideen Nilofer















Faculty Publication Details - 2022-2023

Title of the Paper	Name of the Journal	Year	Volume Page No.
	Dr. V. Darling Selvi		
Money Laundering and its Impact on Financial Indicators	FINANCE INDIA © Indian Institute of Finance	June 2023	Vol. XXXVII No. 2, Pages- 335 - 358
Validity Matters in the Customer Satisfaction Towards Online Purchase Shanlax Journals	ComFin Research, E-ISSN:2582- 6190	July 2023	Vol. 11, Issue 3 pp: 11-13
Do Demographic Variables Dominate the awareness of Consumer Rights: An analytical Purview	ComFin Research, E-ISSN:2582- 6190	July 2023	Vol. 11, Issue 3 pp: 20-25
Passengers' Reflections on Railway Amenities	ComFin Research Shanlax Journal, DOI: http://doi.org/10.34293/commerce.v11i2.6127,https://scholar.google.com/citations?user=TxEdE_8AAAAJ&hl=en, E-ISSN: 2582-6190.	2023	Vol. 11, no. 2pp:33-37
An Insight of Informal Women Workers- A Special Reference to Service Sector in Thoothukui District.	South India Journal of Social Sciences ISSN: 0972 – 8945,	January – June 2023	Vol. XXI, No.18 pp: 247-253
SEM Model for the ICT Practices Among the Farmers in Tirunelveli District	South India Journal of Social Sciences ISSN: 0972 – 8945,	January – June 2023	Vol. XXI, No.18 pp: 110-116
Combating Challenges by the Women Homepreneurs via Structural Equation Model January – June 2023,	South India Journal of Social Sciences ISSN: 0972 – 8945,	January – June 2023	Vol. XXI, No.18 pp: 38-44
Obstacles Hindering the Smooth Functioning of the Southern Railway Employees	South India Journal of Social Sciences ISSN: 0972 – 8945,	January – June 2023	Vol. XXI, No.18 pp: 90-99
Technological Perspectives of Agriculturist in Tirunelveli District	Proceedings of the International Conference on FINTECH, ISBN: 978-81-962902-0-7.	2023	pp: 191-196
Factors Influencing the Technological Feasibility of Women Homepreneurs	Proceedings of the International Conference on FINTECH, ISBN: 978-81-962902-0-7.	2023	pp: 219-226
ICT Practices among Southern Railway Employees	Proceedings of the International Conference on FINTECH, ISBN: 978-81-962902-0-7.	2023	pp: 233-239
Measuring the Pros and Cons of E-learning via SWOT Analysis	Research Reflections and Education, a peer reviewed and refereed quarterly journal, UGC – CARE Approved,	March 2023	Vol.21, No.1A pp. 347-364
Professional Competencies of Educators in the Pandemic Era	Research Reflections and Education, a peer reviewed and refereed quarterly journal, UGC – CARE Approved,	March 2023	Vol.21, No.1A pp. 384-397
An Opinion Survey on the Technology Feasibility of Online Teaching and Learning	Research Reflections and Education, a peer reviewed and refereed quarterly journal, UGC – CARE Approved,	March 2023	Vol.21, No.1A pp.161-173
Feasibility Issues: A great concern for the students to learn via Online	Annamalai International Journal of Business Studies and Research, AIJBSR, Peer reviewed Journal with Global Impact Factor, UGC Approved No: 46897	February 2023	Vol.14, Issue 2 pp.69-76
Imparting Learning Skills via Teaching Aid's: A reflective analysis of E-Learning Practices	Annamalai International Journal of Business Studies and Research, AlJBSR, Peer reviewed Journal with Global Impact Factor, UGC Approved No: 46897	February 2023	Vol.14, Issue 2 pp.94-102

