

Rani Anna Government College for Women, Tirunelveli 627 008

PG and Research Department of Commerce

2018-2019

Research Scholars Participations

S.No	Conference/Seminar	Participants	Date	
1	International Conference on Emerging Trends in Banking, Insurance & International Trade	R. Shunmugaselvi	27 th and 28 th March 2019	
2	International Conference on Commerce, Management and Leadership-A Global Perspective	R. Shunmugaselvi	6 th March 2019	
3	National Seminar on Corporate Social Responsibility in India: Issues Initiatives	R. Shunmugaselvi	30 th January 2019	
4	Conference on Plastic Free Society Need of the Day	R. Shunmugaselvi	23 rd January 2019	
_	National Level Two Day Faculty	R. Shunmugaselvi	25 th and 26 th	
5	Development Program on Research Methodology	M. Esakkidevi	October 2018	
6	International Conference on Perspectives of Global Human Resource	R. Shunmugaselvi	5 th September 2018	
7	International Conference on "An Entrepreneurship: The Panacea for India's Economic Growth"	D. Jesura Pauline	26 th July 2018	

Research Scholar Presentations

S.No	Conference/Seminar	Participants	Title of the Paper	Date
1	International Conference in Emerging Trends & Innovations in Social Sciences, Engineering, Management, Agriculture & Medical Sciences	D. Jesura Pauline	Determinants of Shopping Behaviour of Retail Consumers	26 th April 2019
2	International Conference on Digitalization of Banking Operations: Outreach,	D. Jesura Pauline	Positive Strides of Electronic Payment System in India	1 st March 2019

	Challenges and Impact on Economy			
3	National Conference on Facets of Digital Marketing Spree (FDMS 2019)	D. Jesura Pauline	Growth of Digital Advertising in India	21 st and 22 nd February 2019
4	One-Day National Level Seminar on "Current Business and Economic Conditions in India"	D. Jesura Pauline	Post-Purchase Decision of Retail Customers	14 th February 2019

Research Scholars Publications

Year	Scopus indexed	UGC Care Listed	Peer Reviewed	Proceedings	Total
2018-2019	-	4	4	4	12

S.No	Paper Title	Publication	Year
	Dr. D. Jesura	Pauline (Part time Research Scholar)	
	Determinants of Shopping Behaviour of Retail Consumers	International Journal of Innovative Technology and Exploring Engineering (IJITEE), Vol.8, Issue-7C, ISSN: 2278-3075, May 2019,pp 10-14	2019
2	Service Quality Evaluation of Modern Retails Outlets	Journal of Adv. Research in Dynamical & Control Systems, Vol.10,14-Special Issue 20, ISSN: 1943- 023X, Oct 2018, pp 1910-1918	2018
3	Topographical Advantages of Retails Outlets	Inspira Journal of Modern Management & Entrepreneurship (JMME), General Impact Factor: 2.5442, Vol. 08, No.03, ISSN: 2231-167X, July, 2018, pp 47-51	2018
	Dr.	T. Austin Santhosh Kumar	
4	Motivators: The Backbone for Entrepreneurship	Sadakath- A Research Bulletin, Vol.VI, Special Issue 2, UGC Ref. No. 64130 ISSN: 23477644, March, 2019, pp 32- 36	2019
	Dr. S. M. Subb	ulakshmi (Full time Research Scholar)	
5	Borrowing hurdles of Women Agricultural Laborers	Sadakath:AResearchBulletin,Vol.6,Special Issue2, March 2019, UGC Ref. No. 64130 ISSN: 23477644, pp 271-276	2019
6	Perspectives of Women Agricultural Workers in Tirunelveli District	International Journal of Research and Analytical Reviews, UGC Approved Journal No: 43602, Vol. 5, pp 318-323	2018

	Dr. R. Edward Vettivel (Part Time Research Scholar)					
7	Perception of Customers towards Lending Practices of Commercial Banks	International Journal of Innovative Technology and Exploring Engineering (IJITEE), ISSN: 2278-3075, Vol-8, Issue-7C, May 2019,pp 24-30	2019			
	Mrs. D. Kal	arani (Full time Research Scholar)				
8	Emergence and Impact of Rural Women Entrepreneurship Through Community Action for Transformation (CAST)					
	Ms. P. Rajap	rabha (Full time Research Scholar)				
9	A Study on Causes and Impact of Stress and The Coping Strategies among Arts and Science College Students in Tirunelveli District	International Conference on Emerging Trends in Banking, Insurance and International Trade, Publisher: Shanlax Publications, March 2019, ISBN: 978-93-88398-90-9, pp 544 – 547,	2019			
10	Academic Impact of Student' Employee	RAC Journal of Research, 2(17), 2018, pp 47-52	2018			
	M. Esakki	Devi (Full time Research Scholar)				
11	Women Entrepreneurship in India-Problems and Prospects	Entrepreneurship in India: Opportunities and Challenges, ISBN: 978-93-87102-45-3, pp 175-178	2018			
	Ms. S	. Ruthrani (M.Phil Scholar)				
12	Empowering Women through Microfinance	Sadakath:AResearchBulletin,Vol.6,Special Issue2,March,UGC Ref. No. 64130 ISSN: 23477644, Vol.6, pp 65-70	2019			

