

Rani Anna Government College for Women, Tirunelveli 627 008

PG and Research Department of Commerce

2018-2019

Research Scholars Participations

| S.No | Conference/Seminar | Participants | Date | |
|------|--|-------------------|---|--|
| 1 | International Conference on Emerging Trends in Banking, Insurance & International Trade | R. Shunmugaselvi | 27 th and 28 th March 2019 | |
| 2 | International Conference on Commerce, Management and Leadership-A Global Perspective | R. Shunmugaselvi | 6 th March 2019 | |
| 3 | National Seminar on Corporate Social Responsibility in India: Issues Initiatives | R. Shunmugaselvi | 30 th January 2019 | |
| 4 | Conference on Plastic Free Society Need of the Day | R. Shunmugaselvi | 23 rd January 2019 | |
| _ | National Level Two Day Faculty | R. Shunmugaselvi | 25 th and 26 th | |
| 5 | Development Program on Research Methodology | M. Esakkidevi | October 2018 | |
| 6 | International Conference on Perspectives of Global Human Resource | R. Shunmugaselvi | 5 th September 2018 | |
| 7 | International Conference on "An Entrepreneurship: The Panacea for India's Economic Growth" | D. Jesura Pauline | 26 th July 2018 | |

Research Scholar Presentations

| S.No | Conference/Seminar | Participants | Title of the Paper | Date |
|------|---|----------------------|--|--------------------------------|
| 1 | International Conference in Emerging Trends & Innovations in Social Sciences, Engineering, Management, Agriculture & Medical Sciences | D. Jesura Pauline | Determinants of Shopping Behaviour of Retail Consumers | 26 th April 2019 |
| 2 | International Conference on Digitalization of Banking Operations: Outreach, | D. Jesura Pauline | Positive Strides of Electronic Payment System in India | 1 st March 2019 |

| | Challenges and Impact on Economy | | | |
|---|--|----------------------|--|--|
| 3 | National Conference on Facets of Digital Marketing Spree (FDMS 2019) | D. Jesura Pauline | Growth of Digital Advertising in India | 21 st and 22 nd February 2019 |
| 4 | One-Day National Level Seminar on "Current Business and Economic Conditions in India" | D. Jesura Pauline | Post-Purchase Decision of Retail Customers | 14 th February 2019 |

Research Scholars Publications

| Year | Scopus indexed | UGC Care Listed | Peer Reviewed | Proceedings | Total |
|-----------|-------------------|--------------------|------------------|-------------|-------|
| 2018-2019 | - | 4 | 4 | 4 | 12 |

| S.No | Paper Title | Publication | Year |
|------|--|---|------|
| | Dr. D. Jesura | Pauline (Part time Research Scholar) | |
| | Determinants of Shopping Behaviour of Retail Consumers | International Journal of Innovative Technology and Exploring Engineering (IJITEE), Vol.8, Issue-7C, ISSN: 2278-3075, May 2019,pp 10-14 | 2019 |
| 2 | Service Quality Evaluation of Modern Retails Outlets | Journal of Adv. Research in Dynamical & Control Systems, Vol.10,14-Special Issue 20, ISSN: 1943- 023X, Oct 2018, pp 1910-1918 | 2018 |
| 3 | Topographical Advantages of Retails Outlets | Inspira Journal of Modern Management & Entrepreneurship (JMME), General Impact Factor: 2.5442, Vol. 08, No.03, ISSN: 2231-167X, July, 2018, pp 47-51 | 2018 |
| | Dr. | T. Austin Santhosh Kumar | |
| 4 | Motivators: The Backbone for Entrepreneurship | Sadakath- A Research Bulletin, Vol.VI, Special Issue 2, UGC Ref. No. 64130 ISSN: 23477644, March, 2019, pp 32- 36 | 2019 |
| | Dr. S. M. Subb | ulakshmi (Full time Research Scholar) | |
| 5 | Borrowing hurdles of Women Agricultural Laborers | Sadakath:AResearchBulletin,Vol.6,Special Issue2, March 2019, UGC Ref. No. 64130 ISSN: 23477644, pp 271-276 | 2019 |
| 6 | Perspectives of Women Agricultural Workers in Tirunelveli District | International Journal of Research and Analytical Reviews, UGC Approved Journal No: 43602, Vol. 5, pp 318-323 | 2018 |

| | Dr. R. Edward Vettivel (Part Time Research Scholar) | | | | | |
|----|--|---|------|--|--|--|
| 7 | Perception of Customers towards Lending Practices of Commercial Banks | International Journal of Innovative Technology and Exploring Engineering (IJITEE), ISSN: 2278-3075, Vol-8, Issue-7C, May 2019,pp 24-30 | 2019 | | | |
| | Mrs. D. Kal | arani (Full time Research Scholar) | | | | |
| 8 | Emergence and Impact of Rural Women Entrepreneurship Through Community Action for Transformation (CAST) | | | | | |
| | Ms. P. Rajap | rabha (Full time Research Scholar) | | | | |
| 9 | A Study on Causes and Impact of Stress and The Coping Strategies among Arts and Science College Students in Tirunelveli District | International Conference on Emerging Trends in Banking, Insurance and International Trade, Publisher: Shanlax Publications, March 2019, ISBN: 978-93-88398-90-9, pp 544 – 547, | 2019 | | | |
| 10 | Academic Impact of Student' Employee | RAC Journal of Research, 2(17), 2018, pp 47-52 | 2018 | | | |
| | M. Esakki | Devi (Full time Research Scholar) | | | | |
| 11 | Women Entrepreneurship in India-Problems and Prospects | Entrepreneurship in India: Opportunities and Challenges, ISBN: 978-93-87102-45-3, pp 175-178 | 2018 | | | |
| | Ms. S | . Ruthrani (M.Phil Scholar) | | | | |
| 12 | Empowering Women through Microfinance | Sadakath:AResearchBulletin,Vol.6,Special Issue2,March,UGC Ref. No. 64130 ISSN: 23477644, Vol.6, pp 65-70 | 2019 | | | |