Networking is the Key to overcome Risk among Women Agropreneurs	ISSN:2347-5048, Jnana Bindu, Spl.Issue- 52,Jan-2023ARUHU KURUHU	January 2023	Vol. 13 pp. 185-193
Challenges Faced by Women Agricultural Workers A Study with Respect to Tuticorin District	The IASMS Journal of Business Spectrum Volume XV, No. 2 December 2022	December 2022	pp. 1-8
Personal Skills are the backbone of Women Agropreneurs - An AnlyticalPurview	Journal of Management & Entrepreneurship ISSN: 2229-5348 UGC Care Group 1 Journal	April - June 2022	Vol. 16, No.2 (XIV),pp. 79-89
Structural Equation Modelling for the Occupational Stress of College Educators	Journal of Management & Entrepreneurship ISSN: 2229-5348 UGC Care Group 1 Journal	April - June 2022	Vol. 16, No.2 (XIV),pp. 1-12
	Dr. S. Mabel Latha Rani		
Consumer's Perception towards the Purchase of Organic Green Vegetables in Tirunelveli District	SOUTH INDIA JOURNAL OF SOCIAL SCIENCES ISSN: 0972 – 8945, January – June 2023.	2023	Vol. XXI, No.18 54-59
Challenges faced by the Teachers on Online Teaching	Research and Reflections on Education UGC- Care Approved ISSN 0974-648X(P),	2023	Vol. 21No 1A 260-272
Work Life Balance of Women Entrepreneurs in Tirunelveli District	Journal of Teacher Learner and Researcher, ISSN: 2348-8409, February 2023	2023	57-60
Consumer attitudes towards Organic Food Products in Tirunelveli District	Current Trends in Economics, Business and Sustainability, ISBN 978-981-99-3365-5	2023	168-179
Motivational Factors to Purchase Organic Product in Tirunelveli District	Central European Management Journal, ISSN:2336-2693, E-ISSN: 2336-4890,	2022	Vol. 30, Issue-3 1817-1823
	Mrs. U. Hemalatha		
Service Quality of The Public Sector Banks in Tirunelveli District	ljfans International Journal of Food and Nutritional Sciences ISSN Print 2319 1775 Online 2320 7876, UGC CARE Listed (Group -I) Journal Volume 11, ISSN 12	Dec 2022	5339 - 5345
A study on customer perception of service quality towards SBI in Tirunelveli District	International Journal of Early Childhood Special Education (INT- JECSE)DOI:10.48047/intjecse/V14I8.305 ISSN: 1308-5581 Vol 14, Issue 08	2022	2211-2215

Research Scholars Participations

S.No	Conference/Seminar	Participants	Date
1	National Webinar on the Introduction to SPSS	M. Ramalakshmi	3 <sup>rd</sup> June 2023
2	Two Days State Level Workshop on Application of Statistical Tools Using SPSS	M. Esakkidevi	24 <sup>th</sup> and 25 <sup>th</sup> March 2023
3	International Online Workshop on SEM and CFA using AMOS	R. Shunmugaselvi M. Ramalakshmi	18 <sup>th</sup> to 20 <sup>th</sup> March 2023
4	One Day International Seminar on Entrepreneurship & Startups	R. Shunmugaselvi	3 <sup>rd</sup> March 2023
5	Budget Series III on Union Budget 2023-What's there in the budget for the Poor?	M. Esakkidevi	10 <sup>th</sup> February 2023
6	International Workshop on Multivariate Analysis and its Interpretation using SPSS	R. Shunmugaselvi M. Esakkidevi A. Anusuya M. Ramalakshmi	4 <sup>th</sup> to 6 <sup>th</sup> February 2023
7	Workshop on Research Methodology	R. Shunmugaselvi M. Esakkidevi A. Anusuya M. Ramalakshmi	4 <sup>th</sup> February 2023
8	E-Quiz on Indian Union Budget 2023	M. Esakkidevi	2 <sup>nd</sup> February 2023
9	Workshop on Basics of Structural Equation Modeling Using AMOS	M. Esakkidevi	21st January 2023
10	Basic Statistical Analysis and its Interpretation using SPSS	M. Ramalakshmi	7 <sup>th</sup> to 9 <sup>th</sup> January 2023
11	International Webinar on Digital Divide in the Context of Ethical Issues	A. Anusuya M. Ramalakshmi	20th December 2022
12	One Day Entrepreneurship Development Programme	R. Shunmugaselvi A. Anusuya M. Ramalakshmi	23 <sup>rd</sup> November 2022
13	International Online Workshop on General Paper on Teaching and Research Aptitude (UGC NET: Paper 1)	M. Ramalakshmi	10 <sup>th</sup> to 14 <sup>th</sup> November 2022
14	International Online Workshop on SEM and CFA using AMOS	A. Anusuya	16th to 18th October 2022
15	Faculty Development Programme on Investor Education	M. Esakkidevi	12th October 2022

		A. Anusuya M. Ramalakshmi	
16	International Webinar on Teachers as Change Agents: An Ethical Approach	M. Ramalakshmi	14 <sup>th</sup> September 2022

