

RESUME



Dr. V. Darling Selvi
Assistant Professor of Commerce,
Rani Anna Government College for Women,
Tirunelveli, 627008
Tamilnadu

PERSONAL DETAILS

Date of Birth : 23-05-1965
Qualification : M.Com, B. Ed, M.Phil, Ph.D, PGDCA, MBA, DFA
Designation : Assistant Professor and Head
Department : Research Department of Commerce
Community : BC (Nadar)
Religion : CSI Christian
Nationality : Indian
EmailID : prof.darlingselvi@gmail.com

ACADEMIC QUALIFICATIONS				
DEGREE	SPECIALIZATION	UNIVERSITY	YEAR OF PASSING	GRADE/ Class
B. Com	Commerce	Madurai Kamaraj University	1985	I Class
M.Com	Commerce	Madurai Kamaraj University	1987	I Class
B.Ed	Commerce	Annamalai University	1990	I Class
M.Phil	Commerce	Kerala University	1994	A Grade
Ph.D	Commerce	M.S.University	2003	Awarded
PGDCA	Computer	M.S.University	2003	I Class
MBA	Management	Tamilnadu Open University	2007	I Class
DFA	Computer	LANX	2008	Credit
Accounts Test	Executive Officers Exam	Tamilnadu Public Service Commission	2011	Passed
DISEM	Structural Equation Modelling	RICHMOND, The American International University, London	2020	A

TEACHING EXPERIENCE	
Date of Appointment	10.08.1990
Date of entry to Government Service	20.12.2007
Teaching Experience	15 Years
Name of the Institution	Women's Christian College, Nagercoil
Designation	Lecturer
Date of Appointment (Government)	26.12.2007
Date of transfer	18.02.2011
Teaching Experience	3
Name of the Institution	Government Arts College for Women, Sivaganga
Designation	Assistant Professor
Date of joining	20.02.2011 to till date
Name of the Institution	Rani Anna Government College for Women, Tirunelveli
Designation	Assistant Professor

COURSES/ CLASSES TAUGHT	NAME OF THE INSTITUTIONS	DURATION		Years
		From	To	
1	Women's Christian College, Nagercoil	10.08.1992	20.12.2007	15
2	Government Arts College for Women, Sivaganga	26.12.2007	18.02.2011	3
3	Rani Anna Government College for Women, Tirunelveli	20.02.2011	Till date	12

NUMBER OF PH.D. SCHOLARS COMPLETED				
S.NO	NAME OF THE SCHOLAR	REGISTER NUMBER	YEAR OF COMPLETION	NAME OF THE UNIVERSITY
1	S. Arul Stephen	2233	2009	MSU, Tirunelveli
2	R. Ransom Ruth Hephzibah	2244	2010	MSU, Tirunelveli
3	S.Meena	2364	2010	MSU, Tirunelveli
4	S.Mariammal	2523	2011	MSU, Tirunelveli
5	D.Muthukrishnan	2675	2012	MSU, Tirunelveli
6	P.R. Jeyakala	3447	2012	MSU, Tirunelveli
7	Mrs. Emelda Lilian	-	2013	Mother Teresa Women's University, Kodaikanal.
8	V.Ahila	2579	2013	MSU, Tirunelveli
9	H.Sabeena Farveen	2580	2013	MSU, Tirunelveli
10	N.V.Deepa	2484	2013	MSU, Tirunelveli
11	Ponmuthumari S (Co guidance)	2873	2013	MSU, Tirunelveli
12	K. Shyni	2579	2014	MSU, Tirunelveli
13	Rubavathy Paul	5525	2015	MSU, Tirunelveli
14	Varalakshmi (Co guidance)	2830	2016	MSU, Tirunelveli
15	L. Nesalin Alice Sujatha	9047	2017	MSU, Tirunelveli
16	J.Sunitha	9508	2017	MSU, Tirunelveli
17	V. Raji	9346	2018	MSU, Tirunelveli
18	A.Safia	2347	2018	MSU, Tirunelveli
19	E. Sheela (Co guidance)	9632	2018	MSU, Tirunelveli
20	D. Jesura Pauline	11580	2019	MSU, Tirunelveli
21	T. Austin Santhosh Kumar	11409	2020	MSU, Tirunelveli

22	S. M. Subbulakshmi	12126	2020	MSU, Tirunelveli
23	Mr. R. Edward Vettivel	12266	2020	MSU, Tirunelveli
24	Ms. P. Rajaprabha	19211171012010	2022	MSU, Tirunelveli
25	Mrs. D. Kalarani	19211171012030	2022	MSU, Tirunelveli
26	Ms. K. Veilatchi	19221171012022	2022	MSU, Tirunelveli

NUMBER OF PH.D SCHOLARS REGISTERED

S.NO	NAME OF THE SCHOLAR	REGISTER NUMBER	YEAR OF COMPLETION	NAME OF THE UNIVERSITY
1	Shunmugaselvi R	21111171012001	08.10.2021	MSU, Tirunelveli
2	Anusuya A	21211171012001	28.01.2022	MSU, Tirunelveli
3	Ramalakshmi M	21211171012002	29.01.2022	MSU, Tirunelveli

❖ **Number of M.Phil. Projects completed: 73**

❖ **Number of PG Projects completed: 128**

AREA OF RESEARCH: Finance and Human Resource Management

PROJECTS RECEIVED FROM VARIOUS FUNDING AGENCY:

TOPIC	SANCTION LETTER NO	TYPE	FUNDING AGENCY	PERIOD	AMOUNT (RS)	NATURE
Creation of Sustainable livelihoods for the Rural Poor – the role of National Rural Employment Guarantee Scheme, (NREGS) in Sivaganga District	No. F. MRP-3501/10 (MRP/UGC/SERO)	Minor	UGC	1 year	50000	Completed 2011
Women in the unorganized Sector – A Scenario from the Southern districts of Tamil Nadu	F.No. 5-56/2012 (HRP)	Major	UGC	2 years	718100	Completed 2014
Penetration of Financial Services to the Rural Poor through Financial Inclusion	D.O.Rc.No 570/201 2A	Minor	TANSC HE	1 year	100000	Completed 2013

Digital Divide in the context of Ethical Issues	Globethics.net India	30.08.2022		3 months	15000	Ongoing
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STUDENTS MINI PROJECT (TANSCHÉ)			
TITLE	NAME OF THE STUDENT	SANCTION LETTER NO	AMOUNT SANCTIONED RS
Women Empowerment through MGNREGS	Tamilselvi, II M.Com		15000
Impact of COVID – 19 on the Academic Performance of College Students in Tirunelveli District	N. Sumithra II M.Com	Rc.No.2027/2020 A 2020-21	15000
Economic Challenges of Unemployed due to COVID – 19	M. Sudali@Suba II M.Com	Rc.No.2027/2020 A 2020-21	15000
Stress Management of College Learners through Online mode of Learning	I.Shilpa Mary II M.Com	Rc.No.1709/2021 A 2021-22	15000

AWARDS RECEIVED		
S.NO	NAME OF AWARD	AWARDING AGENCY
1	Best Paper Award (2023)	International conference on Emerging trends in Online Teaching and Learning (eTOTAL), 24-25 February 2023
2	Best Paper Award (2023)	International conference on Emerging trends in Online Teaching and Learning (eTOTAL), 24-25 February 2023
3	Best Paper Award (2023)	SAMAROH 2023, Sri. S.P. Sampathy's Memorial National Conference, A Two Day National Conference on Business Management and Social Innovation, Siva Sivani Institute of Management, NH- 44, Kompally, Secunderabad, Telungana, 11-12 th February 2023
4	Best Researcher Award (2017)	Team Trust, Tirunelveli
5	Best Paper Award (2006)	National Conference on Management Research, Department of Management Studies, Nesamony Memorial Christian College, Marthandam

ADMINISTRATIVE EXPERIENCE

S.No	DESIGNATION	FROM	TO
1	IQAC Coordinator	2012	Till date
2	RUSA Coordinator	2014	Till date
3	Department Head	2022	Till date
4	Member, Committee for the Differently Abled	2011	Till date

Positions Held

NO	DESIGNATION	Institution
1	NSS Programme Officer (1997-2002)	Women's Christian College, Nagercoil
2	Co-ordinator: Committee for the Physically Challenged (2004-2007)	Women's Christian College
3	Coordinator for Centralised Computer Centre (CCC) and LOGOS, Units for the Physically Challenged (2005-07)	Women's Christian College, Nagercoil
4	Training Coordinator, Project for the Employment for Physically Challenged (PEPC) (2006-07)	Women's Christian College, Nagercoil
5	NSS Programme Officer (2007-08)	Government Arts College for Women, Sivaganga
6	Red Ribbon Club Co-ordinator (2007-10)	Government Arts College for Women, Sivaganga
7	Fine Arts Co-ordinator (2008-09)	Government Arts College for Women, Sivaganga
8	Chief Examiner (2008- 09)	Government Arts College for Women, Sivaganga
9	Library in Charge (2009-10)	Government Arts College for Women, Sivaganga
10	NAAC Co-ordinator (2009-10)	Government Arts College for Women, Sivaganga
11	Furniture in Charge (2011-12)	Rani Anna Government College for Women, Tirunelveli
12	UGC in Charge (2012-13)	Rani Anna Government College for Women, Tirunelveli
13	IQAC Coordinator (2012-13 onwards)	Rani Anna Government College for Women, Tirunelveli
14	RUSA Coordinator (2014-15 onwards)	Rani Anna Government College for Women, Tirunelveli

15	Member, Resource Center for the Differently Abled (2016-17 onwards)	Rani Anna Government College for Women, Tirunelveli
16	Mentor NAAC for Government Colleges (Southern Region) (2019-20)	
17	EDII Coordinator (2022-23)	

DETAILS OF RESEARCH WORK		
RESEARCH STAGES	TITLE OF THE THESIS	UNIVERSITY WHERE THE WORK WAS CARRIED OUT
2003 Completed	Socio-Economic Development of Kanyakumari District: A Case Study	Manonmaniam Sundaranar University

PUBLICATIONS					
Books		Books Chapters	Scopus Indexed	UGC listed	Other Indexed
3		86	29	127	62
Paper Presentation		As a Resource Person	Webinars, Seminars, Workshops	Reviewer in Journal	Proceedings
National	International				
129	85	121	173	19	24

PUBLICATIONS: BOOKS			
S.NO	TITLE OF THE BOOK	PUBLICATION	YEAR
1	Efficacy of Financial Inclusion Measures to Reach the Unbanked	Bonfring Intellectual Integrity, Coimbatore, Tamilnadu	2015
2	Education and Employment Scenario of Women	Academic Publishing, Germany	2012
3	Vivilia Pendir – Oru Kaviparvai (Tamil)	Compilation of 100 verses, B – Digest Publications, Tamil Nadu	2012

ARTICLE PUBLISHED IN BOOKS/ REPORTS/CHAPTERS/GENERAL ARTICLE

Title of the paper	Title of the Book	Year	Publishing Agency	Page No.
Youngster's Attitude towards the usage of social media	Proceedings of National Annual Business Research Conference on Imperative Issues in Business, Economics, Social Sciences and Management Research	2020	Institute of Management Development and Research Coimbatore-641 046 Tamil Nadu, India. ISBN 9781-941978436	122-127
Economic Viability of Women Workers in Match Industries				128-140
Causes and Consequences of Academic Stress among College Students				159-171
Financial Constraints of Entrepreneurship				262-270
Scenario of Indian FMCG Sector	Progress of Emerging Sectors in India	2019	Mayas Publications, New Delhi	1-5
Positive Strides of Indian Tourism and Hospitality Industry	Recent Trends in Global Sustainable Hospitality Research	2019	Shanlax Publications, Madurai, Tamilnadu	128-137
Impact of Agricultural Credit	Emerging Trends in Banking	2019	Insurance and International Trade	226-229
Customer Perception towards Digital Payment, International Conference on Emerging Trends in Banking		2019		127-131
Growth of Digital Advertising in India	Facets of Digital Marketing	2019	Shanlax Publications, Madurai, Tamilnadu	104-111
Opportunities and Challenges of Women Empowerment in India	Gender Parity and Women Empowerment	2018	Bonfring Intellectual Integrity, Coimbatore Tamilnadu, DOI: 10.9756/BP2018.1012/27	158-168
Green Banking Solutions through Electronic Payment Systems	Sustainable Marketing Strategies - Issues and Challenges	2017	Bonfring Intellectual Integrity, Coimbatore Tamilnadu	56-61
Paperless Retail Markets through e-tailing		2017		226-229
The impact of training on Women Self Group Members in Kanyakumari District,		2017		186-189
Contribution of Micro, Small and Medium Enterprises (MSME) sector in the National Economy	Rural Development through Sustainable Entrepreneurship	2017	B-Digest Publications, Nagercoil,	27-31
Performance Evaluation of Indian Rural Industries		2017		150-154
Indian Agriculture in the light of Demonetization	Business Trends after the Demonetization in India	2017	B-Digest Publications, Nagercoil,	221-226
Marketing Trend of Indian Dairy Products	Perspectives on Research, An International Outlook	2016	B-Digest Publications, Nagercoil,	137-141
Occupational Stress Management: Facing the Challenges by the Women in the Unorganised Sector	Digital World	2015	SRM Tri Sea Publishers	165-168
Efficacy of Redressal Mechanism for	Women and Society –	2015	B-Digest Publications,	16-20

Indian Women	Trials and Triumphs		Nagercoil	
The need for Quality Assurance in Higher Education	EDUTOPIA, An Analysis – Modern Trends in Educational System	2015	CCE Publication, Tamilnadu	217- 224
Educational Status of Women in Kanyakumari District		2015		243- 250
Mega Trends of Digital Marketing	Digital Marketing	2015	Bonfring Publications, Coimbatore	60- 65
Paradigm Shift of Foreign Direct Investment Flows in Indian Economy	Innovative Business Management, A Contemporary Approach	2015	Shroff Publishers and Distributors Pvt. Ltd., Mumbai	297-299
Electronic Clearing Services: An Indispensable mode of Electronic Payment System	Human Computer Interaction – redefining Corporate Paradigms	2015	Shri Sai Publishers’ Distributors, Chennai	36-39
The Progressive Trend of Automated Teller Machines as a means of E-banking		2015		48-51
Innovations in Retail Banking	FDI and Retail Sector	2014	MAPS Publishing Solutions, Salem	90-95
Magnitude of FDI in the Indian Retail Sector	Pros and Cons of FDI in Retail Sector	2014	B- Digest Publications, Nagercoil, Tamilnadu	196-202
Changing Scenario of Indian Retail Marketing		2014		60-71
Contribution of Women in the Informal Sector	Feminism Today	2014	Vergal Publications, Tamilnadu	66-69
The Plight of Indian Women under the Legal Umbrella”	Emergence of Women Movements in India: Issues and Challenges	2014	AROMA Publications, Tirunelveli, Tamilnadu,	268-269
Positive Strides of ICT in India	Dynamic Approaches for Dynamic Business Environment	2014	Shroff Publishers and Distributors Pvt. Ltd., Mumbai	485-488
Gender Disparity in Agriculture Labour	Women in Agriculture	2014	B-Digest Publications, Nagercoil	25-35
Indian Elderly Population in the Light of Health Management	Human Rights: Dynamics and Dialectics	2013	Today Publication, Chennai	193- 203
Gender Equality in Education	Gender Mainstreaming and Sustainable Development	2013	Centre for Women’s Studies, Alagappa University, Karaikudi	138- 146
Educational Status of women in Higher Education	Women in Governance	2013		69- 83
Matching Global Standards of Women through Higher Education	Women’s Education in Indian Society	2013	Vergal Publication, Madurai	69-73
The role of Financial Inclusion towards customer retention in the Banking Sector	Customer Relationship Management in the Present Scenario	2013	B- Digest Publications, Nagercoil	520-523
Innovations in Insurance Sector	New Vistas in Insurance Sector	2013	B- Digest Publications, Nagercoil	122-127
Work Stressors among Telecom Employees	Stress Management at Workplace	2013	Archers and Elevators Publishing House, Bangalore	
Performance of Indian Banking	Global Financial Crisis	2013	S.T. Hindu College,	365-369

