RESUME



Dr.M.RAMKUMAR Assistant Professor RANI ANNA GOVERNMENT COLLEGE TIRUNELVELI - 627 002 TAMIL NADU

PERSONAL DETAILS

Date of Birth	: 03.06.1976
Qualification	: MBA,M.Phil,PhD
Designation	: Assistant Professor
Department	: Human Resource Development
Community	: BC
Religion	: Hindu
Nationality	: Indian
Email ID	: kaviramnellai@gmail.com

ACADEMIC QUALIFICATIONS				
Degree	Specialization	College	University	Year of Passing
BE	Electronic communication	National Engineering College	MS University	1998
MBA	General	Sourashtra College,Madurai	MK University	2000
M.Phil	Management	Alagappa University	Alagappa University	2008
PhD	Management	Annamalai University	Annamalai University	2017

TEACHING EXPERIENCE	
Date of Appointment	11.07.2007
Date of Retirement	11.07.2036
Teaching Experience	Annamalai University – 8 Years 7 Months
	Government Arts college paramakudi – 1 Year 8 Months
	Kamarajar Government Arts collegeSurandai – 3 Years 5 Months
	Rani anna government Arts college Tirunelveli at present
Research	5 Years

COURSES/CL	NAME OF THE	DUI	RATION	
ASSES	INSTITUTIONS	From	То	Years
TAUGHT				
MBA	Annamalai University, Governmrtent Arts college	July 2007		10 Years 3 Months
BBA	Kamarajar government college surandai	November 2018	February 2021	3 Years 4 Months
B. HRD / M. HRD	Rani anna government college	March 2021	Till date	1 Year 8
	for women Tirunelveli			Months

ORIENTATION / REFRESHER COURSES / FACULTY DEVELOPMENT PROGRAMME UNDERGONE (0)

S. No	Name of the Training	Name of the Sponsoring Agency	Place and Date
1.	Orientation	UGC – Academic staff college, Bharathidasan University	Trichy and 23.02.2011
2.	Refresher	UGC – Academic staff college, Bharathidasan University	Trichy and 07.08.2014
3.	Faculty Development	Annamalai University	Chidambaram and Dec 2018

DETAILS OF RESEARCH WORK			
ResearchTitle of the ThesisUniversity where the work was carried Out			
Ph.D	A study on factors influencing on purchase of green products in Chennai city	Annamalai University, Chidambaram	

AREAS OF RESEARCH	
Green Marketing	

PUBLICATIONS				
BOOKS	BOOK	SCOPUS	WEB OF	UGC
	CHAPTERS	INDEXED	SCIENCE	LISTED
0	0	4	0	10
OTHER INDEXED	AS A RESOURCE PERSON	PAPERS PRESENTED IN NATIONAL AND INTERNATIONAL SEMINARS	WEBINARS, SEMINARS, WORKSHOPS ATTENDED	PATENT
3	0	0	1	

PUBL	PUBLICATIONS: SCOPUS INDEXED JOURNALS (4) WEB OF SCIENCE (0)				
S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg. No		
1.	Role of financial technology in financial inclusion	Inclusive growth of stakeholders	1533-9211,17,11&487		
2.	Influence of strategies to manage employee attrition	A study	1303-5150,20,10,&2495-2499		
3.	Role of bandhan bank in achieving financial inclusion towards	Inclusive growth of stakeholders			
4.	Influence of strategies to manage employee arrition	Annals of forest research	18448135		

PUBLI	PUBLICATIONS: UGC LISTED JOURNALS (10)				
1.	Attrition in it industry	A birds eye view	2277-8160,10,12,		
2.	International journal of advance research , ideas and innovations in technology	Service quality perception Towards tangible attributes	2454-132X, 8, 1-V8I1-1280, 6.078&330		
3.	International journal of advance research, ideas and innovations in technology	Microfinance-succeed in influencing unbanked area	2454-132X,7,4-V7I4- 1608,6.078&1036		
4.	Working women self groups through bank linkage	A case study on bank for women	2249-2976,12,4,		
5.	Asymmetry between rural digital financial inclusion and poverty reduction	An analytical study	2347-3150		
6.	Determinants of poverty and channels of poverty alleviation	A powerful analytical tool kit	2250-1991,8,11		
7.	A portrait of microfinance institutions	Inclsive growth	2249-555X,9,11		
8.	A case study analysis of bandhan bank microfinance services	A customer centric approach	2277-8179,8,12		
9.	Role of fintech in sustainable well being of the people in socity	Fundamental and comparative research	2277-7067,		
10.	Fintech emerging trend	Inculcating finance and technology with stakeholders	2278-4632,12,6		

PUBL	PUBLICATIONS: OTHER INDEXED JOURNALS (0) International: 0				
S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg.No		
1.	Micro small and medium enterprises in india	A strategic risk management approach			
2.	Money market derivatives emerging trents in Indian capital market perspective	Innovation and emerging trents in gobal business			
3.	Ingredients influencing personnel effictiveness and resilience	Future of work in changing business land scape			

WEBMINARS/SEMINARS/ CONFERENCES / SYMPOSIA / WORKSHOP ATTENDED: 1

S. No	Name of the Event	Name of the Sponsoring Agency	Place and Date
1.	Professional development	Manomaniam sundaranar	Monomaniam
	&capacity building programme for academicians & professionals	univertisy	sundaranar university

DATE:

NAME:M RAMKUMAR