Participations





	YWCA	
YWCA	OF PALAYAM	KOTTAI
Conference on "PLA	ASTIC FREE SOCIETY -NH	CED OF THE DAY"
CERTI	FICATE OF PARTICIPAT	TON
Mr/Ms R. Shunmug	This is to certify that aselvi of N	1. phil Commerce
has attended the conference		
DAY" held on 23 rd Janu	ary 2019, at RANI ANNA	GOVT COLLEGE FOR
	WOMEN, TIRUNELVELI.	
Parts.	Bury 8	an
Organising Secretary Dr.R.Christina Jeya Nithila	President YWCA Dr. Beulah Shekhar	Convener Dr. R.Ezhil Jasmine





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	PG	nkottai, Tirunelveli-627 002. & RESEARCH MENT of COMMERCE	and the factor
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PER	SPECTIVES of	F GLOBAL HUMAN F	RESOURCE
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		Prof./ Dr. R. SHUNN	
PONI DI	UNA COLLEG	E FOR WOMEN	TIRUNELVELI
has participated	in the One Day In	ternational Conference on P	
has participated	in the One Day In CE organized by	the PG & Research Dep	
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	PG & RESEARCH DEPARTMENT OF COMMERCE Empetency with Character ST. XAVIER'S COLLEGE (AUTONOMOUS) Recognized as "College with Potential for Excellence" by UGC) (Re-accredited with "A" Grade with a CGPA of 3.50 by NAAC) PALAYAMKOTTAI - 627002, TAMIL NADU, INDIA Certificate This is to certify that D. Jessura Bauline - Asst - Prof. of
TDMNS Colle Conference on	has participated in the International
on 26th July 2018 Retail Sector	"An Entrepreneurship: The Panacea For India's Economic Growth" and presented a paper titled Impact Of FDT In Indian
Dr. Conder	Franco Dr. A. Arockiadass HEAD OF THE DEPARTMENT Rev. Dr. V. Britto, S.J.

Presentations

International Conference in Emerging Trends & Innovations in Social Sciences, Engineering, Management, Agriculture & Medical Sciences (Nazareth Margoschis College, Nazareth)

	iversal Group Institutions As	In General Sociation Management	Globally Multidisciplinary
UNIVERSAL		with	Research and Education Association (GMREA)
EROLF OF INSTITUTIONS I	NTERNATION	AL CONFERI	ENCE
Emergin	g Trends & Innovation Management, Agricu	s in Social Sciences Iture & Medical Scie	s, Engineering, ences
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Prof./Dr./Mr./Mrs. D. J	ESURA PAULINE	to certify that	
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		s on 26th April, 2019.	erry, Management, Apricalture
Dr. Gurpreet Singh Chairman UGI	Verinder Keur Dr. Verinder Kaur Director Academic UGI	Dr. Kompal Verser	Dr. Manju Dhingra President GMREA

International Conference on Digitalization of Banking Operations: Outreach, Challenges and Impact on Economy (Alpha Arts and Science College, Chennai)

T	ALPHA ARTS AND SCIENCE COLLEGE (Affiliated to University of Madras; (ISO 9001: 2015 Certified and Re-Accredited by NAAC) Porur, Chennai, Tamil Nadu - 600 116, India DEPARTMENT OF COMMERCE (SHIFT I & II)	
2	CERTIFICATE	1
1	This is to certify that DAMMINS D. JESURA PAULINE, ASSISTANT PROFESSOR, DEPARTMENT OF	
	COMMERCE	
-	POSITIVE STRIDES OF ELECTRONIC PAYMENT SYSTEM IN INDIA	
	in the International Conference on DIGITALIZATION OF BANKING OPERATIONS: OUTREACH, CHALLENGES AND IMPACT ON	
	ECONOMY held on 1 ^{er} March, 2019.	
6	B. reultsprique Dr B. Mitra Priya Convenor Dr G. Samkaranafayanan Convenor Dr D. Ashalatha Principal Dr D. Ashalatha Principal Dr G. Samkaranafayanan Dr D. Ashalatha Principal Dr G. Samkaranafayanan Dr D. Ashalatha Principal Dr G. Samkaranafayanan Dr D. Ashalatha Principal Dr G. Samkaranafayanan	

National Conference on Facets of Digital Marketing Spree (FDMS 2019) (Alagappa University, Karaikudi)



One-Day National Level Seminar on "Current Business and Economic Conditions in India" (Sadakathullah Appa College, Tirunelveli)