Sector in the International Financial Crisis	and Indian Business		Nagercoil	
Impact of Financial Crisis on the Indian Micro, Small and Medium Enterprises		2013		360-364
Micro Enterprises through Swarnjayanti Gram Swarojgar Yojana (SGSY)	Micro Finance and Women Entrepreneurship	2013	B- Digest Publications	
Status of women in Higher Education	Gender Gap in India	2012	Centre for Women's Studies, Alagappa University, Karaikudi	114- 128
The Plight of Women in the Unorganised Sector	Women in Management, Leadership and Capacity Building	2012	Mittal Publications, New Delhi, India	149-160
Prevention and Intervention of Domestic Violence on Women		2012		133-142
Successful Women Entrepreneurs through Micro Enterprises	Emerging Opportunities and Challenges in Micro, Small and Medium Enterprises	2012	B-Digest Publications	285-290
Penetration of Indian Organized Retail Industry	The Emerging Landscape of Retail and Impact on Economy	2012	MJP Publications, Chennai	91-100
Measuring the Potentiality of Women in terms of Crimes against Women	Women's Potential	2012	Novel Corporation, Chennai	71-80
Stress Management of the Elderly	Human Rights Abuse on Elderly People	2012	Discovery Publishing House Pvt. Ltd., New Delhi	188-204
Financial Abuses of the Elderly		2012		108-125
Financial Inclusion – A Promising Path towards Reaching the Unbanked	Financial Inclusion Imperative for Human Development and Sustainable Growth	2011		
Performance of Indian banking Sector in the Globalised Era	BRICS Economic Shift	2011	Excel India Publishers, New Delhi	
Tourism Industry in Tamil Nadu	Emerging Dimensions of Globalisation in the Indian Economy	2011	OHM Sakthi publications, Erode	
The Role of Retail Credit in the Indian Financial Sector		2011		
Shopping Malls – a Niche for Retail Traders and Consumers	Retail Marketing in India: Trends and Challenges	2011	Shanlax Publications, Madurai	
Women Employment in the Informal Sector with special reference to Tiles Industries	Exploring issues of Women in Unorganised Sector	2011	Novel Corporation, Chennai	
Unorganised Sector: A source for Employment and Empowerment	New Vistas: Challenges and Prospects Women in Informal Sector	2011	Novel Corporation, Chennai	
Impact of Employment for Women through unorganized Sector	Exploring issues of Women in Unorganised Sector	2011	Novel Corporation, Chennai	
Women in Agro based industries	Engendering Agriculture	2011	Novel Corporation,	

with special reference to Coir industries in Kanyakumari District	Development: Emerging Perspective, issues, challenges and Strategies		Chennai	
Education and Employment: Powerful Keys for Women Development	Women and Development	2011	Novel Corporation, Chennai	
Micro Finance: A Milestone in the development of Women in India		2011		
Women Empowerment through Entrepreneurship Training	Women Entrepreneurship in the changing Scenario	2011	Discovery Publishing House Pvt. Ltd, New Delhi	
Causes of Stress among women in Unorganized Sectors		2011		
Vulnerability of Women to Low Wages in the Agriculture Employment	Globalisation and Agricultural Labour Market	2011	Novel Corporation, Chennai	
Constraints of Agriculture Marketing		2011		
A Scenario of Spices Cultivation in Kanyakumari District		2011		
Quality Enhancement through Professional Ethics	Human Values and Ethics	2011	Novel Corporation, Chennai	
Ethics in Education		2011		
The Role of Mahalir Association for Literacy Awareness and Rights (MALAR) in the Social Empowerment of SHGs	Growth with Equity Financial Inclusion	2011	Vijay Nicole Imprints private Limited, Chennai	
Financial Inclusion through Self Help Groups		2011		
Kisan Credit Cards – A Source for Financial Inclusion and an aid to farmers		2011		
Financial Inclusion of Banking Services through No Frills Account	Banking Sector in the Global Scenario	2011	Sri Maruthi Publishers, Chennai	
Rural Development through the National Rural Employment Guarantee Scheme (NREGS)	Mahatma Gandhi National Rural Employment Guarantee programme and Poverty in India	2010	Serials Publications, New Delhi	
Financial Inclusion through Financial Counselling and Literacy	Inclusive Growth in India – An emphasis on Financial and Social inclusion	2010	Excel India Publishers	
The Scenario of the Health Status of Indian Women	Women in the Present Era	2010	Pavai Publications	
Violation of Human Rights through Domestic Violence of Women		2010		
The Scope for Vanilla Cultivation in Kanyakumari District	Research Methodology for Researchers in Commerce and Management	2010	Himalaya Publishing House, New Delhi	
Women Education in India-An	Empowerment of Women	2010	An NMCC Publication	

effective tool for the eradication of illiteracy				
Women Empowerment through Education		2010		
Consumers Attitude and Awareness towards Consumption	Consumer Protection and Globalization	2010	A Publication of Centre for Consumer Studies, an International Edition	
Consumerism on Mobile Services		2010		
Social Empowerment through SHG – bank Linkage Programme		2010	Vijay Nicole Imprints Private Limited, Chennai	
Women Empowerment through Micro Finance	Micro Finance Enabling Empowerment	2010		
The Role of Palmyrah Workers Development Society in Uplifting the Rural Mass through Self Help Groups		2010		
Empowering Women – The role of NGOs through SHG	International Conference on Indigenous Management Practices	2009	Excel Publishers, New Delhi	
A Scenario of Women’s Health in the unorganized Sector	Human Rights and Health Care	2009	Mittal Publication, New Delhi	

LIST OF PAPERS PUBLISHED IN JOURNALS (IN YEAR-WISE DESCENDING ORDER)			
Title of the paper	Title of the Journal	Year	Volume Page No.
SCOPUS INDEXED			
Money Laundering and its Impact on Financial Indicators	FINANCE INDIA © Indian Institute of Finance	June 2023	Vol. XXXVII No. 2, Pages—335 - 358
Professional Competencies of Women Agropreneurs	Empirical Economics Letters, ISSN 1681 8997, http://www.eel.my100.megs.com/volume-20-number-november-3-special-issue.htm	November 2021	20 (Special Issue 3) pp. 1-16
Entrepreneurial Traits Vs Entrepreneurship Skills: Lessons from Women Agropreneurs	Design Engineering (Torato), Scopus Indexed, http://www.thedesignengineer.com/index.php/DE/article/view/3694		Issue 06, pp. 8338-8348
Factors impeding the growth of Women Agropreneurs	Design Engineering (Torato), Scopus Indexed, http://www.thedesignengineer.com/index.php/DE/article/view/3694	2021	Issue 06, pp. 3415-3425

Personality Traits of Women Agropreneurs	PalArch's Journal of Archaeology of Egypt/Egyptology,. Publisher: PalArch Foundation, Netherlands, Scopus Indexed Q3 Journal, https://archives.palarch.nl/index.php/jae/article/view/3537 , Publisher: PalArch Foundation	2020	17(6), 13432-13438
Challenging Traits of Women Agropreneurs	PalArch's Journal of Archaeology of Egypt/Egyptology, Publisher: PalArch Foundation, Netherlands, Scopus Indexed Q3 Journal, https://archives.palarch.nl/index.php/jae/article/view/4452 , Publisher: PalArch Foundation	2020	Volume 17(9) 3668-3680
Critical Evaluation of Marketing Strategies of Women Agropreneurs Through Path Analysis	African Journal of Business and Economic Research, https://drive.google.com/file/d/1jkg4mRmrjstT0dA-oeklpNYqlA1_yqn-/view?usp=sharing	2020	Volume 15 Issue 3 1-11
Structural Equation Model (SEM) on the impact of Brand Labeling on FMCG Goods with special reference to Private Label Brand and National Brand	Gazi University, Institute of Science & Technology, https://drive.google.com/file/d/1oI14IwxHuHSZvSaZO2Sh78OA59aw8Sa/view?usp=sharing	2020	Volume 33(10) 187-195
Influence of Social Dimensions towards the Brand Image	Gazi University, Institute of Science & Technology, https://drive.google.com/file/d/1w8rV0GfeL-UAct3Op16TvBNo3uRVIC/view?usp=sharing	2020	Volume 33(10) 234-241
An Analytical View of Customer attitude towards Brand Labeling: National Brand vs Private Brand	Gazi University, Institute of Science & Technology, https://drive.google.com/file/d/1owICP4UcPkJ2t11MI51VkbZVtMoAW-Zb/view?usp=sharing	2020	Volume 33(10) 187-195
Entrepreneurial Traits of Women Agropreneurs	Gazi University, Institute of Science & Technology, https://drive.google.com/file/d/19zW9fP7XE55BF13TQW6UzrfPYEYRHEsT/view?Usp=sharin g	2020	Volume 33(10) 292-305
Pricing Affordability is the determining factor of Brand Image	South African Journal of Economic and Management Sciences, https://www.sajemsin.org/detail2.php?id=25	2020	Vol 23 1-7
Influence of Financial Indicators on the CSR Funding: An Analytical View from Tamil Nadu Newsprint and Papers Limited (TNPL)	African Journal of Business and Economic Research, https://drive.google.com/file/d/104ZAnd7H8LfcKX8dhlyeYCuGVI-YyTIA/view?usp=sharing	2020	Vol.15, Issue 3 1-13
Cluster Analysis for the Motivators of Women in Agro based Sector	South African Journal of Economic and Management Sciences, https://www.Sajemsin.org/detail2.php?id=25	2020	Vol 23 1-7
Youngster's Attitude towards the usage of Social Media	South African Journal of Economic and Management Sciences, https://doi.org/10.4102/sajemsin.v23i1.6389	2020	Vol 23(9). 1-4
Causes and Consequences of Academic Stress among College Students	South African Journal of Economic and Management Sciences, https://doi.org/10.4102/sajemsin.v23i1.6395 ©2020	2020	Vol 23(9). 1-7

Entrepreneurial Traits of Women Agropreneurs	Aut Aut Research Journal, http://www.autrj.com/gallery/9-aut-september-2020.pdf	2020	Volume XI 89-98
The Plight of Street Vendors in Kovilpatti City	TEST Engineering and Management, http://testmagzine.biz/index.php/testmagzine/article/view/2322/2076	2020	Volume 82 9383-9388
Stress Management of Women Beedi Workers: A Scenario from Tirunelveli	TEST Engineering and Management, http://testmagzine.biz/index.php/testmagzine/article/view/2308/2063	2020	Volume 82 9287-9292
Community Action for Social Transformation (CAST): An aid in uplifting Women Entrepreneurs	TEST Engineering and Management, http://testmagzine.biz/index.php/testmagzine/article/view/2301/2055	2020	Volume 82 9246-9251
Customer opinion towards Stand-alone Stores and Malls in India	International openaccess,peer-reviewed, interdisciplinary, https://journals.eduiindex.org/index.php/rb/article/view/7666	2019	Vol-118 77-81
Citizen's Response to a State's Environmental Management through Enforcement of Ban	International Journal of Engineering and Advanced Technology (IJEAT), https://www.ijeat.org/wp-content/uploads/papers/v8i6S/F11560886S19.pdf	August 2019	Volume -8 820-827
Customer Purview of Cashless Payment System in the Digital Economy of India	International Journal of Innovative Technology and Exploring Engineering (IJITEE) https://www.ijitee.org/wp-content/uploads/papers/v8i8s3/H10230688S319.pdf	2019	Volume -8 (8S3) 87-93
Determinants of Shopping Behaviour of Retail Consumers	International Journal of Innovative Technology and Exploring Engineering (IJITEE), https://www.ijitee.org/wp-content/uploads/papers/v8i7c/G10030587C19.pdf	2019	Volume -8 10-14
Perception of Customers towards Lending Practices of Commercial Banks	International Journal of Innovative Technology and Exploring Engineering (IJITEE), https://www.ijitee.org/wp-content/uploads/papers/v8i7c/G10060587C19.pdf	2019	Volume -8 24-30
Determinants of Women in Agriculture	International Journal of Innovative Technology and Exploring Engineering (IJITEE), https://www.ijitee.org/wp-content/uploads/papers/v8i7c/G10040587C19.pdf	2019	Volume -8 15-20
Entrepreneurial Strategies for Better Marketing Practices	Eurasian Journal of Analytical Chemistry, http://www.eurasianjournals.com/pdf-105644-36343?File name =Entrepreneurial.pdf	2018	Vol 13 (6) 394-399
Service Quality Evaluation of Modern Retails Outlets	Jour of Adv Research in Dynamical & Control Systems, https://www.jardcs.org/backissues/abstract.php?archiveid=6474	2018	Vol. 10 1910-1919
UGC APPROVED AND REFERRED			
Validity Matters in the Customer Satisfaction Towards Online Purchase Shanlax Journals	ComFin Research, E-ISSN:2582- 6190	July 2023	Vol. 11, Issue 3 pp: 11-13

Do Demographic Variables Dominate the awareness of Consumer Rights: An analytical Purview	ComFin Research, E-ISSN:2582- 6190	July 2023	Vol. 11, Issue 3 pp: 20-25
Passengers' Reflections on Railway Amenities	ComFin Research Shanlax Journal, DOI: http://doi.org/10.34293/commerce.v11i2.6127 , https://scholar.google.com/citations?user=TxEdE_8AAAAJ&hl=en , E-ISSN: 2582-6190.	2023	Vol. 11, no. 2 pp:33-37
An Insight of Informal Women Workers- A Special Reference to Service Sector in Thoothukui District.	South India Journal of Social Sciences ISSN: 0972 – 8945,	January – June 2023	Vol. XXI, No.18 pp: 247-253
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NATIONAL				
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Youngster's Attitude towards the usage of Social Media	National Annual Business Research Conference on Imperative Issues in Business, Economics, Social Sciences and Management Research	National	June 24, 2020	Research Department of Commerce, Rani Anna Government College for Women, Tirunelveli – 8 and Coimbatore Research Forum, Coimbatore
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Empowering Women through Micro Finance				
Post Purchase Decision of Retail Customers				
Risk Awareness of Online Shopping	Sustainable Business Practice	National	20 th April 2018	Department of Management Studies, PSNA College of Engineering & Technology, Dindigul
Consumer preference on Green Products	Sustainable Green Business (NCSGB 2018)	National	26 th & 27 th March 2018	Alagappa Institute of Management, Alagappa university, Karaikudi – 630003
Customer Supporting Services in the Modern Retail Formats				
Employment Security through Social Security Schemes				
Consumption Pattern of youngsters (Women) towards FMCG Products in Tirunelveli District				
Private Label brand of FMCG companies in India-Prospects and Challenges	Emerging Trends in Social Sciences (NSETSS 2018),	National	19 th March 2018	Department of Management Studies, VMKV Engineering College
Impact of GST on Digital Marketing Sector	National Seminar on GST and its Application on Indian Trade	National	22 nd & 23 rd February 2018	Department of Commerce and IQAC, Nazareth Margoschis College, Pillaiyanmanai, Nazareth
Glimpses of Indian Online Marketing	Emerging Trends in Multidisciplinary Research	National	January 2017	Rani Anna Govt. College for Women, Tirunelveli – 627008
Contribution of Micro, Small and Medium Enterprises (MSME) sector in the National Economy	National Seminar on Rural Development through Sustainable Entrepreneurship	National	18 th March 2017	Department of Commerce, Women's Christian College, Nagercoil
Performance Evaluation of Indian Rural Industries, Rural Development through Sustainable Entrepreneurship				
Growth and Challenge of E-Marketing in India	Digital India-Milestone and Challenges	National	2016	Department of Commerce, Corporate Secretaryship, Business Administration and

				Economics, K.C.S Kasi Nadar College of Arts and Science, Chennai-21.
Employment Status of Women in the Indian Economy	National Seminar on Problems and Prospects of Indian Economy	National	15 th September 2016	PG Department of Economics, Rani Anna Government College for Women, Tirunelveli- 8
Impact of Employment among Women Beedi Workers in Tirunelveli District	Tenth All India Conference of KAAS – 2015	National	18 th & 19 th September 2015	Women’s Christian College, Nagercoil – 1
Magnitude of FDI in the Indian Retail Sector	Pros and Cons of FDI in Retail Sector	National	2014	PG Department of Commerce, Rani Anna Government College for Women, Tirunelveli-8
Changing Scenario of Indian Retail Marketing				
The Plight of Indian Women under the Legal Umbrella	Emergence of Women Movements in India: Issues and Challenges	National	7 th & 8 th April 2014	PG Department of History, Rani Anna Government College for Women, Tirunelveli-8
Performance Indicators of Indian Banking Sector	Emerging Trends in Banking	National	24 th March 2014	Department of Commerce, A. Veeriyar Vandayar Memorial Sri Pushpam College, Poondi, Thanjavur District, Tamilnadu
Social Marketing to uplift the Elderly through Pension Schemes	CHANGE’ 14: social Marketing: Role of Academics, Government, Public Sector and NGO	National	14 th & 15 th March 2014.	School of Management and Legal Studies, University of Kerala, Thiruvananthapuram, Kerala
Efficacy of the Redressal Mechanism for Indian Women	Women and Society - Trials and Triumphs	National	11 th March 2014	Women’s Christian College, Nagercoil
Contribution of Women in the Informal Sector	Recent Trends in Feminism: A Tool for Social Reform	National	1 st March 2014	Fatima College (Autonomous), Madurai, Tamilnadu
Educational loan as an aid in the accessibility of Higher Education	Future Prospects in Multidisciplinary Research	National	14 th February 2014	Research Forum, Women’s Christian College, Nagercoil
Indian Elderly Population in the Light of Health Management	Human Rights: Dynamics and Dialectics	National	10 th & 11 th December 2013	Department of Women’s Studies, Bharathidasan University, Tiruchirappalli
Work Stressors among Telecom Employees	Stress Management at Workplace	National	20 th April 2013	Department of Business Management, Velagapudi Ramakrishna Siddhartha Engineering College, Vijayawada
Women’s Education through Zanana Mission	Eleventh National Conference	National	7 th May 2013	Bishop Cardwell Research Centre, Idayankudi

