Department of Journalism and Mass Communication Department Activities 2022-2023

• A one day workshop on "Basic photography & Portrait" was conducted on 14th August 2022. Mr. K. Raja Kanagasababathy, Modeling and Travel photographer trained the students. Mr. K. Vinayak Babu, Bodhi Tree Foundation organized the programme for our students in their head quarters.





A One day workshop on "Basic Photography" was organized by the Department of JMC with the sponsorship of Maruthi photo studio, Tirunelveli on 20th August 2022 in the AC auditorium of our college. Mr. Mohan doss Mathew, Canon private limited, Chennai trained the students in "Basic Photography".





• A workshop was organized by the department of Communication of M. S. University, Tiunelveli on 30th August 2022. First year B.A (Journalism and Mass Communication) students participated and got trained in photography.





 A one day work shop "Know your future" was organized in the Department of JMC itself for the final year under graduate students on 21st September 2022. Dr. C. SureshKumar, Assistant Professor, Department of Visual Communication, Pondicherry University Community College, Pondicherry lead the students with his valuable insights for their further endeavourment.



• An one day workshop on "In Design" was organized on 22nd September 2022 in the Department premises itself. Dr. M. Jebakumar M.Sc., Ph.D with SET., NET., Assistant Professor, Department of Visual Communication, St. Xavier's College, Palayamkottai gave hands on training to the students in designing magazines and newspapers through "InDesign".





 An oneday programme "MEET THE MEDIA PERSONNELE" was organized on 31stOctober 2022 in the department premises. Mr. S. MUPPIDATHI, Chief reporter, Dinamalar, Tirunelveli and Miss. M. Nithya Aruna Lakshmi, B.A., LL. B., Advocate, Tirunelveli gave the guidance to be ethical and fair journalists.





• The second phase of workshop on "IN DESIGN" was conducted on 5th January 2023 in the auditorium. Dr. M. Jebakumar M.Sc., Ph. D., with SET, NET., Assistant Professor trained the students with hands on experience.





A two day workshop on "CREATIVE DRAWING FOR CARICATURE" was conducted on 20th
February in the Department of JMC. Mr. E. Dhinaharan, Artist-Dhina Art works on 20th
and 21st February 2023 taught and trained them with the techniques of creative
drawing.





A video editing workshop entitled "Digital Media" was organized on 15th February 2023 in the department premises. Dr. M. Suresh M.Sc., Ph.D with SET, Assistant Professor in Visual Communication, Kamaraj College, Thoothukudi trained the students in creating videos with minimum facilities.





• Our students visited and participated in "Nellai Expo" a photo and video exhibition cum training on 25th and 26th February 2023 in Hotel Aryas, Tirunelveli Junction. Mr. Nellai Manikandan trained the students with the techniques of video and photography.





 Our students participated in the two day book publishing workshop conducted by the Tirunelveli District Administration as part of the 6th Nellai book festival. They were trained by the senior journalist Mr. Manushyaputhiran on 25th and 26th February 2023. Our students also participated in the non stop reading programme, an attempt for Guinness record during the book festival days.







The Association for Journalism and Mass Communication met on 17th March 2023.
 Mr. E. VINOTH, Criminology and criminal Justice Scholar, M.S. University, Tirunelveli delivered a lecture on "Crimes in Social Media and its Prevention"





• A media symposium was organized and sponsored by few media friends for the students of Journalism and Mass Communication on 3rd April 2023 in the AC auditorium of our college. Dr. C. V. Mythili M.Sc., M.Phil., Ph.D, and our Principal presided over the function. Dr.K. R. Raju B.A., D.Lit., Deputy Mayor, Tirunelveli Corporation participated as chief guest. Mr. Aiko, Senior Correspondent and Journalist along with Mr. Esakkimuthaiah, Human Resource Development Trainer / Journalist / All India Radio –Announcer/ Psychiatric Counselor and Mr. Saravanan Journalist and News Instructor gave their valuable insights to the students to be successful journalists. Mr. Nambi, a freelancer also joined the team in guiding the students.



 As part of our regular outreach programme our students visited Bp. Sargeant ITI for the Mentally Retarded on 24th March 2023 and distributed biscuits, cakes, towels, tooth pastes, soaps etc to the inmates. Our students cherished them with songs, solos and games.



