Name	:B.J.MOHIT WILLS
Designation	:Assistant Professor
<b>Official Address</b>	:Rani Anna Government College For Women
Date of Birth	:27/7/1983
Gender	:Male
Phone number	:9843158579
Email. Id	:mohitwills@gmail.com
Date of joining in	
the present post	: 22/12/2008
<b>Research Area</b>	:Marketing & HRM



Academic Qualifications:

Qualification	Specialization	Name of the Institution Studied	Year of Passing	Class obtained
UG	Commerce	S.T Hindu College,Nagercoil	2004	Ι
PG	Commerce	Scott Christian College,Nagercoil	2006	Ι
M.Phil.	Commerce	Alagappa University	2007	Π
Ph.D	Commerce	Manonmaniam Sundaranar University	2011	N/A

# Additional Qualifications (SET/NET)

# Ph.D. Details

Title	Guide's Name/ college	University	Year of completion
Organization climate and its consequences in Indian commercial banks with special reference to Kanyakumari District	Dr.m.Edwin Gnanadhas	M.S.U, Tirunelveli	2011

# **Teaching Experience:**

Name of the Institution	Designation	Years of experience	Duration
Sardar Raja arts and science College,Vadallankulam	Lecturer	2	June 2006 to December 2008
Annamalai University	Assistant Professor	7	December 2008 To February 2016
Government arts and science college,Sivakasi	Assistant Professor	5	February 2016 to March2021
Rani annna Government college for women	Assistant Professor		March 2021 to till date

### Number of Ph.D. scholars completed

Name of the Scholar	Register Number	Year of Completion	Name of the University
A.Apsar Basha		2013	Annamalai University
Anu Varghese		2022	Bharathiar University

### Number of Ph.D. scholars registered

Name of the Scholar	Register	Date of	Name of the
	Number	registration	University
Santhoosh		April 2014	Bharathiar University

# Number of M.Phil. projects completed:5

#### Number of M.Com. Projects completed :30

#### Professional Recognition/Award/Prize/ Fellowship received

Name of Award	Year	Awarding agency
Excellency in Commerce Award	2019	Mayas research institute

#### **Books Published**

Title of the Book	Year of publication	Publishing Agency
Marketing of mobile phones	2010	Discovery Publications, New Delhi
HRM In banking	2012	Discovery Publications, New Delhi

# **Reviewer in journals**

Name of the journal	National/ International	Year
B – Digest	National	2008 to till date
Commerce Times	International	2012 to 2016

# Resource person in Workshops/Seminars/Conferences/ etc.

Programme	Title of the talk	Date	Institute
	Ambuish Marketing	March 2017	Standard Fire works
Trends in marketing			rajarathnam college for
Trends in marketing	Amousi Warketing		women,
			Sivakasi
	Economic Development of india		Standard Fire works
Inter college commerce		March 2018	rajarathnam college for
meet			women,
			Sivakasi
			Bethalahem international
School Day	Education and life	April 2018	school.
			karungal
Commerce Association	Stress	March 2022	Government Arts &
			Science College,
Innaguration			Kovilpatti

# Seminar/Conference/Workshop Organized as an organizing secretary

Title of the Seminar	National/ International	Date	Sponsored by
Green Marketing	National	March 2017	