Performance of Indian Banking Sector in the International Financial Crisis	International Financial Crisis and its Impact on Indian Business	National	15 th March 2013	S.T. Hindu College, Nagercoil
The Plight of Micro Enterprises of Women in the Globalised Era				
Impact of Financial Crisis on the Indian Micro, Small and Medium Enterprises				
Entrepreneurial Hurdles of Women Entrepreneurs in Micro Enterprises	National Level Management Meet on Self Help Group based Rural Micro Enterprises and College Bazaar	National	30 th October 2012	C.S.I. Institute of Technology, Thovalai
Successful Women Entrepreneurs through Micro Enterprises	Emerging Opportunities and Challenges in Micro, Small and Medium Enterprises	National	12 th October 2012	Department of Corporate Secretaryship, St. Xavier's College (Autonomous), Palayamkottai
AU, Gender Equality in Education	Gender Mainstreaming (NCGM-2012)	National	17 th September 2012	Department of Women's Studies, Alagappa University, Karaikudi
Measuring the Potentiality of Women in terms of Crimes against Women	Women's Potential	National	14 th February 2012	Women's Christian College, Women's Study Centre, Nagercoil
Financial Inclusion – A Promising Path towards Reaching the Unbanked	Multi-level Interventions for Financial Inclusion: Imperative for Human Development and Sustainable Growth	National	9 th & 10 th February 2012.	St. Xaviers's College (Autonomous) Palayamkottai
Growth of Dairy Industry in the Indian FMCG Sector	Rural Marketing and Rural Consumerism: Road map to build vibrant Rural India	National	17 th & 18 th December 2011.	Department of Rural Industries and Management, Gandhigram Rural Institute – Deemed University
Performance of Indian banking Sector in the Globalised Era	BRICS Economic Shift	National	3 rd & 4 th October, 2011	Women's Christian College, Chennai
Shopping Malls – a Niche for Retail Traders and Consumers	Retail Marketing in India: Trends and Challenges	National	24 th September 2011	PG and Research Department of Commerce, Mannar Thirumalai Naicker College, Madurai
Emerging Opportunities in Private Label Brands				
Tourism Industry in Tamil Nadu	Emerging Dimensions of Globalisation in the Indian Economy, Flisha 2011	National	30 th September 2011	Department of Commerce CA, K.S.G. College of Arts and Science, Coimbatore
The Role of Retail Credit in the Indian Financial Sector				
Industrial Potentiality of Kanyakumari District	Seventh All India Conference of KAAS	National	16 th &	Women's Christian College, Nagercoil

Lending Pattern of Banks to the Indian Industrial Sector			17 th September 2011.	
Women Employment in the Informal Sector with special reference to Tiles Industries	New Vistas: Exploring issues of Women in Unorganised Sector	National	5 th and 6 th August 2011	Scott Christian College (Autonomous), Nagercoil - 3
Unorganised Sector: A source for Employment and Empowerment				
Impact of Employment for Women through unorganized Sector				
Women in Agro based industries with special reference to Coir industries in Kanyakumari District	National Seminar titled Engendering Agriculture Development: Emerging Perspective, Issues, Challenges and Strategies, Co-operative League in Development and Employment (COLDE),	National	15 th & 16 th July 2011	Planning Commission of India Sponsored Bishop Selvamony Retreat Centre, Kanyakumari
Biblical Way of Commitment Towards Excellence in Workplace	Value Based Management – Principles and Paradigms	National	22 nd & 23 rd June 2011	Department of Business Administration, Ayya Nadar Janaki Ammal College, Sivakasi
Professional Ethics in Teaching Profession				
Vulnerability of Women to Low Wages in the Agriculture Employment	Globalisation and Agricultural Labour Market	National	17 th & 18 th June 2011	PG Research Centre of Economics, Scott Christian College (Autonomous), Nagercoil
Constraints of Agriculture Marketing				
A Scenario of Spices Cultivation in Kanyakumari District				
Robert Caldwell – The Pioneer Architect of Tirunelveli Diocese	Tenth All India Conference of BCRC	National	7 th May 2011	Bishop Caldwell Research Centre for Religious, Historical and Linguistic Studies, Idayankudi
Missionary Work of Robert Caldwell through Education				
Extension of Customer Services of banks through Redressal Mechanism	Banking Services – Rights and Responsibilities of Consumers	National	19 th & 20 th March 2011	Department of Commerce (C.S), Government Arts College, Paramakudi and Federation of Consumer Organisations – Tamilnadu and Pondicherry (FEDCOT)
Educational Status of Women in Higher Education	National Conference on Gender Gap in India (NCGG – 2011)	National	2 nd February 2011	Centre for Women's Studies, Alagappa University, Karaikudi
Quality Enhancement through	Human Values and	National	29 th	Scott Christian College,

Professional Ethics	Ethics		January 2011	Nagercoil
Ethics in Education	Human Values and Ethics	National	29 th January 2011	Scott Christian College, Nagercoil
The Role of Consumer protection and National Consumer Disputes Redressal Commission as a Powerful Mechanism for Consumers	Consumer protection	National	15 th & 16 th December 2010.	Department of Commerce, Layola College, Chennai
Financial Inclusion through Financial Counselling and Literacy	National Conference On Inclusive Growth In India An Emphasis On Financial And Social Inclusion	National	7 th and 8 th October 2010	Department Of Management Studies Women's Christian College, Chennai,
Risk Management of Women Entrepreneurs	National level seminar on Risk Management	National	8 th October 2010	School of Commerce and Management, Karpagam University, Coimbatore
A comparative study on the problems of Women Entrepreneurs with special reference to Asmara and Chennai	Sixth All India Conference of KAAS	National	10 th & 11 th September 2010	S.T. Hindu College, Nagercoil
The role of banks in granting Agriculture Credit in Kanyakumari District				
Stressors and Stress Relievers				
Production and Export Potentiality of Spices in India				
Attitude of Elderly Population towards Economic Security				
Rural Upliftment through Swarnjayanti Gram Swarozgar Yojana				
Financial Abuse of the Elderly	Human Rights Abuse on Elderly People	National	8 th & 9 th July 2010	Sree Saraswathi Thyagaraja College (Autonomous), Pollachi.
Stress Management of the Elderly				
The Scenario of the Health Status of Indian Women	Women in the Media, Society and Literature	National	March 2010	Rani Anna Government College for Women, Tirunelveli – 08.
Violation of Human Rights through Domestic Violence of Women				
Constraints of Banana Cultivation and Marketing	Seventh All India Conference of Scott Research Forum	National	13 th March 2010	Scott Christian College, Nagercoil
The Plight of Self Financing Teachers in the Unorganized Sector of Higher Education				
Performance of pepper cultivation in Kanyakumari District				
Performance of Agriculture Credit during the Tenth Five Year Plan Period				

Determinants of Job Satisfaction in the unorganized sector				
Problems and Prospects of Women labourers in the unorganized Sector	The Human Rights Violations and Unorganized Labourers: Challenges and Strategies	National	11 th & 12 th March, 2010	Gandhigram Rural Institute – Deemed University, Gandhigram.
The Role of Shareholders in Governing the Corporate Governance	Corporate Governance – New Dimensions	National	12 th & 13 th February 2010	Department of Commerce and Research Centre, Sourashtra College, Madurai.
Perception of Employees towards stress in the Modern Era	Global Economic Crisis – Opportunity for evolving New HR Strategies	National	11 th & 12 th February 2010	Department of Commerce and Entrepreneurial Development and Research Centre, St. Xavier’s College (Autonomous), Palayamkottai,
Corporate Social Responsibility as a means to improve Customer Engagement				
Social Reformation of Dalits in the light of Globalisation	Government of India, New Delhi	National	30 th December 2009	Yadava College, Madurai.
Performance analysis of NPA in the agriculture sector	Fifth All India Conference of KAAS	National	4 th & 5 th December 2009	Holy Cross College, Nagercoil
The Status of Women in the Unorganised Sector				
Constraints of Clove Cultivation and Marketing in Kanyakumari District				
The Performance of NREGS in Kanyakumari District				
Entrepreneurial Traits among Women Entrepreneur	Women Entrepreneurship in the Changing Scenario	National	17 th & 18 th September 2009	Research Department in Commerce, Women’s Christian College, Nagercoil
Causes of Stress among Women in the Unorganized Sector				
Role of Education in Promoting Entrepreneurship among Women				
Women Empowerment through Entrepreneurship Training				
Education in India – An Effective tool for the eradication of Illiteracy	Empowerment of Women	National	11 th September 2009	Nasamony Memorial Christian College, Marthandam
Prevention and Intervention of Domestic Violence on Women	Women and Management: Leadership and Capacity Building	National	7 th & 8 th August 2009	S.T. Hindu College, Nagercoil
The Plight of women in the unorganized Sector				
The Scope of Vanilla Cultivation in Kanyakumari District	The Research Methodology for Researchers in Commerce and Management	National	4 th to 6 th August 2009	The Standard Fireworks Rajaratnam College for Women, Sivakasi
The Viability of Agricultural	Globalization in the	National	24 th &	Women’s Christian

Credit in the Globalised Era	Present Scenario		25 th July 2009	College, Nagercoil
Need for Agriculture Reforms in the light of Globalisation				
The Role of District Rural Development Agency in the development of Rural Mass	Sixth All India Conference of Scott Research Form	National	2009	Scott Christian College, Nagercoil
The Scope for Honey Production and Marketing in Kanyakumari District				
Push and Pull factors of Women Entrepreneurs	The Emerging Entrepreneurial Strategies for Self Employment and Skill Development	National	12 th & 13 th December 2008	Department of Commerce and Research Centre, Scott Christian College, Nagercoil
The impact of WTO on the service sector with special reference to the Banking Sector	National Seminar on WTO and Indian Economy	National	19 th & 20 th September 2008	Hindecon Research Centre, S.T. Hindu College, Nagercoil
The Plight of Dalits in India	The Agenda for Emancipation and empowerment of Dalits and Tribes	National	2008	PG & Research Centre, Department of Economics, Scott Christian College, Nagercoil.
Honey Industry – A boon to the Rural Farmers of Kanyakumari District	First National Conference of Crossian Research Forum	National	August 2008	Holy Cross College, Nagercoil
The Role of Government and NGOs in Healthcare Services – A Scenario from Kanyakumari District	National Seminar on Contemporary issues in Healthcare Management, Department of Commerce	National	17 th March 2008	Government Arts College, Paramakudi
An Analytical Study of Mobile Services	Fourth All India Conference of Kanniyakumari Academy of Arts and Science	National	30 th & 31 st December 2007	Scott Christian College, Nagercoil
Prevention is better than Cure – A Scenario of Women’s Health in the Unorganized Sector	The Economics of Human Rights and Health Care in India	National	21 st & 22 nd September 2007	Scott Christian College, Nagercoil
Lending Performance of Kanyakumari District Central Co-operatives	Fourth Multi-Disciplinary National Seminar on SRF	National	14 th August 2007	Scott Christian College, Nagercoil
An Emerging Trend of Margin Free Markets	Fourth All India Conference of Scott Research Forum	National	April 2007	Scott Christian College, Nagercoil
Consumer Awareness on Consumerism	Third All India Conference of Kanniyakumari Academy of Arts and Science	National	1 st & 2 nd December 2006	Scott Christian College, Nagercoil

Causes and Consequences of Stress in the work place	Management research, Department of Management Studies	National	2006	Nesamony Memorial Christian College, Marthandam
Motivational Perception of IRE Employees	Third Multi-Disciplinary National Seminar of SRF	National	14 th August 2006	Scott Christian College, Nagercoil
Women Empowerment through Agro-based Industries – A Scenario from Kanyakumari District	National Seminar on The Status of Women in India Today	National	12 th & 13 th August 2006	Peace Trust, Kanyakumari,
Determinants of Vanilla Cultivation in Kanyakumari District	Third All India Conference of Scott Research Forum	National	March 2006	Scott Christian College, Nagercoil
Attitude of Employees towards Excellence	Second All India Conference of KAAS	National	October 2005	Scott Christian College, Nagercoil
Women in Fishnet Industries – Their Gains and Pains				
The Viability of Financial Services through ICRA credit ratings	National Seminar on Financial Services	National	October 2004	Scott Christian College, Nagercoil
Sustainability through Self Help Groups	First All India Conference of Kanyakumari Academy of Arts and Sciences	National	September 2004	Scott Christian College, Nagercoil
Insurance in the Light of Globalization	National Seminar on Commerce in the New Millennium	National	March 2004	Scott Christian College, Nagercoil
Impact of Globalization on Tourism				
Women in the New Millenium				
Need for Structural Changes in the light of Globalization				
Women in the Unorganized Sector- A Scenario from Kanyakumari District				
INTERNATIONAL				
Learners' Perspectives towards Accessibility and Assessment Obstacles in E-learning	International Conference on “Emerging Trends in Online Teaching, Assessment and Learning” (eTOTAL)	International	23-24. 02.2023	State Project Directorate, RUSA, Chennai
Compatibility is the Backbone of Online Classes: An Analytical Purview from the Learners	International Conference on “Emerging Trends in Online Teaching, Assessment and Learning” (eTOTAL)	International	23-24. 02.2023	State Project Directorate, RUSA, Chennai
Imparting Learning Skills via Teaching Aid's: A reflective analysis	International Conference on	International	23-24. 02.2023	State Project Directorate, RUSA, Chennai

of E-Learning Practices	“Emerging Trends in Online Teaching, Assessment and Learning” (eTOTAL)			
Professional Competencies of Educators in the Pandemic Era	International Conference on “Emerging Trends in Online Teaching, Assessment and Learning” (eTOTAL)	International	23-24. 02.2023	State Project Directorate, RUSA, Chennai
An Opinion Survey on the Technology Feasibility of Online Teaching and Learning	International Conference on “Emerging Trends in Online Teaching, Assessment and Learning” (eTOTAL)	International	23-24. 02.2023	State Project Directorate, RUSA, Chennai
Measuring the Pros and Cons of E-learning via SWOT Analysis	International Conference on “Emerging Trends in Online Teaching, Assessment and Learning” (eTOTAL)	International	23-24. 02.2023	State Project Directorate, RUSA, Chennai
Feasibility Issues: A great concern for the students to learn via Online	International Conference on “Emerging Trends in Online Teaching, Assessment and Learning” (eTOTAL)	International	23-24. 02.2023	State Project Directorate, RUSA, Chennai
Influence of Financial Indicators on the CSR Funding: An Analytical View from Tamil Nadu Newsprint and Papers Limited (TNPL)	CSR, Economy and Financial Markets towards Sustainability	International	4 th & 5 th September 2020	Rani Anna Government College in Association with Coimbatore Research Forum, Coimbatore
Consumer Perception towards the Purchase of Textiles in Tirunelveli City	Multidisciplinary Research in Global Challenges and Perspectives of Sustainable Development	International	21 st December 2019	St. Jerome’s College, Anandhanadarkudy, Nagercoil, Tamilnadu, India
Balancing Employment and Education By Arts and Science College Students in Tirunelveli				
Problems of Women Construction Workers in Kovilpatti				
Capacity Building through Lending by Banks				
Positive Strides of Indian Tourism and Hospitality Industry	Recent Trends in Global Sustainable Hospitality Research	International	6 th & 7 th September 2019	Department of Tourism and Hotel Management, Alagappa University, Karaikudi
Determinants of Shopping Behaviour of Retail consumers	Emerging Trends and Innovations in social Sciences, Engineering, Management, Agriculture and	International	26 th April 2019	Universal Group of Institutions in Association with Globally Multidisciplinary
Determinants of Women in Agriculture				
Perception of Customers towards				

Lending Practices of Commercial Banks	Medical Sciences,			Research and Education Association (GMREA)
Leadership – A Global Perspective	Commerce, Management and	International	6th March 2019	PG and Research Department of Commerce in association with CAPE Research Forum, PMT College, Melaneelithanallur
Customer Perception towards Digital Payment	International Conference on Emerging Trends in Banking, Insurance and International Trade	International	27 th & 28 th March 2019	Research Department of Commerce in association with Insurance Institute of India, Mumbai, at Thiagarajar College, Madurai, Tamilnadu
Impact of Agriculture Credit in Tirunelveli District				
Barriers and Triggers of Green Retailing in India- An Overview	Alumini Sponsored Two Days International Seminar on Emerging Trends in Green Entrepreneurship (ETGE2018)	International	14 th December 2018	Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli, Tamilnadu
Determinants of Shopping Behaviour of Retail Outlet	A One Day International Conference on Perspectives of Global Human Resource	International	2018	PG and Research Department of Commerce, middelen'18, St. John's College, Palayamkottai, Tirunelveli – 627 002
Impact of FDI in Indian retail Sector	An Entrepreneurship: The Panacea for India's Economic Growth	International	26 th July 2018	PG and Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai – 627 002, Tamilnadu, India
The Impact of Consumer Buying Behaviour towards Brand Packaging of FMCG Products	Asian 7 th International Conference on Advances: Strategic Innovations and Emerging Perspectives for Global Business in Engineering and Social Sciences	International	9 th February 2018	Sri Ganesh School of Business Management, Salem
A study on Self Help Group Training Impacts on Women's Economical Empowerment in Kanyakumari District	Innovative and Emerging Strategies in Economics, Commerce and Management – An Interdisciplinary Conference	International	5 th January 2018	Women's Christian College, Nagercoil-1
Performance Indicators of Commercial Banks in India				
Perception of Consumers towards Shopping Malls				