Research Scholars Presentations

S.N o	Conference/Seminar	Participants	Title of the Paper	Date	
	Two day National Seminar on Digital India: Progress towards	R. Shunmugaselvi	Unified Theory of Acceptance and Use of Technology (UTAUT) Model for Women Homepreneurs	27th and	
1	Inclusive Fulfilment for	A. Anusuya	Use of Technology Model for E-Agriculture Service	28th June	
	Sustainable Development in the Digital Economy	M. Ramalakshmi	User Friendly Mechanism of ICT among Railway Employees	2023	
		A. Anusuya	Technological Viability is the backbone of Rural Farmers		
2	Two-day National Seminar on Climate Change, Rural Migration	M. Ramalakshmi	Consumer's Perception towards the Purchase of Organic Pulses and Sauces in Tirunelveli District	27 <sup>th</sup> &28 <sup>th</sup> April, 2023	
	and Agriculture Productivity	M. Esakkidevi	An Analytical view on the Passion Driven Successful Homepreneurs	April, 2020	
	International Conference on	A. Anusuya	Technological Perspectives of Agriculturist in Tirunelveli District	25 <sup>th</sup> April	
3	FINTECT	M. Ramalakshmi	Factors Influencing the Technological Feasibility of Women Homepreneurs	2023	
		R. Shunmugaselvi	ICT Practices among Southern Railway Employees		
		K. Veilatchi	An Insight of Informal Women Workers A Special Reference to Service Sector in Thoothukudi District		
		R. Shunmugaselvi	Obstacles Hindering the Smooth Functioning of the Southern Railway Employees		
4	National Conference on "Emerging Issues in Service Sectors"	M. Esakkidevi	Consumer's Perception towards the Purchase of Organic Green Vegetables in Tirunelveli District	6 <sup>th</sup> April 2023	
		M. Ramalakshmi	SEM Model for the ICT Practices among the Farmers in		
		A. Anusuya	Combating Challenges by the Women Homepreneurs via Structural Equation Model		
5	International Seminar on Entrepreneurship & Startups	M. Esakkidevi	Consumer's Satisfaction Level towards Eco-Friendly Beverages in Tirunelveli District	3 <sup>rd</sup> March 2023	
6	International Conference on Emerging Trends in Entrepreneurship Development	M. Esakkidevi	Work Life Balance of Women Entrepreneurs in Tirunelveli District	28thFebrua ry 2023	
7	3rd International Research Conference on "Recent Developments and Innovations in Social Science, Arts & Humanities	M. Esakkidevi	Consumer's Perceptions towards the Purchase of Organic Dairy Milk Products in Tirunelveli District	10 <sup>th</sup> March 2023	
	International Conference on Emerging Trends in Online	A. Anusuya	An Opinion Survey on the Technology Feasibility of Online Teaching and Learning	24 <sup>th</sup> &	
8	Teaching, Assessment and	M. Esakkidevi	Challenges faced by the Teachers on Online Teaching	25 <sup>th</sup> Februa	
	Learning (eTOTAL)(Paper Presentation)	AL)(Paper P. Rajaprabha Professional Competencies of Educators in the Pandemic Era		ry, 2023	
	International Conference on	R. Shunmugaselvi	Teachers' Perspectives towards Trust and Assessment Obstacles in E-Learning		
9	Emerging Trends in Online Teaching, Assessment and	M. Ramalakshmi	Feasibility Issues: A Great Concern for the Students to Learn via Online	24 <sup>th</sup> & 25 <sup>th</sup> Februa	
9	Learning (eTOTAL)(Poster	K. Veilatchi	Compatibility is the backbone of Online Classes: An Analytical Purview from the Learners	ry, 2023	
	1 1000 Hallott)	Presentation)  D. Kalarani  D. Kalarani  D. Kalarani  D. Kalarani  D. Kalarani  D. Kalarani			
10	National Seminar on Contemporary Issues with	M. Esakkidevi	Motivational Factors to Purchase Organic Food Products in Tirunelveli District	19 <sup>th</sup>	
10	Multidisciplinary Perspectives on Social Science	R. Shunmugaselvi	An Analytical Purview of Infrastructural Impediments of Southern Railways	October, 2022	
11	International Conference on	A. Anusuya	Measuring the Efficacy of Women Homepreneurs in the Light of SWOT Analysis	29 <sup>th</sup> and 30 <sup>th</sup>	
11	Sustainable Entrepreneurial Dynamism for India – 2.0	M. Ramalakshmi	Enhance Productivity out of ICT Practices in Agriculture	September , 2022	