Participations





| | YWCA | |
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| YWCA | OF PALAYAM | KOTTAI |
| Conference on "PLA | ASTIC FREE SOCIETY -NH | CED OF THE DAY" |
| CERTI | FICATE OF PARTICIPAT | TON |
| Mr/Ms R. Shunmug | This is to certify that aselvi of N | 1. phil Commerce |
| has attended the conference | | |
| DAY" held on 23 rd Janu | ary 2019, at RANI ANNA | GOVT COLLEGE FOR |
| | WOMEN, TIRUNELVELI. | |
| Parts. | Bury 8 | an |
| Organising Secretary Dr.R.Christina Jeya Nithila | President YWCA Dr. Beulah Shekhar | Convener Dr. R.Ezhil Jasmine |





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| n 11 - | | iddelen 18 International Conference | |
| PER | SPECTIVES of | F GLOBAL HUMAN F | RESOURCE |
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| | | Prof./ Dr. R. SHUNN | |
| PONI DI | UNA COLLEG | E FOR WOMEN | TIRUNELVELI |
| | | | |
| has participated | in the One Day In | ternational Conference on P | |
| has participated | in the One Day In CE organized by | the PG & Research Dep | |
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| | PG & RESEARCH DEPARTMENT OF COMMERCE Empetency with Character ST. XAVIER'S COLLEGE (AUTONOMOUS) Recognized as "College with Potential for Excellence" by UGC) (Re-accredited with "A" Grade with a CGPA of 3.50 by NAAC) PALAYAMKOTTAI - 627002, TAMIL NADU, INDIA Certificate This is to certify that D. Jessura Bauline - Asst - Prof. of |
|------------------------------------|--|
| TDMNS Colle Conference on | has participated in the International |
| on 26th July 2018 Retail Sector | "An Entrepreneurship: The Panacea For India's Economic Growth" and presented a paper titled Impact Of FDT In Indian |
| Dr. Conder | Franco Dr. A. Arockiadass HEAD OF THE DEPARTMENT Rev. Dr. V. Britto, S.J. |

Presentations

International Conference in Emerging Trends & Innovations in Social Sciences, Engineering, Management, Agriculture & Medical Sciences (Nazareth Margoschis College, Nazareth)

| | iversal Group Institutions As | In General Sociation Management | Globally Multidisciplinary |
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| EROLF OF INSTITUTIONS I | NTERNATION | AL CONFERI | ENCE |
| Emergin | g Trends & Innovation Management, Agricu | s in Social Sciences Iture & Medical Scie | s, Engineering, ences |
| | Cer | tificate | |
| Prof./Dr./Mr./Mrs. D. J | ESURA PAULINE | to certify that | |
| %. Mazareth. Marge | schis. College., Pillaiyan | wonai. Alazare Ho. (. Assist | tont Projessorof. Commence). ers |
| *************************************** | nce on Emerging Trends & Innova | | |
| | | s on 26th April, 2019. | erry, Management, Apricalture |
| Dr. Gurpreet Singh Chairman UGI | Verinder Keur Dr. Verinder Kaur Director Academic UGI | Dr. Kompal Verser | Dr. Manju Dhingra President GMREA |
| | | | |

International Conference on Digitalization of Banking Operations: Outreach, Challenges and Impact on Economy (Alpha Arts and Science College, Chennai)

| T | ALPHA ARTS AND SCIENCE COLLEGE (Affiliated to University of Madras; (ISO 9001: 2015 Certified and Re-Accredited by NAAC) Porur, Chennai, Tamil Nadu - 600 116, India DEPARTMENT OF COMMERCE (SHIFT I & II) | |
|---|---|---|
| 2 | CERTIFICATE | 1 |
| 1 | This is to certify that DAMMINS D. JESURA PAULINE, ASSISTANT PROFESSOR, DEPARTMENT OF | |
| | COMMERCE | |
| - | POSITIVE STRIDES OF ELECTRONIC PAYMENT SYSTEM IN INDIA | |
| | in the International Conference on DIGITALIZATION OF BANKING OPERATIONS: OUTREACH, CHALLENGES AND IMPACT ON | |
| | ECONOMY held on 1 ^{er} March, 2019. | |
| 6 | B. reultsprique Dr B. Mitra Priya Convenor Dr G. Samkaranafayanan Convenor Dr D. Ashalatha Principal Dr D. Ashalatha Principal Dr G. Samkaranafayanan Dr D. Ashalatha Principal Dr G. Samkaranafayanan Dr D. Ashalatha Principal Dr G. Samkaranafayanan Dr D. Ashalatha Principal Dr G. Samkaranafayanan | |

National Conference on Facets of Digital Marketing Spree (FDMS 2019) (Alagappa University, Karaikudi)



One-Day National Level Seminar on "Current Business and Economic Conditions in India" (Sadakathullah Appa College, Tirunelveli)