Green Banking Solutions through Electronic Payment Systems	Sustainable Marketing Strategies - Issues and Challenges	International	14 th & 15 th December 2017	Department of Management Studies, MSU, Tirunelveli-627012, Tamilnadu, India
Paperless Retail Markets through e-tailing				
The impact of training on Women Self Group Members in Kanyakumari District				
The role of NABARD in nurturing Agriculture	International Conference on Contemporary Issues in Global Banking	International	4 th August 2016	Department of Commerce (PG and research), Kongunadu Arts and Science College, Coimbatore – 641 029
Strategies for Successful Rural Entrepreneurship	Women Entrepreneurship, (TANSCHÉ)	International	29 th & 30 th March 2016	Internal Quality Assurance Cell (IQAC), Rani Anna Government College for Women, Tirunelveli-8,
Credit Delivery Pattern of Indian Scheduled Commercial Banks				
Entrepreneurship opportunities through Trade Related Entrepreneurship Assistance and Development (TREAD) scheme for women				
Perception of Women towards Employment				
Motivational Factors of Dairy Entrepreneurs,				
The Financial Problems of Elderly Women	National Level Conference on Recent Trends in Management Research	International	19 th February 2016	Alagappa University, Karaikudi
Regression Modelling for working women problems in the Informal Sector	International Conference on Recent Trends in Mathematical Modelling	International	7 th March 2016	PG Department of Mathematics, Rani Anna government College for Women, Tirunelveli- 8,
Viable Approach of Waste Management by ITC Through CSR	International Conference on Corporate Social Responsibility and Sustainable Development	International	29 th January 2006	PG and Research Department of Commerce and Veral (ROOTS), , Rani Anna Government College for Women, Tirunelveli – 8
CSR Practices of Federal Bank for A Better Tomorrow Through Education				
CSR Initiatives and Interventions by ITC Global				
Sustainable Agriculture: CSR Initiatives from ITC Limited				
Sustainable Livelihood Initiatives of housing Development Finance Corporation Limited (HDFC) as a means of CSR				
Marketing Trend of Indian Dairy Products	International Conference on Perspectives on	International	8 th January 2016	Women's Christian College, Nagercoil-1

	Research – An International Outlook			
Accessibility of Higher Education to Indian Women	International Conference on Emerging Issues and Challenges in Education in India	International	16 th April 2015	Vinayaka Missions Faculty of Education, Vinayaka Missions University, Puducherry
Mega Trend of Digital Marketing	Digital Marketing (ICDM 2015)	International	20 th February 2015	Thiagarajar School of Management, Madurai
Electronic Clearing Services: An Indispensable Mode of Electronic Payment System	International Conference on Human Computer Interaction- Redefining Corporate Paradigms	International	16 th & 17 th February 2015	PG Department of Commerce, Computer Science and Technology and PG Department of Information Technology, Women's College, Chennai
The Progressive Trend of Automated Teller Machines as a means of E-banking				
Paradigm Shift of Foreign Direct Investment Flows in Indian Economy	Third International Conference on Paradigm Shift in Innovative Business Management	International	6 th December 2014	Vishisht Institute of Professional Studies and Research (VIP SAR), Indore, Madhya Pradesh
Innovations in Retail Banking	Foreign Direct Investment and Retail Sector	International	11 th & 12 th September 2014	Department of Commerce, Mnonmaniam Sundaranar University
Influence of Purchasing Power Parity towards Indian Retail Sector	Foreign Trade and Investment in India: Trends, Challenges and Opportunities	International	28 th August 2014	PG and Research Department of Commerce, Dr. Zakir Husain College, Ilayangudi, Sivaganga District
Innovations in Banking in the Globalised Era	Globalisation and its impact in India	International	2014	PG and Research Department of Commerce, Dr. Zakir Husain College, Ilayangudi, Sivaganga District
Positive Strides of ICT in India	Second International Conference on Paradigm Shift in Innovative Business Management	International	7 th December 2013	Vishisht Institute of Professional Studies and Research (VIP SAR), Indore, Madhya Pradesh
Poverty Alleviations through MGNREGS	International Conference of Global Vision	International	3 rd & 4 th May 2013	St. Ignatius College of Education, Palayamkottai
Progressive Trend of Financial Inclusion in the Indian Banking Industry	Advances in Computer, Communication and Management	International	18 th & 19 th February 2013	Sun College of Engineering and Technology
Handling Customer Grievances in	Eighth International	International	5 th & 6 th	Department of Commerce

the Indian Banking System	Seminar on Financial Markets: Issues and Challenges (FIM IC-2013)		January 2013	and Financial Studies, at Bharathidasan University, Tiruchirappalli
Penetration of Indian Organized Retail Industry, International Conference on Retailing	The Emerging Landscape of Retail and Impact on Economy	International	6 th & 7 th September 2012	Department of Commerce, University of Madras
The role of TNPL in exploring the possibilities of Sustainable Environmental Protection	Sustainable Marketing Strategies- Issues and Challenges, Department of Management Studies	International	24 th & 25 th August 2012	Manonmaniam Sundaranar University, Tirunelveli
Social Reformation through Christianity	Second International Conference of Bishop Caldwell Research Centre	International	7 th May 2012	Second International Conference of Bishop Caldwell Research Centre, Edayankudi, Tirunelveli.
Financial Inclusion through Mahatma Gandhi National Rural Employment Guarantee Scheme	International Conference on Sustainable Innovations in Global Business Scenario	International	14 th & 15 th September 2011	Department of Commerce (S.F.S), Madras Christian College (Autonomous), Chennai
Strategies for Successful Marketing	International Conference on BUSINESS MOSAIC – SA RI GA MA PA DA NI	International	24 th to 26 th March 2011	Faculty of Management Studies, Alagappa Studies, Alagappa University, Karaikudi
Economic Governance of Women through Employment	Women in Governance (ICWIG – 2011)	International	5 th April 2011	Department of Women's Studies, Alagappa University, Karaikudi
Violation of Women's Rights through Domestic Violence				
Customer attitude towards Spices Consumption in Kanyakumari District	International Conference on Consumer Protection	International	28 th & 29 th January 2011	Kalasalingam University
The Role of Mahalir Association for Literacy Awareness and Rights (MALAR) in the Social Empowerment of SHGs	Micro Finance – Financial inclusion and Financial Literacy	International	27 th to 29 th January 2011	Department of Commerce, Pondicherry University
Financial Inclusion through Self Help Groups				
Kisan Credit Cards – A Source for Financial Inclusion and an aid to farmers				
Financial Inclusion of Banking Services through No Frills Account	Emerging Dimensions of Banking Sector in the Global Scenario	International	21 st & 22 nd January 2011	Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli
Management of Non-Performing Assets by Cooperatives				
Educational Status of Women in	EDUTOPIA –	International	28 th	Christian College of

Kanyakumari District	International Seminar, An Analysis – Modern Trends in Educational System		December 2010	Education, Marthandam, Kanyakumari District,
The Need for Quality Assurance in Higher Education				
Consumers Attitude and Awareness towards Consumption	Globalization and Consumer Protection	International	28 th & 29 th January 2010	Department of Business Administration, Kalasalingam University, Krishnankoil and IIPA, New Delhi
Consumerism on Mobile Services				
A Study on Consumer Satisfaction of Masala Product in Kanyakumari District				
Social Empowerment through SHG – bank Linkage Programme	Micro Finance	International	22 nd to 24 th January 2010	Department of Commerce, School of Management, Pondicherry University, Puducherry
Women Empowerment through Micro Finance				
The Role of Palmyrah Workers Development Society in Uplifting the Rural Mass through Self Help Groups				
Empowering Women – The role of NGOs through SHG	Management	International	15 th to 18 th July 2009	Annamalai University
The Viability of Service Sector in the Indian Economy	The International Challenges of Global Business in the 21 st Century	International	4 th & 5 th February 2009	Rev. Jacob Memorial Christian College, Ambilikkai, Dindukal District
Risk and Returns of Mutual Funds through SBI	Recent Trends in Capital markets and Financial Innovations	International	10 th & 11 th January 2009	Department of Commerce and Financial Studies, Bharathidasan University, Thiruchirapalli
The Plight of Elderly in Kanyakumari District with special reference to Investment Risk	First International Conference of Kanniyakumari Academy of Arts and Science	International	5 th & 6 th December 2008	Women's Christian College, Nagercoil
The Scope for Pepper Marketing in the domestic and International Market				
The Scope for Ginger Cultivation in Kanyakumari District				
Challenges and Opportunities of Agriculture Credit				
Socio – economic Concern – A holistic approach by the NGOs	First International Conference of Scott Research Forum	International	19 th April 2008	Scott Christian College, Nagercoil

PAPERS PUBLISHED IN PROCEEDINGS

Title of the paper	Proceedings title	Year	Page No.
Technological Perspectives of Agriculturist in Tirunelveli District	Proceedings of the International Conference on FINTECH, ISBN: 978-81-962902-0-7.	2023	pp: 191-196
Factors Influencing the Technological Feasibility of Women Homepreneurs	Proceedings of the International Conference on FINTECH, ISBN: 978-81-962902-0-7.	2023	pp: 219-226
ICT Practices among Southern Railway Employees	Proceedings of the International Conference on FINTECH, ISBN: 978-81-962902-0-7.	2023	pp: 233-239
Teachers' Perspectives towards Accessibility and Assessment Obstacles in E-learning	Proceedings of the International Conference on the Emerging Trends on Online Teaching, Assessment and Learning (eTOTAL)	2023	389-398
Compatibility is the Backbone of Online Classes: An Analytical Purview from the Learners	Proceedings of the International Conference on the Emerging Trends on Online Teaching, Assessment and Learning (eTOTAL)	2023	125-134
Entrepreneurial Constrains among Entrepreneurs in Kanyakumari District	Proceedings of the Kanyakumari Academy of Arts and Sciences (A peer-reviewed Research Papers of Ninth National Conference 2019)	2019	369 - 377
Positive Strides of Electronic Payment System in India	Proceedings of International Conference on Digitalisation of Banking Operations: (Outreach, Challenges and Impact on Economy)	2019	184-187
Barriers and Triggers of Green Retailing in India- An Overview	Proceedings, Alumini Sponsored Two Days International Seminar on Emerging Trends in Green Entrepreneurship (ETGE2018)	2018	288-295
Regression Modelling for working women problems in the Informal Sector	Proceedings of International Conference on Recent Trends in Mathematical Modelling	2016	290-295
Impact of Employment among Women Beedi Workers in Tirunelveli District	Proceedings of the Kanyakumari Academy of Arts and Sciences (KASS), Volume – II, Social Sciences	2015	52-26
The role of TNPL in exploring the possibilities of Sustainable Environmental Protection	Proceedings of International Conference on Sustainable Marketing Strategies- Issues and Challenges	2012	
Financial Inclusion through Mahatma Gandhi National Rural Employment Guarantee Scheme	Proceedings, Semmoodhai Pathipagam, Chennai	2011	
Industrial Potentiality of Kanyakumari District	Proceedings of the Kanniyakumari Academy of Arts and Sciences, A Peer – Reviewed Research Papers of KAAS National Seminar, Volume II, Social Sciences	2011	
Lending Pattern of Banks to the Indian Industrial Sector		2011	
Biblical Way of Commitment Towards Excellence in Workplace	Proceedings of the UGC Sponsored Two Day National Conference on Value Based Management – Principles and Paradigms, Department of Business Administration, Ayya Nadar Janaki Ammal College, Sivakasi	2011	
Professional Ethics in Teaching Profession		2011	
The Role of Consumer Protection and National Disputes Redressal Commission as a powerful Redressal Mechanism for Consumers	Proceedings of National Conference on Consumer Protection NCCP-2010, Vijay Nicole Imprints private Limited, Chennai	2011	

Production and Export Potentiality of Spices in India	Proceedings of the Kanniyakumari Academy of Arts and Sciences”, A Peer Reviewed Research Papers of KAAS National Seminar	2010	45-52
A Comparative Study on the Problems of Women Entrepreneurs with Special Reference to Asmara and Chennai	Proceedings of the Kanniyakumari Academy of Arts and Sciences”, A Peer Reviewed Research Papers of KAAS National Seminar	2010	93-101
Rural Upliftment through Swarnjayanti Gram Swarozar Yojana	Proceedings of the Kanniyakumari Academy of Arts and Sciences”, A Peer Reviewed Research Papers of KAAS National Seminar	2010	102-108
Attitude of Elderly Population towards Economic Security	Proceedings of the Kanniyakumari Academy of Arts and Sciences”, A Peer Reviewed Research Papers of KAAS National Seminar	2010	109-115
Stressors and Stress Relievers	Proceedings of the Kanniyakumari Academy of Arts and Sciences”, A Peer Reviewed Research Papers of KAAS National Seminar	2010	123-127
The Role of Banks in granting Agriculture Credit in Kanyakumari District	Proceedings of the Kanniyakumari Academy of Arts and Sciences”, A Peer Reviewed Research Papers of KAAS National Seminar	2010	128-134
Performance analysis of NPA in the agriculture sector	Fifth All India Conference of KAAS, A Peer Reviewed Research Papers of KAAS National Seminar	2010	
The Status of Women in the Unorganised Sector		2010	
Constraints of Clove Cultivation and Marketing in Kanyakumari District		2010	
The Performance of NREGS in Kanyakumari District		2010	

REVIEWER IN JOURNALS (JOURNALS EDITED)

Name of the journal	National / International	Year
Shanlax International Journal of Arts, Science and Humanities, A Peer Reviewed, Refereed/ Scholarly Quarterly Journal, Special Issue on Women Entrepreneurship, Volume 3, Special Issue 2, March, ISSN 2321-788X	International	2016
Shanlax International Journal of Arts, Science and Humanities, A Peer Reviewed, Refereed/ Scholarly Quarterly Journal, Special Issue on Women Entrepreneurship, Volume 3, Special Issue 1, March, ISSN 2321-788X	International	2016
Roots International Journal of Multidisciplinary Researches, A Peer Reviewed, Refereed and Quarterly Journal, Special Issue on Corporate Social Responsibility and Sustainable Development, Volume 2, Special Issue 6, February, ISSN 2349-8684	International	2016
Roots International Journal of Multidisciplinary Researches, A Peer Reviewed, Refereed and Quarterly Journal, Special Issue on Corporate Social Responsibility and Sustainable Development, Volume 2, Special Issue 7, February, ISSN 2349-8684	International	2016
Roots International Journal of Multidisciplinary Researches, A Peer Reviewed, Refereed and Quarterly Journal, Special Issue on Corporate Social Responsibility and Sustainable Development, Volume 2, Special Issue 8, February, ISSN 2349-8684	International	2016
A Peer Reviewed, Refereed and Quarterly Journal, Special Issue on Corporate	International	2016

Social Responsibility and Sustainable Development, Volume 2, Special Issue 9, February, ISSN 2349-8684		
Associate Editor, Primax International Journal of Commerce & Management Research, Bengaluru, Karnataka, India	International	2020
International Journal for Innovative Research in Multidisciplinary Field, Research Culture Society and Publication, Monthly Peer Reviewed, refereed and Indexed Journal	International	2020
Member of Editorial Board, International Scientific journal impact factor (ISRS)	International	2019
International Journal for Academic Development in Multidisciplinary Field, Sri Venkateswara Group of International Journals	International	2019
Editorial Board, International Journal of Research Culture Society (IJRCS) A Monthly, Peer-Reviewed, Refereed, Indexed International Research Journal, ISSN: 2456-6683	International	2020
Editorial Board, Roots International Journal of Multidisciplinary Researches, A Peer Reviewed, Refereed & Quarterly Journal, ISSN: 2349-8684	International	2016
Editorial Board, B- Digest, International Journal of Multidisciplinary Researchers, A Peer Reviewed, Refereed & Quarterly Journal, ISSN: 0975-2617	International	2010
Editorial Board, Scholars World, International referred multidisciplinary Journal of Contemporary Research, ISSN: 2319-5789	International	2012
Associate Editor, Bonfring International Journal of Industrial Engineering and Management Science, Print ISSN: 2250-1096, Online ISSN: 2277-5056	International	2015
Member, Editorial Board, Rani Anna Research Journal, Rani Anna Government College for Women, Tirunelveli	National	2018
Volume – II, Social Sciences, A Peer – Reviewed Research Papers of KAAS National Seminar, Sixth All India Conference of Kanyakumari Academy of Arts and Sciences, December 2010, ISBN 978-81-909710 – 8 – 9	National	2010
Volume–II, Social Sciences, Research Papers, Fifth All India Conference of Kanyakumari Academy of Arts and Sciences, November 2009, ISBN: 978-81-909710- 0-3	National	2009
Journal of B – Research, Research Centre in Commerce, Women's Christian College, Nagercoil	National	2013

Served as Resource Person

NO	Topic	NAME OF THE program	PLACE AND DATE
1	Introduction to SPSS	National Webinar on Introduction to SPSS	aim Insights Research Club, Alagappa Institute of Management, Alagappa University, Karaikudi, Tamilnadu 03.06.2023
2	Evaluating the PPRs prepared by the Trainees	Three weeks online Women Entrepreneurship Training Programme (WEDP), sponsored by Department of Science and Technology (DST), New Delhi, India	, ANCP – Innovation Incubation & Entrepreneurship Center, Ammacharya College of Pharmacy, New Boyanapalli, Rajampet, AP, India 27.05.2023
3	Sampling Design	Five Day Virtual Faculty Development Program	SRM Institute of Science and Technology, College of Science and Humanities, Department of Commerce,