<b>D</b>		to the second	B 1.1	
Researc	n Sc	noiars	Publ	ications

	Research Scholars Publications							
No	Paper Title	Publication	Year					
	Ms.	Veilatchi(Part time Research Scholar)						
1	Predicament of Women in the Agriculture	BSSS Journal of Commerce, ISSN (Print)-0975-2528, E-ISSN -2582-4651,Vol.XV, Issue 1, pp-28-35	2023					
2	Compatibility is the Backbone of Online Classes: An Analytical Purview from the Learners	Proceedings of International Conference on Emerging Trends in Online Teaching Assessment and Learning (eTOTAL), pp 125-134	2023					
3	Correlation Analysis of Self Help Group Women Workers	ShodhaPrabha - UGC Care, 0974-8946, Vol.47 Issue (03), pp 68-74	2022					
		D. Kalarani (Full time Research Scholar)						
4	Imparting Learning Skills vis Teaching Aids: A Reflective Analysis of E-Leaning Practices	Annamalai International Journal of Business Studies and Research Peer Reviewed (UGC Approved No: 46897 ISSN: 0975-749X), Vol. 14, Issue 2	2023					
Ms. P. Rajaprabha (Full time Research Scholar)								
5	Professional Competencies of Educators in the Pandemic Era	Research and Reflections on Education UGC-Care Approved ISSN 0974-648X(P),Vol.21,No 1A	2023					
		nmugaselvi(Full time Research Scholar)						
6	Obstacles Hindering the SmoothFunctioning of the Southern Railway Employees	South India Journal Of Social Sciences ISSN: 0972 – 8945, Vol. XXI, No.18 January – June 2023	2023					
7	Passengers' Reflections on RailwayAmenities	ComFin Research Shanlax Journal, Vol. 11, no. 2, DOI:http// doi. org/ 10.3429 3/commerce .v11 i2.6127, https:// scholar. google.com/ citat ions? user=TxEdE_8AAAAJ&hl=en, E-ISSN: 2582-6190. Pp: 33-37	2023					
8	ICT Practices among Southern Railway Employees	Proceedings of the International Conference on FINTECH, ISBN: 978-81-962902-0-7. pp: 233-239	2023					
9	Teachers' Perspectives towards Trust and Assessment Obstacles in E-Learning	Proceedings of International Conference on Emerging Trends in Online Teaching Assessment and Learning (eTOTAL), 24 &25th February 2023, ISBN 978-93-91549-64-0	2023					
10	An Analytical Purview of Infrastructure Impediments in Southern Railways	Central European Management Journal, ISSN:2336-2693, E-ISSN: 2336-4890, Vol. 30, Issue-3, pp 1844-1851	2022					
		sakkiDevi(Full time Research Scholar)						
11	Consumers Perception towards the Purchase of Organic Green Vegetables in Tirunelveli District.	SOUTH INDIA JOURNAL OF SOCIAL SCIENCES ISSN: 0972 – 8945, Vol. XXI, No.18 January – June 2023. Pg- 54-59	2023					
12	Challenges faced by the Teachers on Online Teaching	Research and Reflections on Education UGC-Care Approved ISSN 0974-648X(P), Vol. 21No 1A	2023					
13	Consumer attitudes towards Organic Food Products in Tirunelveli District	Current Trends in Economics, Business and Sustainability, ISBN 978-981-99-3365-5, pp 168-179	2023					
14	Work Life Balance of Women Entrepreneurs in Tirunelveli District	Journal of Teacher Learner and Researcher, ISSN: 2348-8409, February 2023, pp 57-60	2023					
15	Motivational Factors to Purchase Organic Product in Tirunelveli District	Central European Management Journal, ISSN:2336-2693, E-ISSN: 2336-4890, Vol. 30, Issue-3, pp 1817-1823	2022					
		Anusuya(Full time Research Scholar)						
16	Measuring the Efficacy of Women Homepreneurs in the light of SWOT Analysis	METSZET Journal, A UGC Care Approved Group-II Journal, Scopus Indexed Journal, ISSN No: 2061-2710, Vol. 8, Issue 7, July 2023	2023					
17	Do Demographic Variables Dominate the awareness of Consumer Rights: An analytical Purview	Shanlax Journals, ComFin Research, E-ISSN:2582-6190, Vol. 11, Issue 3, July 2023	2023					
18	Combating Challenges by the Women Homepreneurs via Structural Equation Model	SOUTH INDIA JOURNAL OF SOCIAL SCIENCES ISSN: 0972 – 8945, Vol. XXI, No.18 January– June 2023, pp:38-44	2023					
19	Factors Influencing the Technological Feasibility of Women Homepreneurs	Proceedings of the International Conference on FINTECH, ISBN: 978-81-962902-0-7. pp: 219-226	2023					
20	An Opinion Survey on the Technology Feasibility of Online Teaching and Learning	Research Reflections on Education, a peer reviewed and refereed quarterly journal, UGC- Care Approved, ISSN 0974-648X (P), Vol. 21, No.1A pp: 384-397	2023					
	M. Ra	malakshmi(Full time Research Scholar)						
21	Enhanced Productivity out of Information Communication Technology (ICT) Practices in Agriculture	METSZET Journal, A UGC Care Approved Group –II Journal, Scopus Indexed Journal, ISSN No: 2061-2710, Vol. 8, Issue 7, July 2023	2023					
22	Validity Matters in the Customer Satisfaction Towards Online Purchase	Shanlax Journals, ComFin Research, E-ISSN:2582-6190, Vol. 11, Issue 3, July 2023	2023					
23	SEM Model for the ICT Practices Among the Farmers in Tirunelveli District	SOUTH INDIA JOURNAL OF SOCIAL SCIENCES, ISSN: 0972 – 8945, Vol. XXI, No.18 January – June 2023. Pp: 110-116	2023					

