## **Department of Journalism and Mass Communication**

# **Highlights of 2019-2020!**

#### A Visit to Nellai Book Festival.....!





 Our students participated in the chain of reading event of Nellai Book Festival on 10th February 2020 which is an initiative taken by the Tirunelveli district administration....!

#### Meet the Journalists!

• For this year's "Meet the journalists" programme and field visit the students went to Dinamalar (Tirunelveli) and clarified their doubts on 18th and 19<sup>th</sup> of February 2019 in premises of Tirunelveli –Dinamalar to get more insights on Advertising through Print Media.





### Meet with an expert!





The Association of JMC met on 15<sup>th</sup> October 2019 in the college premises.
Dr. J. P. Josephine Mary, Assistant Professor of Visual Communication, St. Xavier's College (Autonomous), Tirunelveli gave her insights on opportunities for women in Journalism, followed by a group chat with interesting questions from the students.

# **Face the Pandemic Programmes!**

- An e-quiz on Covid 19 awareness was conducted during the lockdown period for the students of communication from Tamilnadu from all institutions and those who participated were honoured with e-certificates.
- An online photography competition was also conducted with the title "THE MASK" and the students who competed were given e-certificates!