			Kattankulathur, Chennai, 25.04.2023
4	Know your Rights	World Consumer Day	National Service Scheme, Rani Anna Government College for Women, Tirunelveli, 15.03.2023
5	Application of Statistical Tools	Workshop on Application of Statistical Tools (SPSS)	Department of Management Studies, Arunachala College of Engineering, & 28.11.2022
6	Design Thinking	One Day Entrepreneurship Development Program sponsored by Entrepreneurship Development and Innovation Institute (EDII) and Innovation of Entrepreneurship Development Program (IEDP)	Entrepreneurship Development Cell, PG and Research Department of Commerce MDT Hindu College, Pettai Tirunelveli & 23.11.2022
7	Let's learn from birds and Animals	Commerce Association Meeting	Arunachala Arts and Science (Women) College, Vellichanthai, Kanyakumari District & 23.10.2022
8	Discipline	Interactive Meet for Self Financing Students	Department of Counselling, St. John's college, Palayamkottai & 04.08.2022
9	Role and Responsibilities of a Teacher	TANSCHIE-In-Service Teacher Training Programme	M.V.Muthiah Government Arts College (W) Thadikombu Road, Dindigul-1 & 09.05.2022
10	Barter to Bitcoin : Paradigm Shift in the Money Market	Endowment Lecture of Dr. J.M. Rajam & Dr. Usha Oommen	PG & Research Department of Economics, Holy Cross College (Autonomous), Nagercoil – 4 & 18-04-2022
11	Intellectual Property Rights in the Light of Innovation	Institution Innovation Club	Annai Hajira Women's College, Melapalayam, Tirunelveli & 29.03.2022
12	Intellectual Property Rights	Two Day Entrepreneurship Promotional Program sponsored by Entrepreneurship Development and Innovation Institute (EDII) and Innovation of Entrepreneurship Development Program (IEDP), Government of Tamilnadu	The Madurai Diraviam Thayumanavar Hindu College, Pettai, Tirunelveli & 17.03.2022
13	Innovations: The Essence for Employability	Institution Innovation Council & IQAC	Trinity College for Women, Namakkal & 09.03.2022
14	Structural Equation Modelling with AMOS	Webinar on Structural Equation Modelling with AMOS	Department of Logistics Management, Alagappa University, Karaikudi, Shanlax Research, Madurai and Research Partner, Puducherry
15	Statistical Tools for Effective Research	Eight Day National Talk Series on Research Methodology	Internal Quality Assurance Cell (IQAC) VTM NSS COLLEGE, Dhanuvachapuram Affiliated to the University of Kerala Thiruvananthapuram & 17.08.2021
16	Choice of Statistical Tools and Implementation	Research Conclave Social Science Researcher: A Path way to succeed	Department of Commerce, SRM College of Science and Humanities, Chennai & 14.06.2021

17	Attitude Matters	Webinar on Attitude Matters	M.V. Muthiah Government Arts College for Women, Dindigul & 6 th May 2021
18	Marketing Research, Primary Perspective	Workshop on Perspectives of Marketing Research	Department of Business Administration, Ayya Nadar Janaki Ammal College (Autonomous), Sivakasi & 19 th October 2020
19	Glimpses of Research Methodology	Webinar on Glimpses of Research Methodology	PG and Research Centre, Department of Economics, Scott Christian College (Autonomous), Nagercoil & 11 th June 2020
20	Data Analysis: Points to be Pondered	Webinar on Research Methodology	Department of Commerce, Government Arts College, Thiruvananthapuram & 14 th May 2020
21	Innovations in Banking Technology	One day State Level Seminar on “Monetary Policy in India: Reforms and its Evaluation”	Department of Economics and Research Centre, Kamaraj College, Thoothukudi & 13 th March 2020
22	Positive Attitude	Valedictory function of Commerce Association	PG and Research Department of Commerce, St. Xavier’s College (Autonomous), Palayamkottai– 627 002 & 12 th March 2020
23	Equal World is an Enabled World	Two Day National Seminar on “discussing Gender Roles in India – Perspectives and Challenges”	Women’s Studies Centre (WSC), Cochin University of Technology, Kochi – 682 022, Kerala & 6 th & 7 th March 2020
24	Intellectual Property Rights, Pros & Cons	State Level Seminar on Intellectual Property Rights	Department of Commerce, Holy Cross College (Autonomous), Nagercoil – 4, Kanyakumari District, Tamilnadu & 20 th February 2020
25	Attitude Matters	COMFEST	K.R. College of Arts and Science, Kovilpatti & 15 th February 2020
26	Quality Paper Writing and Publishing	One Day National Workshop on Modern Ethics in Research Methodology	PG and Research Department of Commerce, The M.D.T. Hindu College, Tirunelveli – 627 010 & 12 th February 2020
27	Gender Budgeting	Three Days State Level Workshop on “Gender Budgeting”	A.V.V.M Sri Pushpam College (Autonomous), held at Governemnt Law College, Tirunelveli & 7 th to 9 th February 2020
28	Hands on Training for Model Development	National Level Seminar on Pedagogical Tools in Higher Education, IQAC	M.V. Muthiah Government Arts College for Women, Dindigul – 624 001, Tamilnadu & 30 th & 31 st January 2020
29	Implications of Capital Markets: Barter to Bitcoin	National Seminar on Recent Trends in Capital Market	Department of commerce, Pioneer Kumnarasamy College, Nagercoil-629003 & 6 th January 2020
30	NAAC Mentor	Training Program for NAAC	Kamarajar Government Arts and Science College, Surandai, Tirunelveli

31	NAAC Mentor	Training Program for NAAC	Government Arts and Science College, Kovilpatti
32	NAAC Mentor	Training Program for NAAC	Kamarajar Government Arts and Science College, Sivakasi
33	NAAC Mentor	Training Program for NAAC	Government Arts and Science College, Nagercoil
34	Core Competencies – A strategic advantage in Business	International Seminar on “Emerging Horizons of HR in Commerce and Business Management”	Department of Commerce, Govindammal Aditanar College for Women, Tiruchendur & 26 th September 2019
35	Innovative Entrepreneurship,	Entrepreneurship Hub inauguration	Women’s Christian College, Nagercoil-1 & 26 th July 2019
36	Writing Skills of Research Paper	Two Days National Workshop on Writing Scientific Research Papers – Publish In Scopus & Care Approved Journals	Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli in collaboration with Center For Resource, Research And Publication Services, Madurai & 19 th & 20 th July 2019
37	Hypothesis Formulation and Testing	Seven Days Faculty Development Programm on Research Methodology and SPSS in Social Science	Organized by Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli, Tamilnadu Sponsored by Indian Council of Social Science Research (ICSSR),
38	Gender Budgeting	Association Meeting	PG and Research Department of Economics, Holy Cross College (Autonomous), Nagercoil – 3, Kanyakumari District & 16 th March 2019
39	Entrepreneurial Development Programme: Startups	One Day Training Program on Actuarial Science	Department of Mathematics, St. Xavier’s College (Autonomous), Palayamkottai – 627002 & 13 th March 2019
40	Impact of Technology on women: Barrier Vs Career	International Women’s Day Address	James Engineering College of Technology, Navalkadu, Kanyakumari District & 8 th March 2019
41	Tax Reforms in the light of GST FLAMES 2K19	State level Inter Collegiate Carnivals	Department of Royal Commerce, St. John’s College of Arts and Science, Ammandivilai, Kanyakumari District
42	Paperless Economy	Economics Association	PG Department of Commerce, Rani Anna Government College for Women, Tirunelveli & 6 th February 2019
43	Inaugural Address	NSS Orientation Programme	Nesamony Memorial Christian College, Marthandam & 14 th December 2018

44	Multivariate Analysis using SPSS	Seven Days workshop on Research Methodology and SPSS in Social Science	Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli in association with Indian Academic Researchers Association, Tiruchirapalli & 12 th to 18 th November 2018
45	Hypothesis Formulation and Testing	National Level Two Day Faculty Development Program	Internal Quality Awareness Cell (IQAC), Rani Anna Government College for Women, Tirunelveli & 25 th & 26 th October 2018
46	Hypothesis Formulation and Testing	Three Day National Seminar on “Qualitative and Quantitative Designs in Social Science Research” sponsored by the Directorate of Collegiate Education	Government of Kerala and Conducted by the Department of Commerce, KNM Government Arts and Science College, Kanjirakulam, Kerala & 12 th October 2018
47	Research Methodology and Introduction to SPSS	A three day Workshop on Research Methodology, Sponsored by Melcolm & Elizabeth Adiseshiah Trust, Chennai, Post Graduate and Research Centre	Department of Economics, Scott Christian College (Autonomous), Nagercoil-4 & 3 rd October 2018
48	ICT in Agriculture	National Seminar on Rural Economy and Digital Era: Challenges and Opportunities	Department of Economics, Holy Cross College (Autonomous), Nagercoil- 4 & 1 st October 2018
49	Characteristics of successful Entrepreneurs	Entrepreneurship Awareness Camp,	St. John’s College, Palayamkottai Sponsored by Entrepreneurship development Institute of India, New Delhi, & 9 th August 2018
50	Theme Note Address and Opportunities for Higher Education for the Visually Challenged	Resource Centre for the Differently Abled and Bookshare International	Rani Anna Government College for Women, Tirunelveli & 26 th March 2018
51	Opportunities for Higher Education	Career Guidance program for the Government Hostel Students, Backward, Most Backward, Scheduled Caste and Minorities welfare Department and Employment Exchange, Training and Education Department, Tirunelveli	Rani Anna Government College for Women, Tirunelveli & 20 th March 2018
52	Blockchain Management	State level seminar on media.com towards excellence	Department of Commerce with Computer Applications, Holy Cross College 48(Autonomous), Nagercoil-4 & 16 th March 2018
53	Contribution of Women in Agriculture	ICSSR Sponsored National Seminar on Women in Indian Agriculture	A 49Veeriya Vandayar Memorial Sri Pushpam College (Autonomous) & 5 th & 6 th March 2018
54	“Blockchain – A revolutionary Technology of	One day National Seminar on “Bitcoin – A Paradigm of Crypto currency and Blockchain”	Department of Commerce, Tirunelveli Dakshina Mara Nadar Sangam College, T. Kallikulam, Tirunelveli, Tamilnadu &

	Bitcoin”		15 th February 2018
55	Two way ANOVA, ANCOVA, MANOVA, Cluster Analysis, Discriminant Analysis, Correlation, Partial Correlation, Rank Correlation	ICSSR Sponsored Ten Days Workshop on Research Methodology and SPSS in Social Science	Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli, Tamilnadu & 19 th February 2018
56	Introduction to SPSS and Univariate Analysis	ICSSR Sponsored Ten Days Workshop On Research Methodology and SPSS in Social Science	Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli, Tamilnadu & 13 th February 2018
57	“Analysis of Variance, Correlation and Regression Analysis”	Five Day Workshop on Research Methodology	Department of Economics and Research Centre, Scott Christian college (Autonomous), Nagercoil- 629003 & 13 th & 14 th February 2017
58	Handling the Teenage Problem	Annual Retreat for Child Care Workers – 2017	Christian Mission Service, Nagercoil & 10 th May 2017
59	Guest Lecture on “Personality Enrichment”	Training Program to Faculty	Department of Management Studies and Department of Computer Applications, Lord Jeganath College of Engineering and Technology, PSN Nagar, Kanyakumari District & 31 st March 2017
60	Lecture on “Digital India”	National Service Scheme	University College of Engineering, Konam, Nagercoil & 30 th March 2017
61	Resource Person	National Seminar on “Digital India” (NSDIND 2017)	Department of Commerce and Research Centre, Nesamony Memorial Christian College, Marthandam & 24 th March 2017
62	Lead Talk on Innovations on Entrepreneurship	National Conference on Entrepreneurship and innovation in E-Commerce	Department of Commerce and Research Centre, Scott Christian College (Autonomous), Nagercoil & 10 th & 11 th February 2017
63	Lead Talk on Manufacturing Potentialities of Make in India	National Conference on “Make in India and Make for India”	Department of Commerce and Research Centre, Scott Christian College (Autonomous), Nagercoil & 3 rd & 4 th February 2017
64	Resource Person	Two Day Workshop on Research Methodology and SPSS	Research Department in Commerce, St. Mary’s College, Tuticorin & 31 st January & 1 st February 2017
65	Cashless Economy	Commerce Association Meeting	Department of Commerce, Holy Cross College, Nagercoil & 28 th January 2017

66	Resource Person	Two Day Workshop on SPSS	Department of Commerce and Research Centre, Scott Christian College (Autonomous), Nagercoil & 6 th & 7 th January 2017
67	Innovations of E-Commerce in the Global Perspective	International Conference on E-Commerce a Drive Towards Cashless Economy Prospects and Challenges	Department of Commerce, Sarah Tucker College, Tirunelveli-7 & 20 th December 2016
68	Chair Person	National Seminar on Rural Development through Sustainable Entrepreneurship	Department of Commerce, Women's Christian College, Nagercoil & 18 th March 2016
69	Impact of Make in India in Industrial Sector	National Seminar on Make in India: Issues and Challenges	Department of Economics, Holy Cross College (Autonomous), Nagercoil & 14 th March 2016
70	Do's and Don'ts of Paper Presentation	National Level Conference on Emerging Trends in Finance and Accounting	Scott Christian College (Autonomous), Nagercoil-3 & 5 th March 2016
71	Chair Person	International Conference on Perspectives on Research an International Outlook	Research Forum, Women's Christian College, Nagercoil & 8 th January 2016
72	Viability of Micro Enterprises in the Rural Economy	National Seminar on Trend on Micro Finance in the Indian Context	Department of Commerce, St. Mary's College, Tuticorin & 12 th January, 2016
73	Speech on Career Guidance,	Education Fair, Dinakaran Newspaper	Tirunelveli & 11 th April 2015
74	Entrepreneurial awareness for youth	NSS Special Camp	Rani Anna Government College for Women, Kokkanthanparai & 26 th March 2015
75	Celebrate Womanhood	talk on the International Women's Day celebration	ISRO, Mahendragiri & 17 th March 2015
76	Value Based Education	Awareness Programme on "Namma Mudium Nampunkal" for School Students, Conducted by Human Rights Organisation and Team Trus	Municipal Girls Higher Secondary School, Pettai & 19 th February 2015
77	Resource Person	Two Day Content Enrichment Training Programme to PG Teachers	Sarah Tucker Teacher Training Institute, Palayamkottai, District Institute of Education and Training, Tirunelveli District & 26 th & 27 th September 2014
78	"Team Building and Personality Development"	Residential Programme for the Slum Youth, Community Development and Social Welfare	Rani Anna Government College for Women, Tirunelveli -8 & 17 th March 2014
79	Talk on Personality Development and Self Confidence"	NSS Special Camp	Thuvarankadu, Kamaraj Government College, Surandai & 6 th March 2014
80	Resource Person	International Women's Day	Nesamony Memorial Christian College, Marthandam & 10 th March 2014

81	Resource Person	Two Day Content Enrichment Training Programme to PG Teachers	Florence Swainson School for Deaf and Dumb, Palayamkottai, District Institute of Education and Training, Tirunelveli District & 26 th & 27 th August 2013
82	Chief Guest Address	BBA Association	St. Xaviers College (Autonomous), Palayamkottai & 27 th March 2013
83	Chief Guest Address	International Women's Day Celebrations	Ayya Nadar Janaki Ammal College, Sivakasi & 6 th March 2013
84	Innovations in Banking Technology	One Day Seminar in Commerce, Scott Alumini Association,	Scott Christian College (Autonomous), Nagercoil & 30 th January 2013
85	Creative Thinking	Citizenship Training Camp	Bethlahem College of Education, Karungal, & 11st September 2012
86	Research Avenues in Commerce	Commerce Association	Sri.S. Ramasamy Naidu Memorial College, Sattur & 31 st August 2012
87	Women's Rights	Commerce Association	Sri Devi Kumari College for Women, Kuzhithurai & 25 th February 2012
88	Personality Development and Group Dynamics	Intercollegiate Seminar on Group Dynamism	Nesamony Memorial Christian College, & 25 th January 2012
89	Positive Attitude and Self Evaluation	Science and Technology Capacity Building for Industrial Needs	Tamilnadu State Council for Science and Technology, Chennai, Lord Jeganath College of Engineering and Technology, Kanyakumari District & 4 th January 2012
90	Positive Attitude and Self Evaluation	MANTRA Training programme	Department of Business Administration, Scott Christian College (Autonomous), Nagercoil & 18 th August 2011
91	Talk on Cooperative Week Celebrations	Tirunelveli District Central Cooperatives	Vannarpet, Tirunelveli
92	Women's Rights	Lioness Get Together,	Lions Club International, Kanyakumari District & 27 th March 2011
93	International Women's Day	NSS Special Camp	Raja Duraisingam Government Arts College, Sivaganga & 8 th March 2011
94	Chief guest	10 th Annual Day Celebrations	Good Shepherd School, Anna Nagar, Kalayarkovil & 11st February 2011
95	"Personality Development and Group Dynamics"	Commerce Association	Ananda College, Devakottai & 11 th August 2010