24	Technological Perspectives of Agriculturist in Tirunelveli District	Proceedings of the International Conference on FINTECH, ISBN: 978-81-962902-0-7. pp: 191-196, 25th April 2023	2023
25	Feasibility Issues: A Great Concern for the Students to Learn via Online	AIJBSR, Peer Reviewed Journal with Global Impact Factor. Indexed in EBSCO, DRJI, I2OR, SRJ and ISI impact factor-1.253, UGC Approved No: 46897, ISSN: 0975-749X, Vol.14,Issue 2, pp: 69-76	2023

Students Achievements in Sports

Particulars	Year	Name of the Students	UG/PG	Type of Achievement
Vally Ball in the South Zone	2022	S. Malini	PG	Participated
	2023			University Player Award
Vally Ball				University Winner Award 3 <sup>rd</sup> Position in Intercollegiate
				Level





Winner in State Level Quiz Competition: Prize given by the Honourable Education Minister

Department Activites : Entrepreneurship



### eTOTAL'23- International Conference, Chennai-

Research Awards for Scholars

Best Paper Award: Ms. A. Anusuya



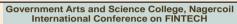
#### Best Poster Award: Mrs. R.Shanmugaselvi



#### Ph. D Awarded

Name	Date	Photo
Dr.Rajaprabha	27.02.2023	
Dr. Kalarani	27.02.2023	
Dr.Veilatchi	25.06.2023	











STUDENTS ACTIVITIES

B.Com Students in St. Xavier's College at

Palayamkottai

Students Participation in Nesamony Memorial Christian College, Marthandam

OUTREACH PROGRAMS

B.Com Students went for Outreach Program to
Bishop Sargent Anbil Illam at Palayamkottai







STUDENTS AT BOOK FAIR







புத்தக திருவிழா அரங்கில் சீ**ணல் கைவிலைப்பொ**கள் கயாரிப்ப பயிர்ம்



ஆண்ண புத்ததத்திருகிற அரகில் சனம் முலம் கடியிய பொருட்கர் நபாநிப்பது ஆந்தது கண்ணுர் மணைக்களுக்கு படுத்தி அலிக்கப்பட்டது. இதன் மாச்சி நடுதம் ஆனிக்கப்பட்டது. அகும் பாசேதறு இசென்ன.

சன் பரங்க இக்கை சன் கிரக்க வட்டிற்ற பரித்தும் கிரும்ப நிற்ற பெற்றிறி கிருக்கி கட்டிற்ற நிறிவர் கள் கிரக் வட்கம், ஆரிஷ் மரக்கிகட் ஆருக்கட்ட பக் பணியாளர் கலக்கு

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ந்தித்த கல்லும் அடித்திற நெல்லைய் இருக்க ஆகிதிற நில்ல நடை நில்ல நடை நில்ல நடை நில்ல நடி நில்ல நில்ல



THANK YOU