96	“Human Rights Violations of Vulnerable Groups”	UGC Sponsored National Seminar on Human Rights Education to resolve the Emerging Challenges on Social Issues, NSHRE’ 10	Raja Duraisingam Government Arts College, Sivaganga & 12 th and 13 th April 2010
97	Seminar on ‘Climate Change’	Nehru Yuva Kendra, Ministry of Youth Affairs and Sports	District Level Republic Day Celebrations, Okkur, Sivaganga & 27 th February 2010
98	‘Group Dynamics’	One Day Regional Seminar on Personality Development	Department of Business Management, Scott Christian College, Nagercoil & 12 th February 2010
99	Women and the Importance of Exercises	NSS Special Camp	Government Arts College for Women, Sivaganga & 26 th January 2010
100	Nehru Yuva Kendra, Ministry of Youth Affairs and Sports	Guest Speaker	District Level Republic Day Celebrations, Okkur, Sivaganga & January 26, 2010
101	Right to Information Act’	NSS Orientation Programme	Raja Duraisingam Government Arts College, Sivaganga & 14 th October 2009
102	‘Institution Family’	Seven days non-residential life skills training to adolescent	Government Hr.Sec.School, Kollangudi, Nehru Yuva Kendra, Ministry of Youth Affairs and Sports, Sivaganga & 2 nd October 2009
103	‘Institution Family’	Seven days non-residential life skills training to adolescent	Community Hall, Kallurani, Nehru Yuva Kendra, Ministry of Youth Affairs and Sports, Sivaganga & 1 st October 2009
104	‘Interaction with Parents and Teachers’	Seven days non-residential life skills training to adolescent	Sri Ramana Vikas Hr.Sec.School, Solapuram, Nehru Yuva Kendra, Ministry of Youth Affairs and Sports, Sivaganga & 30 th September 2009
105	‘Maintenance of Accounts and conduct of Audit’	Training to Milk Co-operative Employees	Co –operative Training Institute, Sivaganga & 17 th & 18 th August 2009
106	‘Recovery Management’	Training to Co-operative Employees	Co –operative Training Institute, Sivagangai & 28 th July 2009
107	‘Accounting Practices of Women Entrepreneurs’	Talk on ‘Accounting Practices of Women Entrepreneurs’	P.S.S Central Institute of Vocational Education, Bhopal, A Constituent unit of NCERT, under the Ministry of Human Resource Department, Government of India, Scott Christian College, Nagercoil
108	‘Women Entrepreneurs’	Talk on ‘Women Entrepreneurs’	6 th February 2009
109	‘Economic Development and Women’s Education’	NSS Special Camp Programme	Government Arts College for Women, Sivaganga, Community Hall, Nattarasankotttai & 26 th January 2009

110	"Role of Youngsters in Peace and Brotherhood"	District Youth Workshop on Terrorism and Violence	Nehru Yuva Kendra, Ministry of Youth Affairs and Sports, Sivaganga District & 24 th January 2009
111	Conducted Know India Quiz Contest	National Integration Camp	24/11/2008
112	'Coping with Emotions'	45 days life skills training for adolescents	5 th August 2008
113	'Educational Opportunities in Government Colleges'	Education and Employment Guidance Festival	27 th March 2008
114	'Group Dynamics'	"Programme on Credit Appraisal and Monitoring for Clerks"	Tamilnad Mercantile Bank, Nagercoil & 21 th November 2007
115	'Group Dynamics'	"Induction programme for Promotee officers"	16 th November 2007
116	'Group Dynamics'	"Induction programme for Promotee officers"	22 nd October 2007
117	'Group Dynamics'	"Programme on NPA Recovery and Legal proceedings for officers"	12 th October 2007
118	Self-Employment'	NSS Special Camp Programme	Town Railway Nagar, Kaniankulam, Scott Christian College, Nagercoil & 10 th February 2007
119	"Application of Factor Analysis"	Workshop on the application of SPSS in Modern Research	Research Centre in Commerce, Women's Christian College, Nagercoil & 2 nd February 2007
120	Lecture on "Rights of Physically Challenged"	Training on Violence against Women and Child	Social Education for Development, and Action Aid, India, Rotary Community Centre, Nagercoil & 27 th December 2006
121	Trainer on Violence of Women and Child	Training on Violence against Women and Child	21 st and 22 nd December 2006
122	Trainer on Vulnerability of Women and Child	Drug addicts and Poverty due to Globalization, Training on Vulnerability Skills and Analysis	Social Education for Development, ATWT and Action Aid, Bishop Selvamony Guest House, Kanyakumari & 24 th and 25 th November 2006
123	Lecture on Women's Rights	Economics Association	Holy Cross College, Nagercoil & 19 th October 2006
124	'Proliferation of Non-Banking Financial Companies'	Guest lecture	Department of Master of Business Economics, Holy Cross College, Nagercoil & 22 nd March 2006

125	Women's Rights	Gender Issues, World Vision India	DMPB Hall, ITRT-Kanyakumari, Nagercoil & 29 th October 2005
126	Application of Statistical Tools in Commerce and Research, Application of Index numbers in Commerce and Research	UGC sponsored Refresher Course at the Research Centre in Commerce	Scott Christian College, Nagercoil & 12 th & 13 th November 2003

**WEBMINARS/SEMINARS/CONFERENCES/SYMPOSIA/WORKSHOP
ATTENDED**

S.NO	NAME OF THE EVENT	NAME OF THE SPONSORING AGENCY	PLACE AND DATE
FACULTY DEVELOPMENT PROGRAMME			
1	Online Inter-Disciplinary Two-Week Refresher Course on “Managing Online Classes & Co-creating MOOCS 21.0”	Teaching Learning Centre, Ramanujan College of Delhi, in Collaboration with Shri Guru Ram Rai University, Dehradun Uttarakhand, University of Delhi, Sponsored by MHRD, PMMMNMTT	7 to 21/12/2022
2	Online International Workshop on “Multivariate Analysis and its interpretation using SPSS”	Inspira Softech Solutions, Chennai	21-23/01/2022
3	Refresher Course in Commerce and Management	Teaching Learning Centre, Ramanujam College, University of Delhi, Sponsored by MHRD, PMMMNMTT	25/06/-08/07/2021
4	Online Two-Week Inter-Disciplinary Refresher Course/ Faculty Development Programme on “Managing Online Classes & Co-creating MOOCS 5.0”	Teaching Learning Centre, Ramanujam College, University of Delhi, Sponsored by MHRD, PMMMNMTT	11 – 25/05 2021
5	Managing Online Classes and Co-Creating MOOCs 3.0	Teaching Learning Centre, Ramanujam College, University of Delhi, Sponsored by MHRD, PMMMNMTT	25/7 - 10/8,2020
6	Refresher Course on Research Methodology for Faculty of Social Sciences	Human Resource Development Centre, University of Hyderabad	21/7 to 3/8/ 2020
7	ICT Enhanced Teaching Learning And Creating MOOCs	MHRD, PMMMNMTT Learning Centre, Ramanujan College, University of Delhi and IQAC, Shivaji College, University of Delhi	18 th to 25 August, 2020
8	Evolution from Offline to Online Teaching	Satish Pradhan Dhyana Sadhana College, Thane, IQAC in association with Department of Information Technology, University of Mumbai and Microsoft	30 th May 2020 to 3 rd June 2020
9	MOODLE Learning Management System	GRABS Educational Charitable Trust and Tamilnadu Association of Intellectuals and Faculty	29 th May 2020
10	ICT tools for Online Teaching and Assessment	Research Culture Society & Sanskar B.Ed College, Piparia, affiliated to Shri Govind Guru University, Godhra, Gujarat	23 rd to 27 th June 2020

11	Entrepreneurship, Incubation and Innovation	Teaching Learning Centre, Ramanujam College, University of Delhi, Sponsored by MHRD, PMMMNMTT	23 rd to 29 th June 2020
12	Advanced Concepts For Developing MOOCs	Teaching Learning Centre, Ramanujam College, University of Delhi, Sponsored by MHRD PMMMNMTT	2 nd to 17 th July 2020
13	Design, Develop and Deliver online Courses through MOODLE platform	TANSCHE, Chennai	29 th & 30 th May 2020
14	Profile Management System for Research Visibility	MVM Muthiah Governemnt Arts college for Women, Dindigul, Tamilnadu	11 th June 2020
15	Internet of Things in Google Hangouts, Department of Computer Science	VLB Janakiammal college of Arts and Science	9 th May 2020
16	Open source Tools for Research	Teaching Learning Centre, Ramanujam College, University of Delhi, Sponsored by MHRD, PMMMNMTT	8 th to 14 th June 2020
17	Re-Energizing the Classroom with Innovative Teaching Techniques	Rqajapalayam Raju's College, Rajapalayam	12 th June 2020
18	50+ ways of Teaching Learning Process	MTC Global, Bangalore, Dhaka International University, Dhaka, Bangladesah and Knowledge Café, Bangalore	30 th May 2020
19	Top Notch training on Proposal Training, Department of chemistry	Chellammal Women's college, Guindy, Chennai	9 th May 2020
20	Managing Online Classes and Co-Creating MOOCs	Teaching Learning Centre, Ramanujam College, University of Delhi, Sponsored by MHRD, PMMMNMTT	20 th April to 6 th May 2020
21	Outcome-Based Learning Approach in Higher Education	IQAC, Kristu Jayanti College (Autonomous), Bengaluru	23 rd to 30 th April 2020
22	Impact of COVID – 19 & Management of Personal Finances through this period	M.O.P. Vaishnav College for Women (Autonomous), Chennai -34	9 th May 2020
23	Structural Equation Modelling in Management & Social Science using AMOS & "R"	Institute of Management Studies Ghaziabad	11 th to 15 th May 2020
24	Microsoft Excel for Professionals and Students	Data Skills, numbers and beyond, Punjakutta, Hyderabad	22 nd to 24 th April 2020
25	Building Partnership and Resources	Sri Kanyaka Parameswari Arts and Science College, Chennai	8 th May 2020
26	Enhancing Research Communication Skills through Science Direct and Mendeley	Internal Quality Assurance Cell (IQAC) and School of Education (SoE), Faculty of Education, Dayalbagh Educational	3 rd May 2020

		Institute, Dayalbagh Agra in collaboration with Elsevier	
27	I5 - Innovation, Incubation, Intrapreneur, Invention & Intellectual Property	Centre by IP Law (C-IPL) of SA Centre for Constructive Learning and Systematic Research to commemorating the World IP Day	26 th April to 9 th May 2020
28	Advanced Data Analysis, DDU Kaushal Kendra (DDUKK)	Cochin university of Science and Technology (CUSAT)	21 st to 27 th January 2019
29	Statistical Analysis for Business Research	School of Management, Department of Management Studies, Pondicherry University A central University	6 th to 13 th June 2018
30	Soft Skill and Industry Awareness Program	Tamil Nadu State Council for Higher Education (TANSCHHE), conducted by ICT Academy of Tamilnadu, Sri Vidhya College of Arts and Science, Virudhunagar	24 th to 25 th January 2018
31	Advanced Analytical Techniques in Management and Social Science Research	AICTE Sponsored Faculty Development Programme (FDP, PSNA College of Engineering and Technology, Dindugal Department of Management Studies	8-21/ 11.2017
32	Research Methodology, statistical Data Analysis and interpretation by using Statistical Package for Social Science (SPSS) and Analysis of Moments Structure (AMOS)	PRIMAX Foundation, Banagaluru, Karnataka	21 st & 22 nd October 2016
33	Computer Application in Business- SPSS Software Package	PG and Research Department of Commerce, Rani Anna Government College for Women, Tirunelveli-8	23 rd September 2016
34	Zonal Orientation Program for MPS and BDP Electives, IGNOU	IGNOU Study Centre, Tiruvandrum	9 th to 10 th September 2016
35	PFMS for Financial and BHUVAN apps Geo Tagging Photo	RUSA, TANSCHHE, TAG Auditorium, Anna University campus, Guindy, Chennai-25	23 rd August 2016
36	Research Methodology, social Entrepreneurship and ICT Application	Academic Staff College, Pondicherry University, Puducherry	22 nd & 23 rd August 2013
37	Advances in Data Analysis using Structural Equation Modelling	Department of Management Studies, Regional Office, Anna University, Tirunelveli Region	25 th & 26 th September 2015
38	KRP Training on content Enrichment for PG Teachers	State Council of Educational Research and Training, Chennai-6, SIEMAT, Conference Hall, DPI Campus, Chennai -6	7 th August 2013
39	Refresher Course on Women's Studies	Academic Staff College, Pondicherry University, Puducherry, UGC	5 th to 25 th August 2015
40	Statistical Tools of Research with Special Reference to SPSS	Department of Management Studies, Regional Office, Anna University, Tirunelveli Region	30 and 31 January 2015

41	Seminar on Rashtriya Ucchatar Shiksha Abhiyan (RUSA)	Anna University, Guindy, Chennai, Tamilnadu State Council for Higher Education	21 st March 2014
42	Training on dealing with Domestic Violence	Institute for Christian Counselling, Jeevan Jyothi, Hyderabad	21-24 November 2012
43	System Thinking and Modeling	SCAD Group of Institutions, Francis Xavier Engineering College, Vannarpettai, Tirunelveli, Tamilnadu	15 th to 16 th October 2012
44	Short term course for Research Guides	Academic Staff College, Kerala University, Triuvandrum, UGC	30 th July to 3 rd August 2012
45	Refresher Course	Academic Staff College, Madurai Kamaraj University, UGC	23 rd February to 15 th March 2011
46	Soft Skills	Honeywell, Madurai, NASSCOM	8 th to 11 th September 2008
47	Orientation Programme	Bharathiar University, Coimbatore, Tamil Nadu State Council for Higher Education, Chennai and UGC	26 th December 2007 to 24 th January 2008
48	Seminar cum Workshop on Christian Counselling	SU Campsite, Mahabalipuram, Madras Christian College	12 th to 16 th February 2007
49	Inculcating principles for a Value Based Living	Women's Christian College, Nagercoil, UGC	14 th to 20 th January 2006
50	NSS Orientation Programme	Sri Avanashalingam Education trust Institutions, Coimbatore, Department of Youth Affairs and Sports, Govt. of India,	9 th to 18 th July 1997

SEMINARS & CONFERENCES

NATIONAL

51	A Two Day National conference on Business Management and Social Innovation	SAMORAH 2023, Sri. S.P. Sampathy's Memorial National Conference, Telangana, India	11-12 February 2023
52	Annual Researchers Conference 2019	Coimbatore Research Forum, Tiruchirappalli	28/12/ 2019
53	International Seminar on Progress of Emerging Sectors in India	PG Department of Economics, Rani Anna Government College for Women, Tirunelveli – 8	26 th August 2019
54	Ninth National Conference of KAAS	Keins College of Teacher Education for Women, Valliyoor	22 nd March 2019

55	ICSSR & RUSA Sponsored National conference on Facets of digital Marketing Spree (FDMS 2019)	Alagappa University, Karaikudi	21 st & 22 nd February 2019
56	Current Business and Economic Conditions in India	PG & Research Department of Commerce, Sadakathullah Appa College (Autonomous)	14 th February 2019
57	Sustainable Business Practice	Department of Management Studies, PSNA College of Engineering & Technology, Dindigul	20 th April 2018
58	Sustainable Green Business (NCSGB 2018)	Alagappa Institute of Management, Alagappa university, Karaikudi – 630003	26 th & 27 th March 2018
59	Emerging Trends in Social Sciences (NSETSS 2018),	Department of Management Studies, VMKV Engineering College	19 th March 2018
60	National Seminar on GST and its Application on Indian Trade	Department of Commerce and IQAC, Nazareth Margoschis College, Pillaiyanmanai, Nazareth	22 nd & 23 rd February 2018
61	Emerging Trends in Multidisciplinary Research	Rani Anna Govt. College for Women, Tirunelveli – 627008	January 2017
62	National Seminar on Rural Development through Sustainable Entrepreneurship	Department of Commerce, Women's Christian College, Nagercoil	18 th March 2017
63	Digital India-Milestone and Challenges	Department of Commerce, Corporate Secretaryship, Business Administration and Economics, K.C.S Kasi Nadar College of Arts and Science, Chennai-21.	2016
64	National Seminar on Problems and Prospects of Indian Economy	PG Department of Economics, Rani Anna Government College for Women, Tirunelveli- 8	15 th September 2016
65	Tenth All India Conference of KAAS – 2015	Women's Christian College, Nagercoil – 1	18 th & 19 th September 2015
66	Pros and Cons of FDI in Retail Sector	PG Department of Commerce, Rani Anna Government College for Women, Tirunelveli-8	2014
67	Emergence of Women Movements in India: Issues and Challenges	PG Department of History, Rani Anna Government College for Women, Tirunelveli-8	7 th & 8 th April 2014
68	Emerging Trends in Banking	Department of Commerce, A. Veeriyar Vandayar Memorial Sri Pushpam College, Poondi, Thanjavur District, Tamilnadu	24 th March 2014

69	CHANGE' 14: social Marketing: Role of Academics, Government, Public Sector and NGO	School of Management and Legal Studies, University of Kerala, Thiruvananthapuram, Kerala	14 th & 15 th March 2014.
70	Women and Society - Trials and Triumphs	Women's Christian College, Nagercoil	11 th March 2014
71	Recent Trends in Feminism: A Tool for Social Reform	Fatima College (Autonomous), Madurai, Tamilnadu	1 st March 2014
72	Future Prospects in Multidisciplinary Research	Research Forum, Women's Christian College, Nagercoil	14 th February 2014
73	Human Rights: Dynamics and Dialectics	Department of Women's Studies, Bharathidasan University, Tiruchirappalli	10 th & 11 th December 2013
74	Stress Management at Workplace	Department of Business Management, Velagapudi Ramakrishna Siddhartha Engineering College, Vijayawada	20 th April 2013
75	Eleventh National Conference	Bishop Cardwell Research Centre, Idayankudi	7 th May 2013
76	International Financial Crisis and its Impact on Indian Business	S.T. Hindu College, Nagercoil	15 th March 2013
77	National Level Management Meet on Self Help Group based Rural Micro Enterprises and College Bazaar	C.S.I. Institute of Technology, Thovalai	30 th October 2012
78	Emerging Opportunities and Challenges in Micro, Small and Medium Enterprises	Department of Corporate Secretaryship, St. Xavier's College (Autonomous), Palayamkottai	12 th October 2012
79	Gender Mainstreaming (NCGM-2012)	Department of Women's Studies, Alagappa University, Karaikudi	17 th September 2012
80	Women's Potential	Women's Christian College, Women's Study Centre, Nagercoil	14 th February 2012
81	Multi level Interventions for Financial Inclusion: Imperative for Human Development and Sustainable Growth	St. Xaviers's College (Autonomous) Palayamkottai	9 th & 10 th February 2012.
82	Rural Marketing and Rural Consumerism: Road map to build vibrant Rural India	Department of Rural Industries and Management, Gandhigram Rural Institute – Deemed University	17 th & 18 th December 2011.

83	BRICS Economic Shift	Women's Christian College, Chennai	3 rd & 4 th October, 2011
84	Retail Marketing in India: Trends and Challenges	PG and Research Department of Commerce, Mannar Thirumalai Naicker College, Madurai	24 th September 2011
85	Emerging Dimensions of Globalisation in the Indian Economy, Flisha 2011	Department of Commerce CA, K.S.G. College of Arts and Science, Coimbatore	30 th September 2011
86	Seventh All India Conference of KAAS	Women's Christian College, Nagercoil	16 th & 17 th September 2011.
87	New Vistas: Exploring issues of Women in Unorganised Sector	Scott Christian College, Nagercoil	5 th and 6 th August 2011
88	National Seminar titled Engendering Agriculture Development: Emerging Perspective, Issues, Challenges and Strategies, Co-operative League in Development and Employment (COLDE),	Bishop Selvamony Retreat Centre, Kanyakumari Planning Commission of India Sponsored	15 th & 16 th July 2011
89	Value Based Management – Principles and Paradigms	Department of Business Administration, Ayya Nadar Janaki Ammal College, Sivakasi	22 nd & 23 rd June 2011
90	Globalisation and Agricultural Labour Market	PG Research Centre of Economics, Scott Christian College (Autonomous), Nagercoil	17 th & 18 th June 2011
91	Tenth All India Conference of BCRC	Bishop Caldwell Research Centre for Religious, Historical and Linguistic Studies, Idayankudi	7 th May 2011
92	Banking Services – Rights and Responsibilities of Consumers	Department of Commerce (C.S), Government Arts College, Paramakudi and Federation of Consumer Organisations – Tamilnadu and Pondicherry (FEDCOT)	19 th & 20 th March 2011
93	National Conference on Gender Gap in India (NCGG – 2011)	Centre for Women's Studies, Alagappa University, Karaikudi	2 nd February 2011
94	Human Values and Ethics	Scott Christian College, Nagercoil	29 th January 2011
95	Consumer protection	Department of Commerce, Layola College, Chennai	15 th & 16 th December 2010.

96	National Conference On Inclusive Growth In India An Emphasis On Financial And Social Inclusion	Department Of Management Studies Women's Christian College, Chennai,	7 th and 8 th October 2010
97	National level seminar on Risk Management	School of Commerce and Management, Karpagam University, Coimbatore	8 th October 2010
98	Sixth All India Conference of KAAS	S.T. Hindu College, Nagercoil	10 th & 11 th September 2010
99	Human Rights Abuse on Elderly People	Sree Saraswathi Thyagaraja College (Autonomous), Pollachi.	8 th & 9 th July 2010
100	Women in the Media, Society and Literature	Rani Anna Government College for Women, Tirunelveli – 08.	March 2010
101	Seventh All India Conference of Scott Research Forum	Scott Christian College, Nagercoil	13 th March 2010
102	The Human Rights Violations and Unorganized Labourers: Challenges and Strategies	Gandhigram Rural Institute – Deemed University, Gandhigram.	11 th & 12 th March, 2010
103	Corporate Governance – New Dimensions	Department of Commerce and Research Centre, Sourashtra College, Madurai.	12 th & 13 th February 2010
104	Global Economic Crisis – Opportunity for evolving New HR Strategies	Department of Commerce and Entrepreneurial Development and Research Centre, St. Xavier's College (Autonomous), Palayamkottai,	11 th & 12 th February 2010
105	Fifth All India Conference of KAAS	Kanyakumari Academy of Arts and Sciences, Holy Cross College, Nagercoil	4 th & 5 th December 2009
106	Women Entrepreneurship in the Changing Scenario	Research Department in Commerce, Women's Christian College, Nagercoil	17 th & 18 th September 2009
107	Empowerment of Women	Nasamony Memorial Christian College, Marthandam	11 th September 2009
108	Women and Management: Leadership and Capacity Building	S.T. Hindu College, Nagercoil	7 th & 8 th August 2009
109	The Research methodology for Researchers in Commerce and Management	The Standard Fireworks Rajaratnam College for Women, Sivakasi	4 th to 6 th August 2009
110	Globalization in the Present Scenario	Women's Christian College, Nagercoil	24 th & 25 th July 2009

111	Sixth All India Conference of Scott Research Form	Scott Christian College, Nagercoil	
112	The Emerging Entrepreneurial Strategies for Self Employment and Skill Development	Department of Commerce and Research Centre, Scott Christian College, Nagercoil	12 th & 13 th December 2008
113	National Seminar on WTO and Indian Economy	Hindecon Research Centre, S.T. Hindu College, Nagercoil	19 th & 20 th September 2008
114	The Agenda for Emancipation and empowerment of Dalits and Tribes	PG & Research Centre, Department of Economics, Scott Christian College, Nagercoil.	
115	National Seminar on Contemporary issues in Healthcare Management, Department of Commerce (Company Secretaryship)	Government Arts College, Paramakudi	17 th March 2008
116	Fourth All India Conference of Kanniyakumari Academy of Arts and Science	Scott Christian College, Nagercoil	30 th & 31 st December 2007
117	The Economics of Human Rights and Health Care in India	Scott Christian College, Nagercoil	21 st & 22 nd September 2007
118	Fourth Multi-Disciplinary National Seminar on SRF	Scott Christian College, Nagercoil	14 th August 2007
119	Fourth All India Conference of Scott Research Forum	Scott Christian College, Nagercoil	April 2007
120	Third All India Conference of Kanniyakumari Academy of Arts and Science	Scott Christian College, Nagercoil	1 st & 2 nd December 2006
121	Management Research, Department of Management Studies	Nesamony Memorial Christian College, Marthandam	2006
122	Third Multi- Disciplinary National Seminar of SRF	Scott Christian College, Nagercoil	14 th August 2006
123	National Seminar on The Status of Women in India Today	Peace Trust, Kanyakumari,	12 th & 13 th August 2006
124	Third All India Conference of Scott Research Forum	Scott Christian College, Nagercoil	March 2006
125	Second All India Conference of KAAS	Scott Christian College, Nagercoil	October 2005

126	National Seminar on Financial Services	Scott Christian College, Nagercoil	October 2004
127	First All India Conference of Kanyakumari Academy of Arts and Sciences	Scott Christian College, Nagercoil	September 2004
128	National Seminar on Commerce in the New Millennium	Scott Christian College, Nagercoil	March 2004
INTERNATIONAL			
129	International Conference on “Emerging Trends in Online Teaching, Assessment and Learning” (eTOTAL)	State Project Directorate, RUSA, Chennai	23-24. 02.2023
130	CSR, Economy and Financial Markets towards Sustainability	Rani Anna Government College for Women, Tirunelveli in association with Coimbatore Research Forum	4 th & 5 th September 2020
131	Multidisciplinary Research in Global Challenges and Perspectives of Sustainable Development	St. Jerome’s College, Anandhanadarkudy, Nagercoil, Tamilnadu, India	21 st December 2019
132	Recent Trends in Global Sustainable Hospitality Research	Department of Tourism and Hotel Management, Alagappa University, Karaikudi	6 th & 7 th September 2019
133	Emerging Trends and Innovations in social Sciences, Engineering, Management, Agriculture and Medical Sciences,	Universal Group of Institutions in Association with Globally Multidisciplinary Research and Education Association (GMREA)	26 th April 2019
134	International Conference on Emerging Trends in Banking, Insurance and International Trade	Research Department of Commerce in association with Insurance Institute of India, Mumbai, at Thiagarajar College, Madurai, Tamilnadu	27 th & 28 th March 2019
135	Alumini Sponsored Two Days International Seminar on Emerging Trends in Green Entrepreneurship (ETGE2018)	Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli, Tamilnadu	14 th December 2018
136	A One Day International Conference on Perspectives of Global Human Resource	PG and Research Department of Commerce, middelen’18, St. John’s College, Palayamkottai, Tirunelveli – 627 002	2018
137	An Entrepreneurship: The Panacea for India’s Economic Growth	PG and Research Department of Commerce, St. Xavier’s College (Autonomous), Palayamkottai – 627 002, Tamilnadu, India	26 th July 2018
138	7 th International Conference, Asian International Conference on Advances: Strategic	Sri Ganesh School of business Management, Salem	9 th February 2018

	Innovations and Emerging Perspectives for Global Business in Engineering and Social Sciences		
139	Innovative and Emerging Strategies in Economics, Commerce and Management – An Interdisciplinary Conference	Women’s Christian College, Nagercoil-1	5 th January 2018
140	Sustainable Marketing Strategies - Issues and Challenges	Department of Management Studies, Manonmaniam Sundaranar University, Tirunelveli-627012, Tamilnadu, India	14 th & 15 th December 2017
141	International Conference on Contemporary Issues in Global Banking	Department of Commerce (PG and research), Kongunadu Arts and Science College, Coimbatore – 641 029	4 th August 2016
142	Women Entrepreneurship, Tamilnadu State Council for Higher Education (TANSCHHE)	Internal Quality Assurance Cell (IQAC), Rani Anna Government College for Women, Tirunelveli-8, Tamilnadu	29 th & 30 th March 2016
143	National Level Conference on Recent Trends in Management Research	Alagappa University, Karaikudi	19 th February 2016
144	International Conference on Recent Trends in Mathematical Modelling	PG Department of Mathematics, Rani Anna government College for Women, Tirunelveli- 8, Tamilnadu	7 th March 2016
145	International Conference on Corporate Social Responsibility and Sustainable Development	PG and Research Department of Commerce and Vergal (ROOTS), The Educational Trust, Madurai, Rani Anna Government College for Women, Tirunelveli – 8	29 th January 2006
146	International Conference on Perspectives on Research – An International Outlook	Women’s Christian College, Nagercoil-1	8 th January 2016
147	International Conference on Emerging Issues and Challenges in Education in India	Vinayaka Missions Faculty of Education, Vinayaka Missions University, Puducherry	16 th April 2015
148	Digital Marketing (ICDM 2015)	Thiagarajar School of Management, Madurai	20 th February 2015
149	International Conference on Human Computer Interaction- Redefining Corporate Paradigms	PG Department of Commerce, Computer Science and Technology and PG Department of Information Technology, Women’s College, Chennai	16 th & 17 th February 2015

150	Third International Conference on Paradigm Shift in Innovative Business Management	Vishisht Institute of Professional Studies and Research (VIPSAR), Indore, Madhya Pradesh	6th December 2014
151	Foreign Direct Investment and Retail Sector	Department of Commerce, Manonmaniam Sundaranar University	11 th & 12 th September 2014
152	Foreign Trade and Investment in India: Trends, Challenges and Opportunities	PG and Research Department of Commerce, Dr. Zakir Husain College, Ilayangudi, Sivaganga District	28 th August 2014
153	Second International Conference on Paradigm Shift in Innovative Business Management	Vishisht Institute of Professional Studies and Research (VIPSAR), Indore, Madhya Pradesh	7 th December 2013
154	International Conference of Global Vision	St. Ignatius College of Education, Palayamkottai	3 rd & 4 th May 2013
155	Advances in Computer, Communication and Management	Sun College of Engineering and Technology	18 th & 19 th February 2013
156	Eighth International Seminar on Financial Markets: Issues and Challenges (FIM IC-2013)	Department of Commerce and Financial Studies, at Bharathidasan University, Tiruchirappalli	5 th & 6 th January 2013
157	The Emerging Landscape of Retail and Impact on Economy	Department of Commerce, University of Madras	6 th & 7 th September 2012
158	Sustainable Marketing Strategies- Issues and Challenges, Department of Management Studies	Manonmaniam Sundaranar University, Tirunelveli	24 th & 25 th August 2012
159	Second International Conference of Bishop Caldwell Research Centre	Second International Conference of Bishop Caldwell Research Centre, Edayankudi, Tirunelveli.	7 th May 2012
160	International Conference on Sustainable Innovations in Global Business Scenario	Department of Commerce (S.F.S), Madras Christian College (Autonomous), Chennai	14 th & 15 th September 2011
161	International Conference on BUSINESS MOSAIC – SA RI GA MA PA DA NI	Faculty of Management Studies, Alagappa Studies, Alagappa University, Karaikudi	24 th to 26 th March 2011
162	Women in Governance (ICWIG – 2011)	Department of Women's Studies, Alagappa University, Karaikudi	5 th April 2011
163	International Conference on Consumer Protection	Kalasalingam University	28 th & 29 th January 2011

164	Micro Finance – Financial inclusion and Financial Literacy	Department of Commerce, Pondicherry University	27 th to 29 th January 2011
165	Emerging Dimensions of Banking Sector in the Global Scenario	Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli	21 st & 22 nd January 2011
166	EDUTOPIA – International Seminar, An Analysis – Modern Trends in Educational System	Christian College of Education, Marthandam, Kanyakumari District,	28 th December 2010
167	Globalization and Consumer Protection	Department of Business Administration, Kalasalingam University, Krishnankoil and IIPA, New Delhi	28 th & 29 th January 2010
168	Micro Finance	Department of Commerce, School of Management, Pondicherry University, Puducherry	22 nd to 24 th January 2010
169	Management	Annamalai University	15 th to 18 th July 2009
170	The International Challenges of Global Business in the 21 st Century	Rev. Jacob Memorial Christian College, Ambilikkai, Dindukal Distrist	4 th & 5 th February 2009
171	Recent Trends in Capital markets and Financial Innovations	Department of Commerce and Financial Studies, Bharathidasan University, Thiruchirapalli	10 th & 11 th January 2009
172	First International Conference of Kanniyakumari Academy of Arts and Science	Women's Christian College, Nagercoil	5 th & 6 th December 2008
173	First International Conference of Scott Research Forum	Scott Christian College, Nagercoil	19 th April 2008

PARTICIPATION IN THE ACADEMIC BODIES OF COLLEGE/ UNIVERSITY

Name of the Institute	Position	Year
V.V. Vanniyaperumal College for Women, (Autonomous), Virudhunagar, Tamilnadu	Subject Expert, Boards of Studies for B.Com (Computer Applications), 28.06.2023	28.06.2023
Manonmaniam Sundaranar University, Tirunelveli	Member of Board, M.Phil./ Ph.D Qualifying Entrance Examination, Commerce Board (January 2023 session)	20-24/02.2023
Manonmaniam Sundaranar University, Tirunelveli	Member of Board, M.Phil./ Ph.D Qualifying Entrance Examination, Commerce Board (July 2022 session)	29-30.06.2022
Manonmaniam Sundaranar University, Tirunelveli	Member of Board, M.Phil./ Ph.D Qualifying Entrance Examination, Commerce Board (January 2022 session)	18.02.2022
Manonmaniam Sundaranar University, Tirunelveli	Member, Research Board	20.05.2022
Manonmaniam Sundaranar	Member of Board, M.Phil./ Ph.D Qualifying Entrance	24-

University, Tirunelveli	Examination, Commerce Board (January 2021 session)	30.06.2021
Manonmaniam Sundaranar University, Tirunelveli	Member, Research Board	30.03.2021
Thiruvalluvar College, Papanasam	Subject Expert, Selection Committee, Selection of Assistant Professors in Commerce	20.01.2021
TDNMS College, Kallikulam	Subject Expert in Commerce, Selection Committee, Selection of Assistant Professors in Commerce	18.01.2021
Manonmaniam Sundaranar University, Tirunelveli-12	Member, Reconstitution of Boards of Studies for Affiliated Colleges Committee	24.02.2020
Manonmaniam Sundaranar University, Tirunelveli	Member of Board, M.Phil./ Ph.D Qualifying Entrance Examination, Commerce Board (July 2020 session)	17-18/09/2020
Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli	Observer, Ph.D Viva-Voce	10.09.2020
TDNMS College, Kallikulam	Subject Expert in Commerce, Selection Committee, Selection of Assistant Professors in Commerce	5.09.2020
Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli	Member, Reconstitution of Boards of Studies for Affiliated Colleges Committee	24.02.2020
GVN College, Kovilpatti	Member, Annual Academic Audit	31.12.2019
Department of Commerce, Manonmaniam Sundaranar University, Tirunelveli	Subject Expert, Selection of Research Associate and Field Investigators, IMPRESS Project	23.12.2019
Manonmaniam Sundaranar University, Tirunelveli-12	Member, Reconstitution of Boards of Studies for Affiliated Colleges Committee	10.12.2019
Manonmaniam Sundaranar University, Tirunelveli-12	Member, Boards of Studies in commerce (DD&CE)	28.11.2019
NMSS Vellachamy Nadar College, Madurai-19	Convener, Ph.D Viva Voce Board, PG and Research Department of Commerce	22.07.2019
Manonmaniam Sundaranar University, Tirunelveli-12	Member of Board, M.Phil and Ph.D qualifying entrance examinations July 2019	10.07.2019
Sri.S. Ramasamy Naidu Memorial College, Sattur-626203, Virudhunagar District, Tamilnadu,	Member, Board of Studies (2019-2021)	23.02.2019
Manonmaniam Sundaranar University, Tirunelveli-12	Member of Board, M.Phil and Ph.D qualifying entrance examinations November 2018	24.11.2018
Manonmaniam Sundaranar University, Tirunelveli-12	Member of Board, M.Phil and Ph.D qualifying entrance examinations July 2018	11.05.2018
Manonmaniam Sundaranar University, Tirunelveli-12	Co-opted Member, Board of Studies for M. Phil and Ph.D Course work	30.05.2018
Manonmaniam Sundaranar University, Tirunelveli-12	Observer – Subject Expert, Ph.D Viva-Voce Examination	22.07.2016
Manonmaniam Sundaranar University, Tirunelveli-12	Observer – Subject Expert, Ph.D Viva-Voce Examination	18.05.2016
Manonmaniam Sundaranar University, Tirunelveli-12	Subject Expert, Committee constituted in view of issue of Relevant Certificate	25.04.2016
Manonmaniam Sundaranar University, Tirunelveli-12	Board Member, PG Practical Examinations, Question paper settings	22.03.2016
St. Mary's College (Autonomous), Tuticorin	Member, Board studies, PG Commerce	2016

Ruben College of Arts and Science, Thadikkarakonam	Subject Expert of Commerce, Selection Committee for Faculty Recruitment	06.06.2015
Scott Christian College, ST. Hindu college, Women's Christian college, Iyappa College, Vivekanantha College, Arigar Anna College, Holy cross College	Member, Inspection Committee member on assessing adequate basic infrastructure facilities (Toilets and Drinking Water) for the Government/ Government Aided/Self Financing Colleges (9 Colleges) in Kanyakumari District, Tamilnadu by Directorate of Collegiate Education	24 and 25, November 2014
St. Mary's College (Autonomous), Tuticorin	Member, Board of Studies, Master in Human Resource Management	
Manonmaniam Sundaranar University, Tirunelveli-12	Member, University Advisory Committee of NSS	(1999-2002)
Vivekanada College, Agasteeswaram, Kanyakumari District, M.S. University	Subject Expert, Inspection Committee on Course Affiliation, M.Com Degree Course	28/05/2007
Lekshmipuram College of Arts and Science, Kanyakumari District, M.S. University	Subject Expert, Inspection Committee on Course Affiliation, B.Com (CA) Degree Course	29/05/2007
Scott Christian College (Autonomous), Nagercoil, Kanyakumari District	Member, Board of Studies, Research Department in Commerce	2008 to 2011
Department of Collegiate Education, Chennai-6	Member, Inspection Committee on fixation of Fee in respect of Teacher Education and Training Courses in Self Financing Professional Colleges	2011
TDMNS College, T. Kallikulam	Observer, B.Ed/M.Ed Examinations, Tamil Nadu Teachers Education University	May 2012
Sri Parasakthi college for women, Courtallam	Observer, B.Ed/M.Ed Examinations, Tamil Nadu Teachers Education University	May 2013
St. Ignatius College of Education, Palayamkottai	Observer, B.Ed/M.Ed Examinations, Tamil Nadu Teachers Education University	May 2014
St. Ignatius College of Education, Palayamkottai	Observer, B.Ed/M.Ed Examinations, Tamil Nadu Teachers Education University	May 2015
St. Ignatius College of Education, Palayamkottai	Observer, B.Ed/M.Ed Examinations, Tamil Nadu Teachers Education University	May 2016
Mahatma Gandhi University, Kottayam, Kerala	Adjudicator for Ph.D, Roy Mathew Vettoor	2015
Francis Xavier Engineering College, Tirunelveli	Jury Panel member of the regional level prelims of "ICTACT Youth Contests", Regional Level Prelims – Youth Present 2016	12-13/08/2016

DOCTORAL COMMITTEE MEMBER

No	Name	Registration No	Research Centre	Topic	Year
1	V Ferancina	17213161012048	Scott Christian College (Autonomous), Nagercoil	A Study on Consumer Satisfaction on Green Marketing Among Working Women in Arts And Science Colleges in Kanyakumari District	2017
2	S. Suman	17213161011040	Scott Christian College (Autonomous), Nagercoil		2017
3	D. Arockia Prema	17214011012123	Scott Christian College (Autonomous), Nagercoil	Brand Image and its impact on buying behaviour	2017
4	Vibinhershon W	17213161011042	Scott Christian College (Autonomous), Nagercoil	Problems and Prospects of Spices Cultivators In Tamilnadu	2017
5	V. Sree Mahalakshmi	17211071012023	M.D.T. Hindu College Tirunelveli	Work stress management of women entrepreneurs with special reference to Tirunelveli district.	2017
6	M.Kayalvizhi	172117071012018	M.D.T. Hindu College Tirunelveli	A Study on the role of Primary Health Centres in promoting Health Care Services in Tirunelveli District	2017
7	Baby Alex	17214011011015	Manonmaniam Sundaranar University	Consumers Perception Towards Jewellery In Kanyakumari District	2017
8	Veeralakshmi M	17214011012113	Manonmaniam Sundaranar University	Green Marketing Strategies and Its Impact	2017
9	Sangeetha S	17224011012094	Manonmaniam Sundaranar University	A Study on Job Satisfaction of Bank Employees	2017
10	Subitha Rani	17234011012150	Manonmaniam Sundaranar University	Role of Women Entrepreneur in the Economic Development of Chennai City	2017
11	M Ranjth Kumar	18211071011012	M.D.T. Hindu College , Tirunelveli	Job Satisfaction of Sanitary Workers in Tirunelveli District	2018
12	Surya A	18221281012026	ST. Xavier's College , Palayamkottai	A Study on Work Life Balance Among Healthcare Professionals in Tirunelveli District	2018

13	JABEZ RAJAN G	18221281011029	ST. Xavier's College , Palayamkottai		2018
14	Krishna Perumal	19121071011009	M.D.T. Hindu College Tirunelveli	Supply Chain Management of Agriculture Produce in Tirunelveli District	2018
15	SANGEETHA D	18111071012022	M.D.T. Hindu College Tirunelveli	Job Satisfaction of Un Organised Sector Workers - A Study with special reference to Agriculture in Tirunelveli District	2018
16	Vishnu S	18113111011040	Nesamony Memorial Christian College, Marthandam	An Evaluation of Eco Tourism Projects in Kerala – A study with special reference to Kollam District	2018
17	Gayathri M.S	18113111012034	Nesamony Memorial Christian College, Marthandam	A study on the customer satisfaction on Online Shopping in Kollam District, Kerala	2018
18	Kumudha A	18134011012040	Manonmaniam Sundaranar University	Customer Service in Public Sector Banks in Madurai District	2018
19	R Meenakshi	18114011012057	Manonmaniam Sundaranar University	A Study on Work Life Balance of Drivers And Conductors	2018
20	P SUGANYA	18214011012043	Manonmaniam Sundaranar University		2018
21	JANANI.V	18112011012001	Scott Christian College (Autonomous), Nagercoil	Sustainability of Micro Insurance Products among Rural Informal Sector In Kanyakumari District	2018
22	Finny Christa Doss P	18124011011062	Manonmaniam Sundaranar University	A Study of Unorganised Labourers in Thoothukudi District	2018
23	Sharmila Begam	1922107102018	M.D.T. Hindu College Tirunelveli	A study on the Financial Performance of selected Pharmaceutical Companies in India	2019
24	Soumya S	19113091012008	Muslim Arts College	A Study On Work Life Balance among Married	2019
25	Sanjaigandhi N	19114011011003	Manonmaniam Sundaranar University	Impact of Self-Help Group Among Tribal Economy of Jawadhu Hills Tamilnadu	2019
26	M Arunkumar Victor	19214011011030	Manonmaniam Sundaranar University	Perception of Consumers Towards Organic Food in Tirunelveli District	2019
27	A Rajeswari	19121281012024	ST. Xavier's College ,	A Study on the Work Life Balance of Women Doctors	2019

			Palayamkottai	with reference to Tirunelveli	
28	ER.Ramalingam	19221071011012	M.D.T. Hindu College Tirunelveli	A Study on Personal Loan Services Provided by SBI in Tirunelveli City	2019
29	Mariammal P	19214011012001	Manonmaniam Sundaranar University	A Study On Work Life Balance Of TNSETC Drivers and Conductors	2019
30	Esakkimuthu M	19214011011029	Manonmaniam Sundaranar University	Problems of Farmers in Marketing of Agriculture Produce	2019
31	Ramaselvam R	19213161011049	Scott Christian College (Autonomous), Nagercoil	Impact of health insurance among rural population in Kanyakumari district	2019
32	Adlin	20111071012001	M.D.T. Hindu College Tirunelveli	Savings and Investment Behaviour among students in Tirunelveli District	2020
33	M Anu	20111071012002	M.D.T. Hindu College Tirunelveli	A Comparative Study on Development of Entrepreneurs in Tirunelveli and Tuticorin District.	2020
34	S. Neelakandan	20121071011010	M.D.T. Hindu College Tirunelveli	Financial Risk Management Strategies in Business	2020
35	Aswini Dharman	20114011012001	Manonmaniam Sundaranar University	A study on the Problems and Prospects of Women Fisher Vendors in Kanyakumari District	2020
36	Esakkidevi M	21111171012002	Manonmaniam Sundaranar University	Consumer perception towards Eco – friendly consumables in Tirunelveli District	2021
37	P. AMUTHA	20221201012003	Sri Parasakthi College, Courtallam	“Issues and Challenges of Organic Food Products in the Digital Era”.	2021
38	S. Muthu Arul	21214011012002	Manonmaniam Sundaranar University	Problems and Prospects of Employees in Firework industries, virudhunagar District	2022
39	S RAJALAKSHMI	22221071012003	M.D.T. Hindu College Tirunelveli	A Comparative Study on problems and prospects of Hand Loom Weavers of Co-Operative Society In Tirunelveli and Tenkasi District	2022
40	BALASUBRAMANIAN.M	22211071011001	M.D.T. Hindu College Tirunelveli	Penetration Of E-Banking Services Among The Rural Mass In Tirunelveli District	2022
41	Gnana Antony Priya P	22221281012005	St. Xaviers College (Autonomous), Palayamkottai	A study on Investor’s perception towards Stock Market – An Empirical study in Tirunelveli District	2022
42	Mrs. J. Rejoice	23112211012001	St. Mary’s	Stress Management of Non	2023

			College, Thoothukudi	Academic Staff members of Colleges affiliated to MS University	
43	Ramalekshmi S	23113041012002	Holycross College, Nagercoil	The Utilisation of Schemes of Government of Tamilnadu and Government of India for the development of Agriculture – An Empirical Study in Kanyakumari District	2023

Observer for Ph.D Viva Voce (Online)

No	Name	Registration No	Research Centre	Discipline	Year
1	S. Veniswari	18132201102004	Department of Commerce Manonmaniam Sundaranar University, Tirunelveli	Commerce	2020
2	Raj Kumar P	17214011011143	Department of Commerce Manonmaniam Sundaranar University	Commerce	10.09.2020
3	G. Maria DelciaHelina	17222231012007	Department of Commerce V.O.Chidambaram College Thoothukudi	Commerce	2021
4	C. Rani	11684	Department of Commerce S.T. Hindu College, Nagercoil	Commerce	21.10.2021
5	P SUGANYA	18214011012043	Department of Commerce Manonmaniam Sundaranar University, Tirunelveli	Commerce	12.11.2021
6	Arokia Mary R.S.D	11620	Research Department of Commerce, Nazareth Margoschis College, Pillaiyanmanai	Commerce	20.10.2021
7	Vibin Hershon W	17213161011042	Scott Christian College (Autonomous), Nagercoil	Commerce	05.05.2022
8	Selvarasi A	18221271012017	Department of Commerce St. John's College Palayamkottai	Commerce	14.06.2022
9	Greeta Mary J	18123161012070	Scott Christian College (Autonomous), Nagercoil	Commerce	08.03.2022
10	Rakna M	12217	Department of Commerce V.O.Chidambaram College Thoothukudi	Business Administration – Commerce (Interdisciplinary)	29.06.2022
11	Iyappan S	19114011011035	Department of Commerce Manonmaniam Sundaranar University, Tirunelveli	Commerce	18.03.2022
12	Meenakshi R	18114011012057	Department of Commerce Manonmaniam Sundaranar University, Tirunelveli	Commerce	28.01.2022
13	Sanjaigandhi N	19114011011003	Department of Commerce	Commerce	5.04.2022

			Manonmaniam Sundaranar University, Tirunelveli		
14	M Arunkumar Victor	19214011011030	Department of Commerce Manonmaniam Sundaranar University	Commerce	01.07.2022
15	P. Maria SahayaRossiyana	18222101012003	Department of Commerce Kamaraj College, Thoothukudi	Commerce	22.07.2022

Seminar/Conference/Workshop Organized as an Organizing Secretary			
Title of the Seminar	National/ International	Date	Sponsored/Conducted by
International Webinar on Digital Divide in the context of Ethical Issues	International	20.12.2022	Globethics.net, India and Geneva
Webinar on Teachers as change agents: An Ethical Approach	International	14.09.2022	Globethics.net, India and Geneva
Faculty Development Program (FDP) on Research Ethics	International	14-17.02.2022	Globethics.net, India and Geneva
Webinar on Digital Divide: Ethical Issues and Challenges in Higher Education	International	4.12.2021	Globethics.net, India and Geneva
Ethics in Higher Education towards Building Sustainable Development	International	26 & 27 July 2021	Globethics.net, India and Geneva
Five Day National Level Workshop on E content for Effective Teaching	National	13-15th July 2021	Internal Quality Awareness Cell (IQAC)
Teachers as Catalyst of Ethics in Higher Education	International	25.06.2021	Globethics.net, India and Geneva
Students as Beacons of Ethics in Higher Education	International	18.06.2021	Globethics.net, India and Geneva
One Day Webinar on Tools for Enhancing Research Visibility	National	31/07/2020	Internal Quality Awareness Cell (IQAC)
Five Day Faculty Development Program on Research Methodology and Journal Publishing	National	13-17/07/2020	Internal Quality Awareness Cell (IQAC)
Conference Convener, International Online Conference on CSR, Economy and Financial Markets towards sustainability – 2020	International	4 th to 5 th September 2020	International Open Access Technical Group in association with The Journal Association for Academic Scholars
National Annual Business Research Conference (NABRC 2020), Webinar	National	24.06.2020	Research Centre in Commerce, Women's Christian College, Nagercoil
Entrepreneurship Awareness Camp	College	(27-28/02 – 01.03. 2019)	Entrepreneurship Development Institute of India (EDII)DST-NIMAT
Entrepreneurship Awareness Camp	College	9-11/10/	Entrepreneurship Development

		2019	Institute of India (EDII)DST-NIMAT
National Level Two Day Faculty Development Program	National	25-26/10/2018	IQAC, Rani Anna Government College for Women, Tirunelveli-8-
National level Conference on Women Entrepreneurship	National	29 th & 30 th March 2016	Tamilnadu State Council for Higher Education (TANSCHE)
National level Workshop on Effective Paper Writing Skill using Latex	National	10 th March 2016	IQAC, Rani Anna Government College for Women, Tirunelveli-8
International Conference on Corporate Social Responsibility	International	29 th January 2016	Research Department of Commerce, Rani Anna Government College for Women, Tirunelveli-8 in collaboration with ROOTS, Madurai
Joint Secretary, UGC Sponsored National Seminar on Pros and Cons of FDI in Retail Sector	National	July 2016	Department of Commerce, Rani Anna Government College for Women, Tirunelveli-8
Member, Organizing Committee, International Workshop on Factors Influencing International Business Environment	International	13 th February, 2016	Department of Commerce, Rani Anna Government College for Women, Tirunelveli-8 and Department of Management Studies, Popes College, Sawyerpuram
Member, Advisory Committee National Level Management Meet on Self Help Group based Rural Micro Enterprises and College Bazaar	National	30 th October 2012	C.S.I. Institute of Technology, Thovalai
Member, Organizing Committee Seventh All India Conference of KAAS	National	2011	Scott Christian College, Nagercoil
Member, KAAS: Coordination Committee, Sixth All India Conference of KAAS	National	2010	Scott Christian College, Nagercoil.
Member, Organizing Committee First International Conference of KAAS	International	5 th & 6 th December 2008	Women's Christian College, Nagercoil
Member, Organizing Committee, Workshop on Conflict Resolution	State	15 th to 17 th January 2007	Women's Christian College, Nagercoil
Organizing Secretary, Workshop on the Application of Statistical Package on Social Sciences (SPSS) in Modern Research	State	2 nd February 2007	Research Centre in Commerce, Women's Christian College, Nagercoil

PAPER CITATION

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E CONTENT

1. https://www.youtube.com/watch?v=H_jAyFwxYQg
2. <https://www.youtube.com/watch?v=78xLwWvPEns&t=4161s&pp=ygUNZGFyYmJyZyBzZWx2aQ%3D%3D>
3. <https://www.youtube.com/watch?v=d335rX5g4Yw&t=20s>
4. <https://www.youtube.com/watch?v=85xWKvIArcY>
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8. <https://youtu.be/VKbEkd5dot8>
9. <https://youtu.be/5X2GkAaWChk>
10. <https://youtu.be/qjbo6MV9TYo>



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